

Caramel

Bologna
2013
London





Picture books

The Book of Extremes

Le livre des extrêmes [ref. P0112]

2 titles
of 48 pages

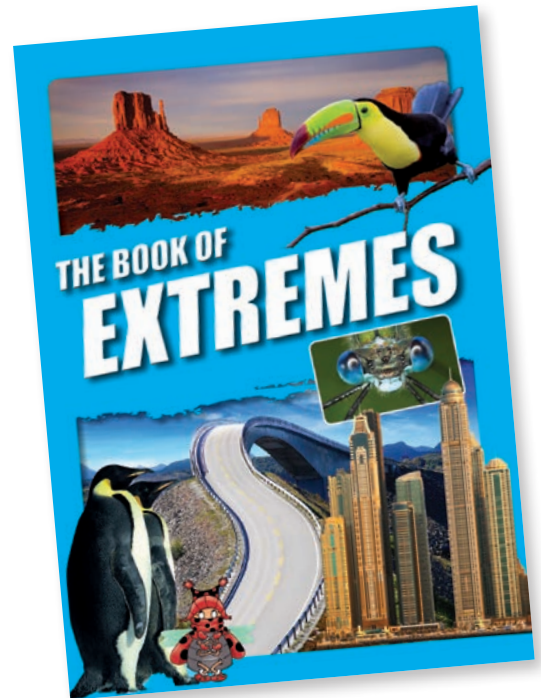
Trimmed size:
210 x 297 mm.

Extent:
48 pages + cover

Inside pages:
4/4 on white glossy
coated paper 150 gsm.

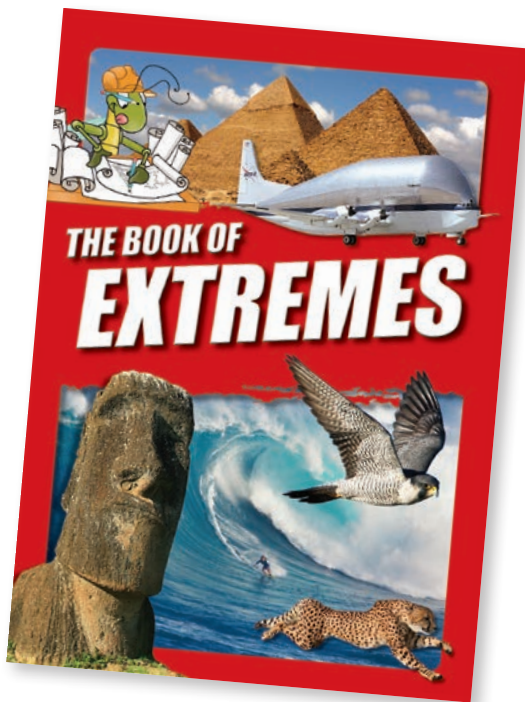
Cover:
4/0 + glossy lamination
1/0 on white coated
paper 128 gsm.

Binding:
casebound - sewn -
3 mm. cases - selfending



Foreseen
publication date:
September 2014

Deadline for
material:
1st of April 2014



These 2 books unveil the masterpieces of nature, the amazing characteristics of the animal world and impressive constructions that can be found around the globe.

Among other things, the children will discover the highest mountains, the most inhospitable regions and the most extraordinary waterfalls, as well as the fastest animals, those that master the art of camouflage best, those that live in immense groups, and even the craziest castles, the most beautiful fortified towns and the giants of the air and the sea! Mind-blowing photos and succinct information to take their breath away!





Picture books

First Discovery Collection - The Human Body / My Pets

Collection Première Découverte -
Le corps humain / Les animaux familiers [ref. P0113]

2 titles
of 40 pages

Trimmed size:
168 x 224 mm.

Extent:
32 pages + 2 x 4
endpapers + cover

Inside pages:
4/4 on white glossy
coated paper 150 gsm.

Endpapers:
4/4 on white glossy
coated paper 150 gsm.

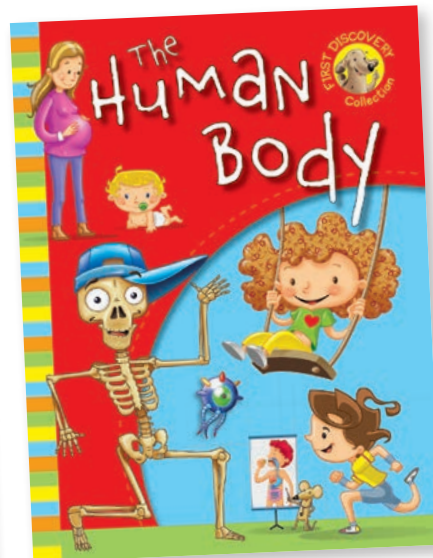
Cover:
4/0 + glossy lamination
1/0 on white coated
paper 128 gsm.

Binding:
casebound - sewn -
3 mm. cases



Foreseen
publication date:
January 2014

Deadline for
material:
1st of August 2013



Two titles in this new collection destined for
the 5 to 8 age group!

For young children, their body is quite a
complicated "machine." The HUMAN BODY
title will help them discover it and answer
their many questions.

Adopting an animal is often a dream, but
there are things to know about these animals
if young children want to adopt one, or even if
they are simply interested in them. MY PETS
will help them discover these animals that
keep us company.

Thanks to short and captivating texts together
with entertaining photos and illustrations,
these first 2 titles are ideal for an initial
approach to these two engaging themes.

Notes

The Adventures of Wizzy & Pasha

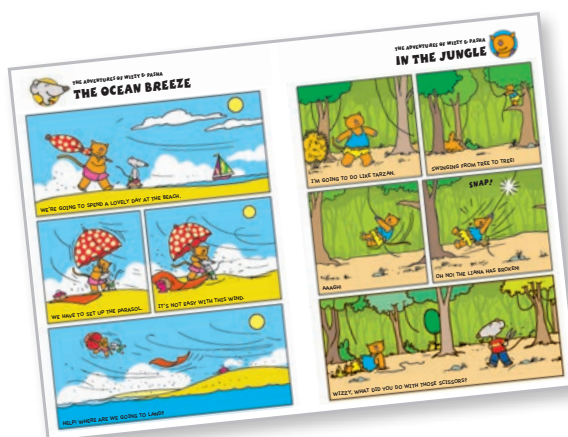
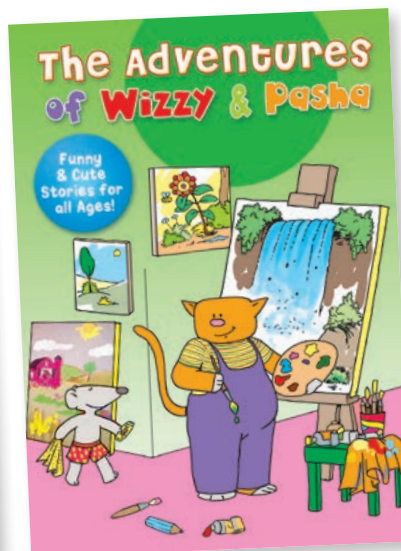
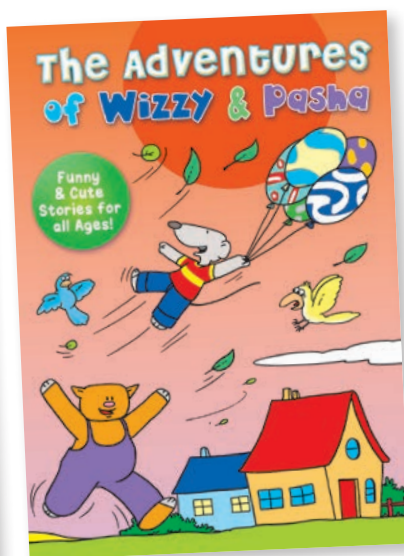
Les aventures de Filou & Pacha [ref. P0115]



Story books



3 titles
of 40 pages



Trimmed size:
210 x 297 mm.

Extent:

32 pages + 2 x 4 endpapers + cover

Inside pages:

4/4 on white glossy coated paper 150 gsm.

Endpapers:

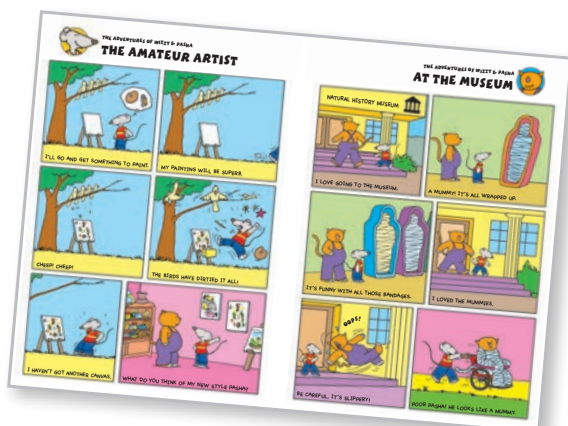
4/4 on white glossy coated paper 150 gsm.

Cover:

4/0 + glossy lamination 1/0 on white coated paper 128 gsm.

Binding:

casebound - sewn - 3 mm. cases



A series of 3 titles full of humour and mischief!

The adventures of Pasha and Wizzy are so nicely illustrated and so funny that children of all ages will understand them easily... even the little ones who cannot read yet.

A real treat for the entire family!

Foreseen
publication date:
February 2014

Deadline for
material:
**1st of September
2013**





Story books

Victor

Victor [ref. P0116]

4 titles
of 64 pages

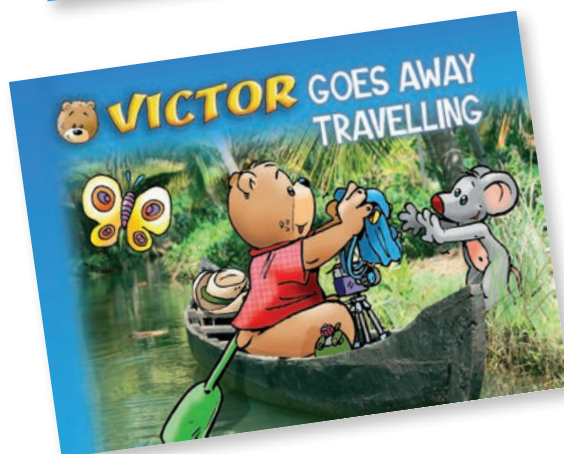
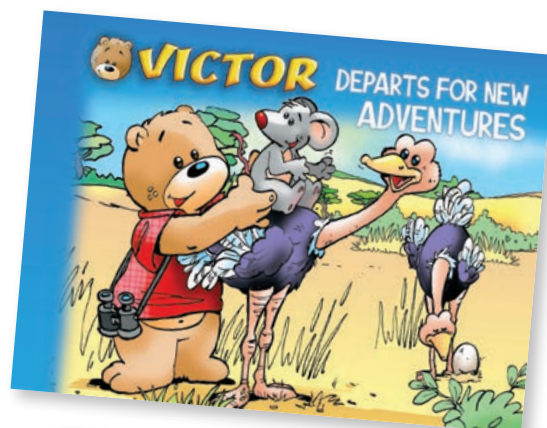
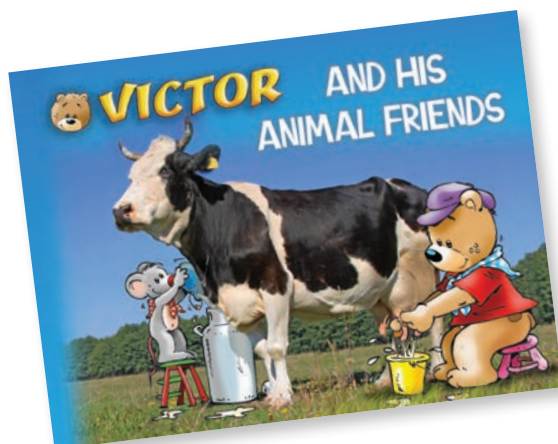
Trimmed size:
190 x 260 mm.

Extent:
64 pages + cover

Inside pages:
4/4 on white glossy
coated paper 150 gsm.

Cover:
4/0 + glossy lamination
1/0 on white coated
paper 128 gsm.

Binding:
casebound - sewn -
3 mm. cases - selfending

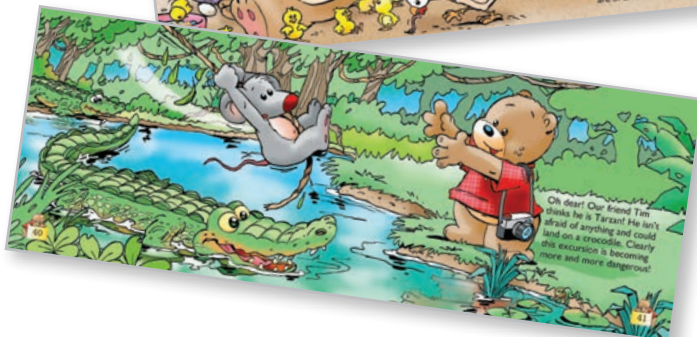


Foreseen
publication date:
March 2014

Deadline for
material:
1st of October 2013



Notes



A new collection of 4 very nicely illustrated books with our famous Victor, now renowned around the world.

Containing entertaining and captivating short stories destined for the little ones from 2 to 6 years, these 4 books are also educational: A fun way to improve their vocabulary, sense of observation and reading skills.

On the first 2 pages, children see illustrations of animals that appear in the title.

After reading, children then try to recognize them, and to discover where in the book they can be found. The answers are given on the last 2 pages of the book.

Good to start learning, focusing and reading, while having a lot of fun.



Educational
books



Smart Kids Series - Multiplication and Division Tables / Reading and

Collection Petits Malins - Cahier d'exercices - Les tables de multiplication

3 titles
of 24 pages

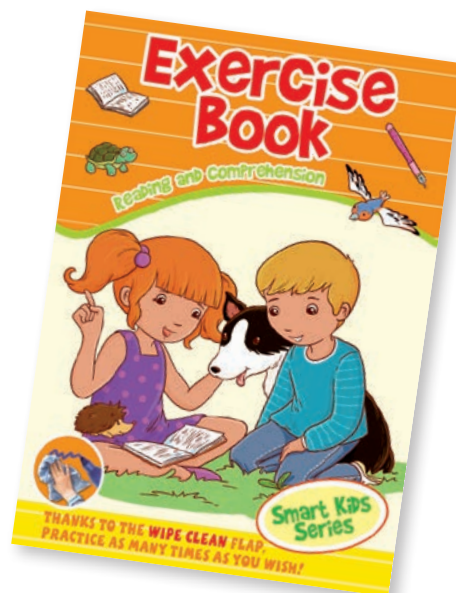
Trimmed size:
210 x 297 mm.

Extent:
24 pages + 6 pages cover

Inside pages:
4/4 on white wood free
offset paper 120 gsm.

Cover:
4/4 + glossy lamination 1/1
on art board 260 gsm.

Binding:
wire-stitched



A collection of 3 titles, each of them with a very specific educational focus. The varied and enjoyable exercises in the "Multiplication & Division" title will help the children master calculations while enjoying themselves. To improve the learning process, the level of difficulty increases progressively. With 5 charming short stories followed by related questions, the "Reading & Comprehension" title teaches children, in a fun way, to read fluently and above all to understand what they read. The "Weights & Measures" title will help children master the notions of weights and measures, distance, speed and will also familiarise them with the calendar, hours and minutes, temperature and currency... A wipe clean flap to allow practice at will!

Foreseen
publication date:
January 2014

Deadline for
material:
1st of August 2013

Notes

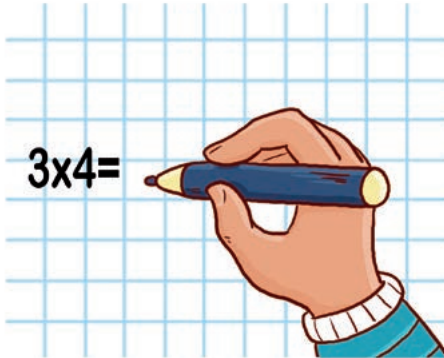
Exercise Book

Comprehension / Weights and Measures

et de division / Lecture et compréhension / Les poids et les mesures [ref. S0168]



With a wipe clean flap to practice!



Currency

A little reminder of what you have in your purse...

Be careful! Don't forget that...

Play with the least number of coins as possible. Use the flap to help you. For example:

1.70 Euros = 1€ + 50c + 20c

75 Cents =

1.25 Euros =

13 Euros =

0.50 Euros =

4.35 Euros =

The thermometer

The temperature (or years if you're old) is measured in degrees Celsius, °C.

Example: In Africa it is often over 30 °C. What heat!

In the North Pole, it is often minus 40 °C (or -40 °C below zero). There is snow and ice everywhere. All year round! Would you like to live there?

Note: Above 0 °C, it does not freeze and below 0 °C it does.

Read the questions and complete the following table by placing a cross in the correct square.

	- 18 °C	0 °C	+ 5 °C	+ 25 °C
It's summer. It's very hot.				
In the freezer, it's...				
My snowman is finished. If the temperature rises a little, he will start melting.				
Today, it is windy, raining and sleeting. It is about...				

Carefully colour in and the temperatures indicated next to each thermometer.

35 °C, 0 °C, -20 °C

The 9 times table

Complete the calculations, using the wipe-clean flap to help you.

4 x 9 = ... 90 ÷ 9 = ...

6 x 9 = ... 9 ÷ 9 = ...

10 x 9 = ... 63 ÷ 9 = ...

0 x 9 = ... 81 ÷ 9 = ...

1 x 9 = ... 45 ÷ 9 = ...

3 x 9 = ... 18 ÷ 9 = ...

7 x 9 = ... 54 ÷ 9 = ...

5 x 9 = ... 27 ÷ 9 = ...

9 x 9 = ... 72 ÷ 9 = ...

2 x 9 = ... 0 ÷ 9 = ...

8 x 9 = ... 36 ÷ 9 = ...

Colour in the skittles that are in the 9 times table.

Solve the calculations found in the meteorites on the wipe-clean flap. Then join the spaceship bearing the correct sum to the meteorite it is going to approach.

Which rider cannot find his horse? Join each horse to his rider to make 9.

Tommy is playing mini golf. Colour in the flags that are in the 9 times table. To make it easier, first write the 9 times table on the wipe-clean flap.

Find the gymnast who has won the competition. It's the one who obtained the score of 81. Circle her.

The best footballer is the one bearing the number 72. Whose is it? Circle him. On the other hand, the player bearing the number 45 has been disqualified. Cross him out.





Educational
books

4 titles
of 32 pages

Trimmed size:
210 x 265 mm.

Extent:
32 pages + sticker
spread + cover

Inside pages:
4/4 on white wood free
offset paper 120 gsm.

Cover:
4/0 + UV-varnish varnish
1/0 on white cover board
250 gsm.

Stickers:
4/0 + kiss-cut on glossy
coated reusable sticker
paper 80 gsm.

Binding:
wire-stitched

Learn to Write / to Count / the Opposites / to Observe with **NORA** & her Friends

Apprends à écrire / à compter / les opposés / à observer avec Nora
et ses amis [ref. S0167]



Foreseen
publication date:
February 2014

Deadline for
material:
**1st of September
2013**



Thanks to our new character, the little and cute Nora, learning the basics of writing, learning to count the numbers from 1 to 10, learning to observe and getting comfortable with the opposites becomes a true moment of pleasure!

All the exercises in this collection are designed to make learning a fun and enjoyable activity.



Notes

Learn to Read and Play

J'apprends à lire en jouant ! [ref. S0169]



Educational
books

4 titles
of 16 pages

Trimmed size:
210 x 297 mm.

Extent:
16 pages + sticker
spread + cover

Inside pages:
4/4 on white matt coated
paper 130 gsm.

Cover:
4/4 + UV 1/0 on white
cover board 250 gsm.

Stickers:
4/0 + kiss-cut on glossy
coated reusable sticker
paper 80 gsm.

Binding:
wire-stitched



A unique and fun concept: Learning to read while playing with stickers!

In each text, the words in bold tell you what is missing from the drawing. So the children need to look for the correct stickers and stick them in the right places so that the illustration perfectly matches the text. A good comprehension exercise and fun challenge for all young readers! Reusable stickers to allow many practice sessions!



Foreseen
publication date:
March 2014

Deadline for
material:
**1st of October
2013**



Activity
books

Play With the Mini Girlz

Joue avec les Mini Girlz [ref. J0304]

4 titles
of 48 pages

Trimmed size:
170 x 240 mm.

Extent:
48 pages + 1 sticker page
+ cover

Inside pages:
4/4 on white wood free
offset paper 120 gsm.

Stickers:
4/0 + kiss-cut on glossy
coated reusable sticker
paper 80 gsm

Cover:
4/0 + UV-varnish 1/0
on white cover board
250 gsm.

Binding:
perfect bound

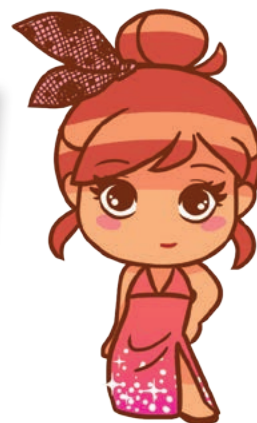


Foreseen
publication date:
March 2014

Deadline for
material:
**1st of October
2013**



Notes



Another new trendy and attractive concept that will please all the girls!

4 titles with numerous super cute stickers to have fun and play with The Mini Girlz!

Numerous activities and diversified games as well as plenty of opportunities to create trendy outfits, cool accessories, stylish hairdo, glamorous make-ups for their new idols! Different themes in each title to please everyone: Music festival, Shopping, Party & Sports!

As an option, a **little case** decorated with glitter that can contain the 4 titles is also available! A really cool packaging to enjoy even more the Mini Girlz experience!





Activity
books

Treasure Hunt

with Joachim the Pirate, Chloe the Adventurer & Celia the Explorer

La chasse au trésor avec Joachim le pirate / Chloé l'aventurière /
Célia l'exploratrice [ref. J0305]

3 titles
of 24 pages

Trimmed size:

210 x 297 mm.

Extent:

24 pages + 1 spread with
ink to scratch + cover

Inside pages:

4/4 on white wood free
offset paper 120 gsm.

Spread:

4/4 + rub-off ink 1/0 on
white matt coated paper
150 gsm.

Cover:

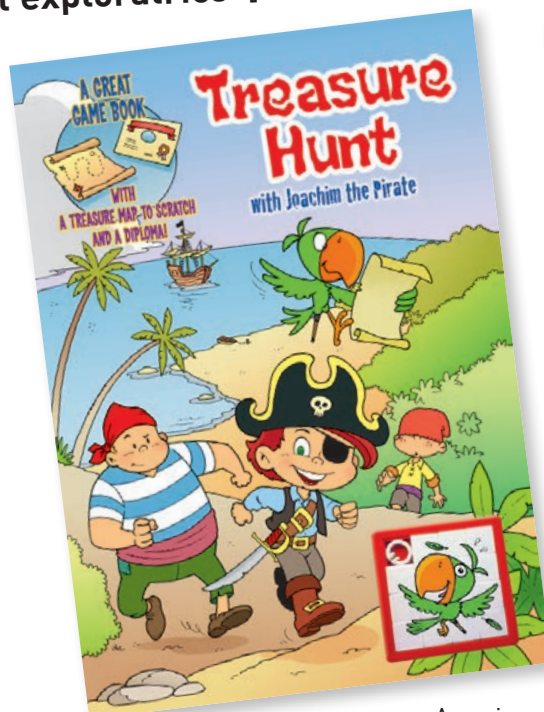
4/0 + UV-varnish 1/0
on white cover board
250 gsm.

Binding:

wire-stitched

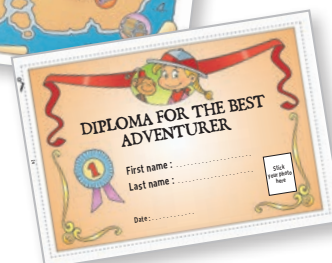
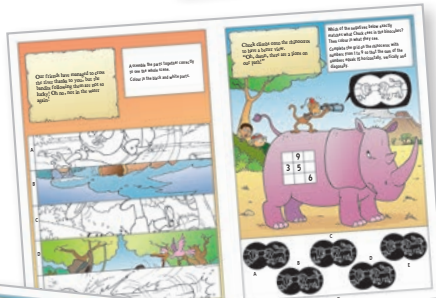
PP slide puzzle:

(62 x 62 mm) packed in
polybag stuck on front
cover



<< With a slide puzzle!

A series of 3 great activity books each containing
a **treasure map with magic ink** to scratch, an
adventurer's diploma to fill as well as a super
sliding puzzle gadget!



Each title reveals a fascinating story with thrilling
enigmas that will challenge the children's
imagination, intelligence, common sense and of
course courage! All the skills that they will need
to dare the tests and find the treasure!
Hours of exciting pleasure!

Foreseen
publication date:
February 2014

Deadline for
material:
**1st of September
2013**



Notes

120 Puzzles

120 jeux [ref. J0306]



Activity
books

4 titles
of 96 pages

Trimmed size:
200 x 210 mm.

Extent:
96 pages + cover

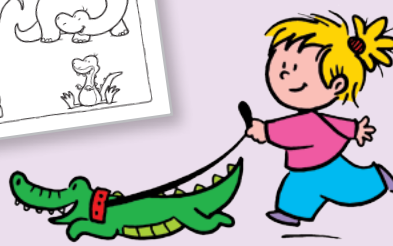
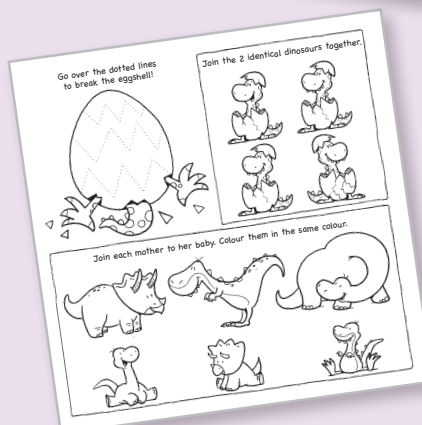
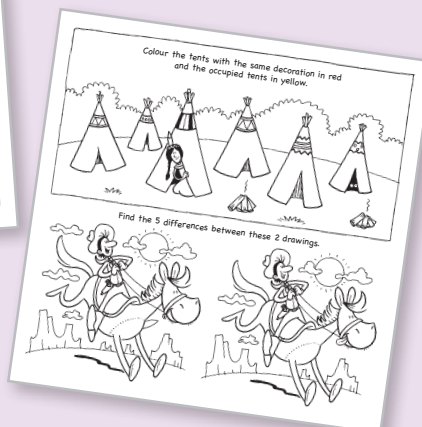
Inside pages:
1/1 on white wood free
offset paper 120 gsm.

Cover:
4/0 + UV-varnish 1/0
on white cover board
250 gsm.

Binding:
perfect bound



An observation and mind games series of 4 titles containing a great variety of activities such as labyrinths, mazes, 7 errors, logic, colouring... 2 to 3 activities per pages with engaging illustration and clear layout to delight our young audience.



Foreseen
publication date:
January 2014

Deadline for
material:
**1st of August
2013**



Board books

4 titles

Trimmed size:

180 x 200mm.

Extent:

6 spreads cover included

Printing:

4 colours on grey backed board 450 gsm.

Cover:

UV-varnished

Inside pages:

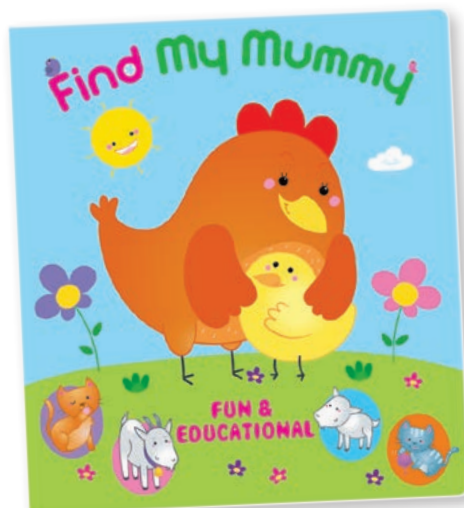
UV-varnished + cut in two parts sized 180 x 100 mm.

Binding:

board book binding with rounded corners

Find My Mummy / What I Eat / My Opposite / My Home

Trouve ma maman / ce que je mange / mon opposé / où j'habite
[ref. K0149]

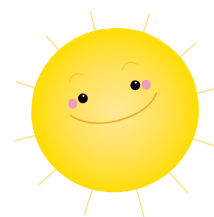


Bright and clear-cut illustration for this educational board book series containing clever matching exercises. Children will have lots of fun turning the pages of this book and each time matching the corresponding pictures. Thanks to the interactive approach of this series, learning turns into a real game for the little ones!



Foreseen publication date:
February 2014

Deadline for material:
1st of September 2013



Notes

My Friends the Animals

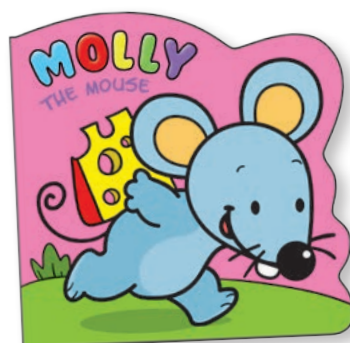
Mes amis les animaux [ref. K0148]



Board books



6 titles



Trimmed size:
145 x 145 mm.

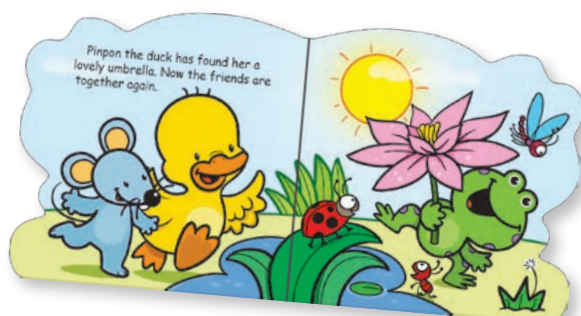
Extent:
6 spreads cover included

Printing:
4 colours on grey backed
board 400 gsm.

Cover:
UV-varnished

Inside pages:
UV-varnished

Binding:
board book binding +
shaped



Wonderfully illustrated, this series of 6 little shaped board books will captivate the little ones.

Short and cute stories to plunge them into funny and wonderful animal stories.



Foreseen
publication date:
February 2014

Deadline for
material:
**1st of September
2013**



Coloring
books

Spirocolor

Spirocolor [ref. C0171]



2 titles
of 48 pages

Trimmed size:
220 x 220 mm.

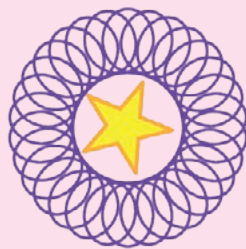
Extent:
cover + 48 pages +
grey board + polybag
containing spirocolor set
+ 4 wheels

Inside pages:
8 pages:
4/4 on white wood free
offset paper 120 gsm.
40 pages:
1/1 on white wood-free
offset paper 120 gsm.

Cover:
printing 4/0 + UV-varnish
1/0 on white cover board
250 gsm.

Grey board:
blank - 2 mm.

Binding:
WIRE-O (metal spiral)



Foreseen
publication date:
October 2013

Deadline for
material:
1st of June 2013



Notes



A unique colouring concept that allows the children to decorate and create their own artwork by combining the use of their spirocolor set with their own imagination!

Each spirocolor set is packed inside a crystal clear polybag stick on the front cover. Each set contains 4 coloured wheels that can also be used as a little stencils!

The well tested format, square shape with the wire-o binding, to create a winning formula!





Coloring
books

Color Princesses

Colorie les princesses [ref. C0172]

4 titles
of 16 pages



Trimmed size:

210 x 297 mm.

Extent:

16 pages + sticker
spread + cover

Inside pages:

4/4 on white wood free
offset paper 120 gsm.

Cover:

4/0 + UV + glitter varnish
1/0 on white cover board
250 gsm.

Stickers:

4/0 + kiss-cut on glossy
coated reusable sticker
paper 80 gsm.

Binding:

wire-stitched + shaped



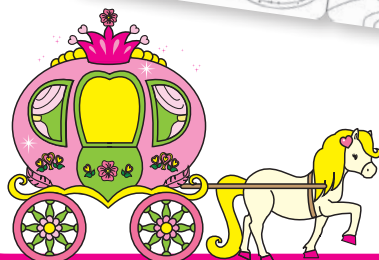
Foreseen
publication date:
December 2013

Deadline for
material:
1st of July 2013



A series of 4 gorgeous colouring books to ravish most little girls as the princesses themes have always been one of their most favourite! Together with the colouring activity, they also have 50 stickers in each book to play with or to decorate and finalize their own artwork!

A beautiful series for all little princesses!



Notes

Color (Moving Eyes)

Color (yeux mobiles) [ref. C0173]



Coloring
books

2 titles
of 48 pages



Trimmed size:
207 x 297 mm.

Extent:
48 pages + piece of grey
board + cover

Inside pages:
1/1 on white offset paper
120 gsm.

Covers:
4/0 + UV-varnish 1/0
on white cover board
250gsm.

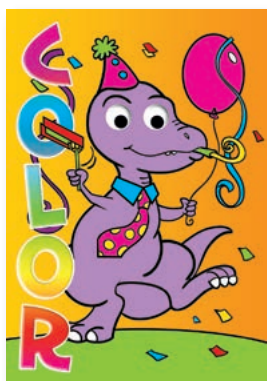
Grey board:
blank - 1.5 mm.

Binding:
perfect bound +
2 moving eyes

2 new titles that extend our bestseller "Moving Eyes" series: One title contains more classical illustrations including some pets while the other is all about trendy and happy girls. Funny animated moving eyes to add to the exciting colouring experience.



« Color (Moving Eyes) » series
Existing titles:



Foreseen
publication date:
October 2013

Deadline for
material:
1st of June 2013



Coloring
books

2 new titles
of 32 pages

Trimmed size:
220 x 220 mm.

Extent:
32 pages + 4 pp stencils
sheets + grey board +
cover

Inside pages:
1/1 on wood free offset
paper 120 gsm.

Cover:
4/0 + UV-varnish 1/0
on white cover board
250 gsm.

Grey board:
blank 1.5 mm.

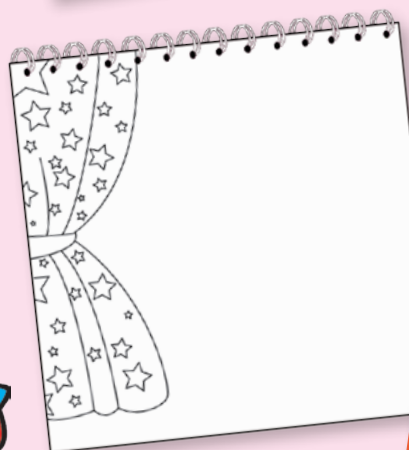
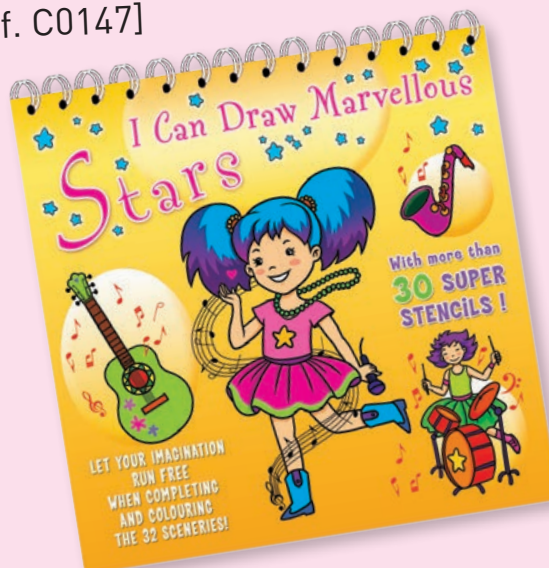
PP stencils:
0.5 mm coloured sheet +
die-cut + shaped

Binding:
WIRE-0 (metal spiral)

I Can Draw

Marvellous Stars / Fantastic Super Heroes

Je dessine des stars merveilleuses / des super-héros fantastiques
[ref. C0147]



Foreseen
publication date:
November 2013

Deadline for
material:
1st of June 2013



Notes



Upon request from our clients, we have created 2 new titles in this bestselling series that contains now 7 titles! We have kept the winning formula to allow children to create their own illustrations and stories by using the numerous coloured stencils!

One title is clearly destined for girls with glamorous stars, their trendy outfits and accessories as well as various musical instruments. The other, all about the world of fantastic heroes with supernatural powers, flying saucers, rockets, robots..., is more intended for the boys!



« I Can Draw » series Existing titles:

