



Barbie
DREAMTOPIA



Enchantimals



Passionate
about making
learning fun!

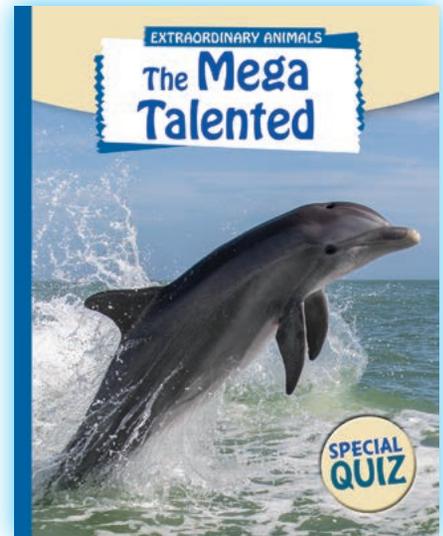
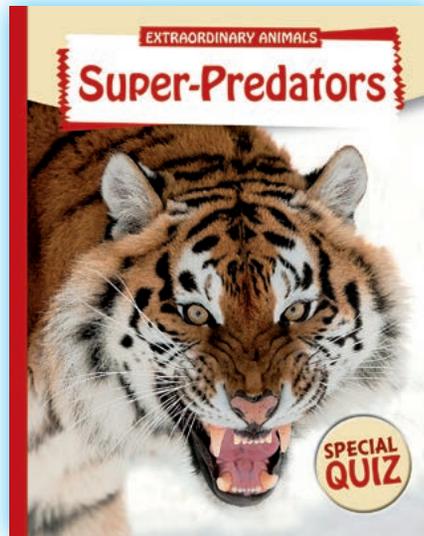
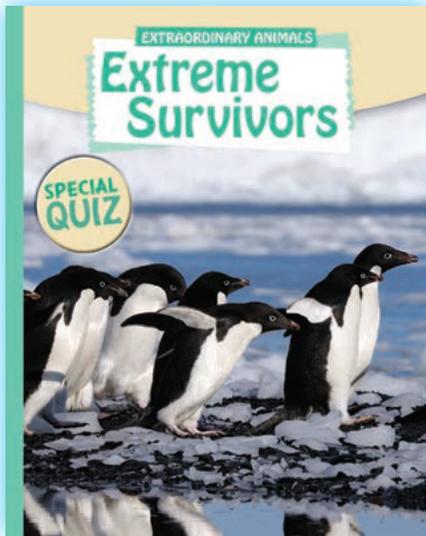
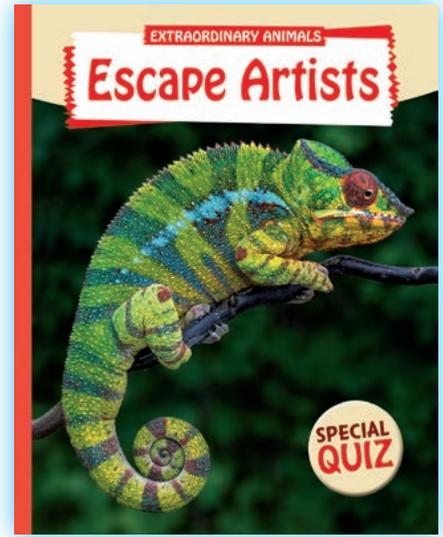
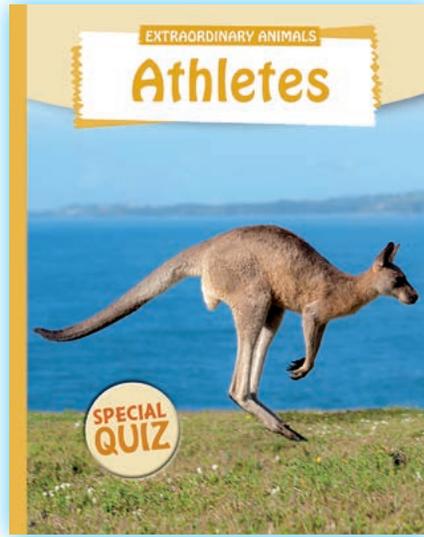
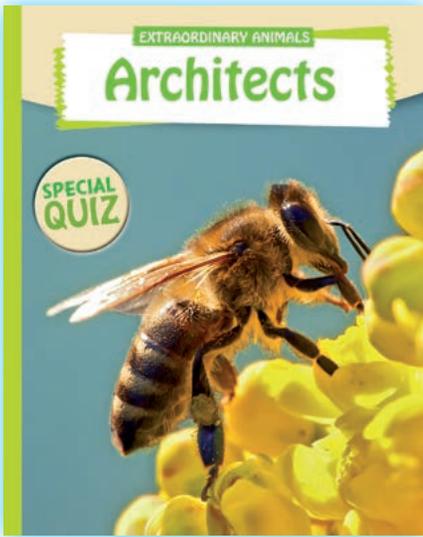


The Little Prince

the
SMURFS™

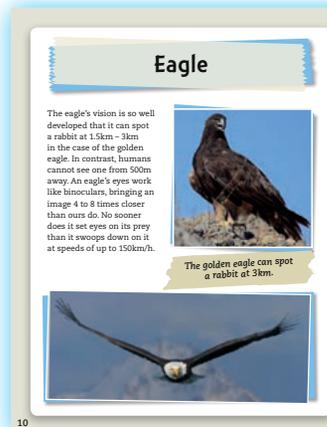


Extraordinary Animals



A Series of 6 titles offering young readers the opportunity to approach and learn more about animals in their living environment. The Animals have been classified by fascinating & captivating themes. Each book contains clear and concise explanations for each animal including spectacular pictures!

At the end of each title, quizzes on each animal will test the children's knowledge and their sense of observation.



+ QUIZ

Quiz

1 The dragonfly is the only insect that can...

a. fly backwards
b. land on water
c. swim

2 What is special about an eagle's eyes?

a. They are always blue
b. They don't close
c. They act as binoculars, enlarging an image

3 The grey parrot is...

a. able to speak all the languages in the world
b. the only mute parrot
c. able to memorise up to 300 words

4 What is the rattlesnake's sixth sense?

a. It can see in the dark
b. It picks up the infrared rays emitted by other creatures
c. It can sense an earthquake before it happens

5 The dolphin is a champion what?

a. Speed swimmer
b. jumper
c. Fisherman

6 How far away through the forest can the call of a male howler be heard?

a. 1km
b. 10km
c. 100km
d. The male does not call out

7 The bat is the only mammal capable of...

a. singing
b. swimming
c. flying

8 Coral is...

a. an aquatic plant
b. an animal
c. a type of rock

9 What happens if an octopus loses one or more of its arms?

a. It may not be able to feed
b. The arms grow back
c. Each severed arm becomes a new octopus

10 Who incubates the seahorse eggs?

a. The seahorse does not lay eggs
b. The female
c. Both the male and the female
d. The male

28 29

- Lively illustrations
- Educational & engaging
- Short & captivating texts
- Super Quizzes

Reference: P0142

Foreseen publication:
September 2019

Deadline for material:
1st April 2019

- 6 titles
- 32 pages + cover
- 195 x 242 mm

Dragonfly



Dragonflies can tolerate accelerations 3 times greater than a fighter pilot's.

8

The dragonfly can achieve a flying speed of 80km/h. It can also hover in one spot. It is capable of incredible aerial acrobatics, including sudden changes of direction and lightning-quick accelerations.



The dragonfly is the only insect that can fly backwards.



To achieve these amazing feats, dragonflies beat their two independent pairs of wings 30 times per second!

9



Wolf

The wolf is the largest member of the canine family, which also includes foxes, coyotes, jackals and domestic dogs. The wolf is a symbol of power, speed and endurance. It has an excellent sense of smell and hearing. It can see just as well at night as during the day and its eyes appear to glow in the dark. It is a strong swimmer, but its ability to run long distances is particularly striking: a wolf can cover 70km in a single night!



A howling wolf can be heard dozens of kilometres away.



13

Cheetah



The cheetah is a very slender cat, with really long legs and a spotted coat. It lives in Africa, in the grasslands and on the plains. It can run at speeds of over 110km/h - faster than any other animal in the world. At first, it sneaks slowly up on its prey and then launches into pursuit. Fortunately for the zebra and gazelles, it is only successful once in every eight attempts!



The fastest runner: cheetahs can reach speeds of 112km/h.

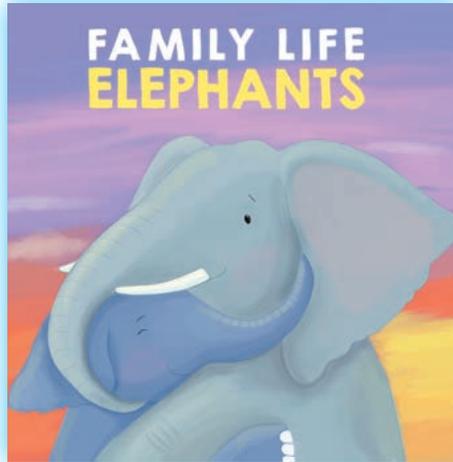
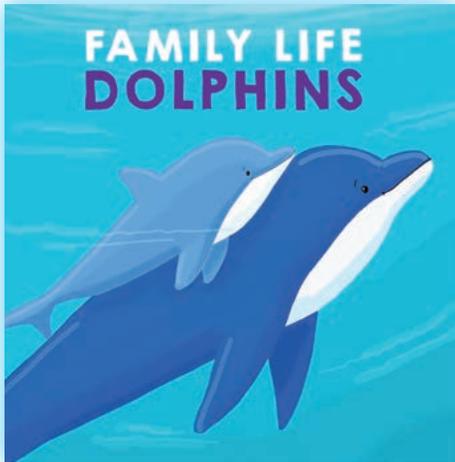


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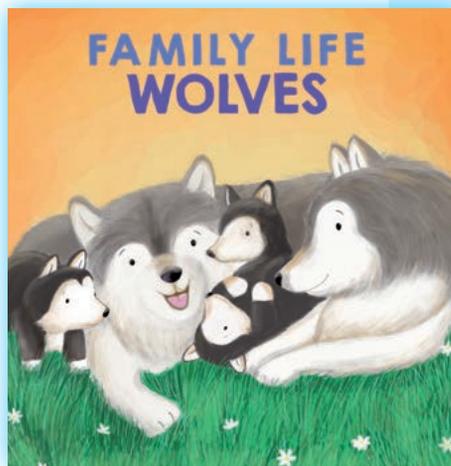
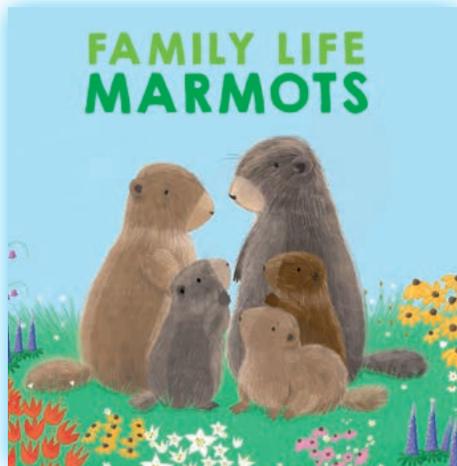


Family Life

STORIES



- Touching stories
- Wonderful illustrations
- Family & solidarity values

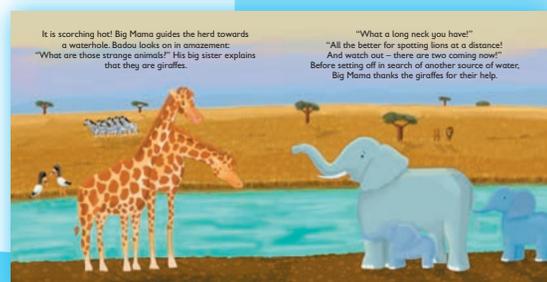
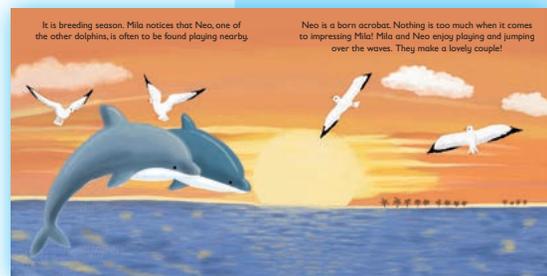
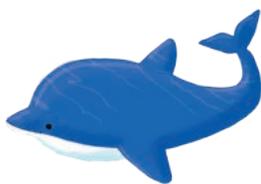


Reference: P0143

Foreseen publication:
May 2019

Deadline for material:
1st January 2019

- 4 titles
- 24 pages + cover
- 200 x 200 mm

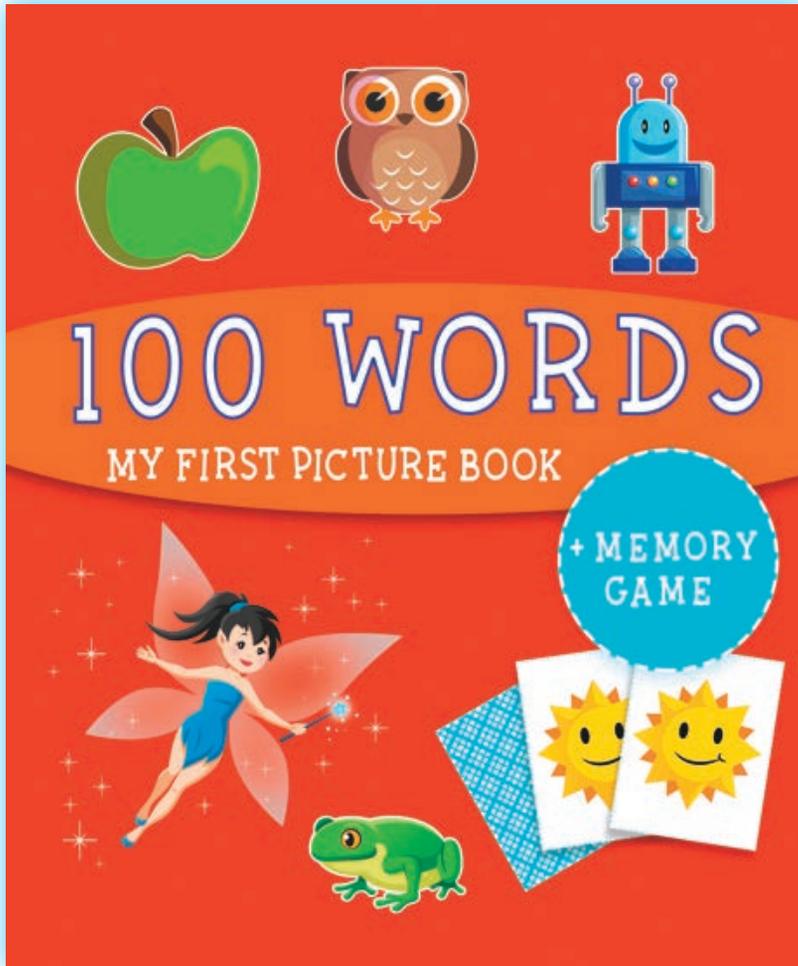


Another unique story series of 4 titles that recounts not only the amazing and authentic relation between baby animals and their parents but, also with other members of the same species. It describes the strong bonds forged between the young animals and the groups which help them to safely grow up.

Really cute and beautifully illustrated stories that will not only entertain our young readers but will also reveal some true facts about nature and animal life!

100 Words

PICTURE BOOK



- Developing vocabulary
- 100 illustrated words
- Super memory game!
- Stimulate observation skills



Reference: P0144

Foreseen publication:
May 2019

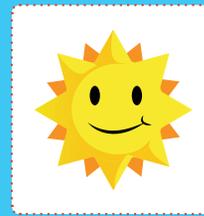
Deadline for material:
1st January 2019

- 1 title
- 128 pages
+ 2 x 4 endpapers
+ cover
- 151 x 185 mm

MATT & SHINY EFFECT ON COVER



Sun



34

Palm tree



35

Fox



20

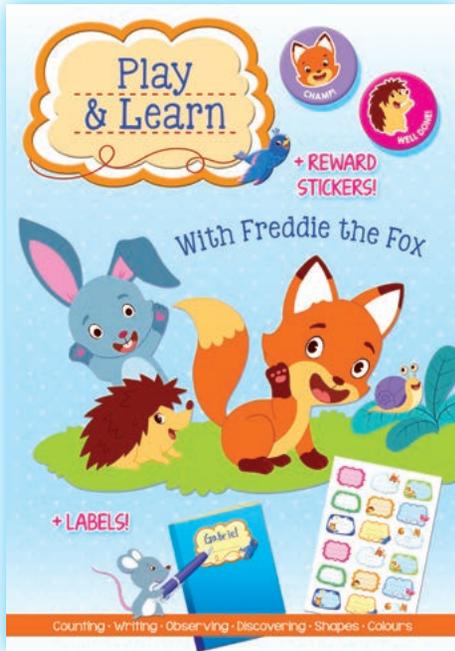
Parrot



21

My first picture book is an essential book for developing vocabulary. 100 key-words illustrated to awaken children to their environment! You will find simple pictures and words of common and recognisable objects, food, clothes, toys and many more. A fun "Memory Game" is included to stimulate observation skills and will help the child's concentration

- Reward stickers
- Multi-coloured name-tags
- Early learning exercises and fun activities

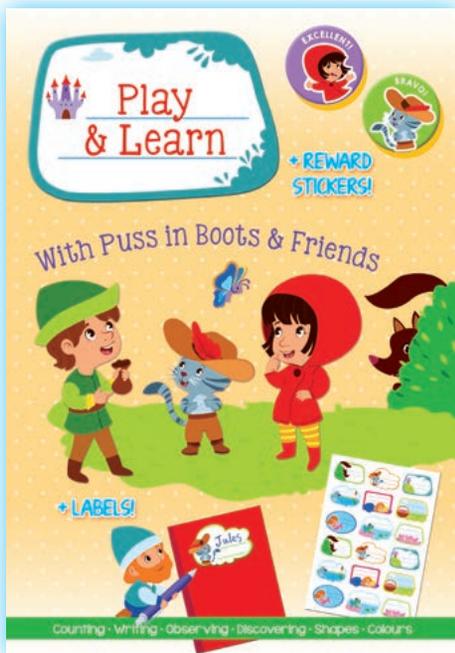


Reference: S0207

Foreseen publication:
June 2019

Deadline for material:
1st February 2019

- 3 titles
- 24 pages + sticker spread + cover
- 210 x 297 mm



+ REWARD STICKERS



This new educational series of 3 titles has been designed with fun themes and topics to steer the attention of our young children. It offers a combination of a wide range of simple, varied and colourful pre-school exercises and activities.

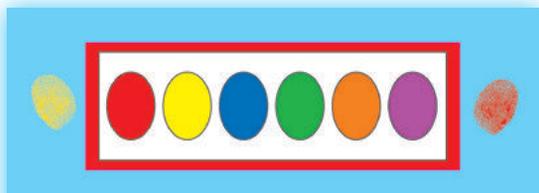
Each title also contains a full spread of "reward" stickers as well as multi-coloured name-tags, very handy when personalising books or other objects.



Finger Painting - Early Learning

EDUCATIONAL

- Attractive and interactive way to learn
- Super bright paint palette
- Children love to play and learn with their fingers



+ PAINT PALETTE

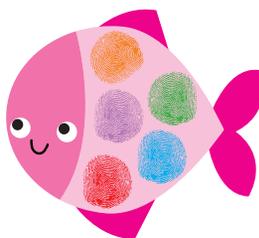


Reference: So208

Foreseen publication:
May 2019

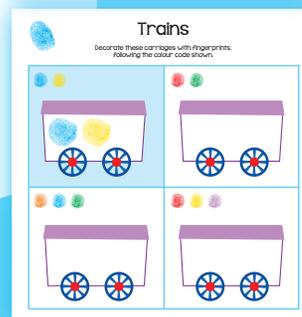
Deadline for material:
1st January 2019

- 2 titles
- 48 pages + cover + finger painting set glued in the book
- Size: 210 x 260 mm
- Size bookblock: 210 x 200 mm



Leave the brushes behind and observe what kids can do and develop using their fingers! With the help of step-by-step instructions this bestselling concept offers varied educational pre-school exercises & activities.

The watercolour paint palette made up of 6 vivid colours guarantees hours of fun!



Counting with Fireman Sam



© Mattel



MATTEL LICENSE

- Learning while playing
- Plenty of stickers
- Mega poster
- Wipe-clean pages
- Internationally known bestselling license



Reference: So209

Foreseen publication:
May 2019

Deadline for material:
1st January 2019

- 1 title
- 16 pages + sticker spread + poster + cover
- 210 x 297 mm



With Poster

1 - 2 - 3! It's easy to count with Fireman Sam! With lots of stickers and a fantastic poster gift, children can practise counting through a range of fun activities that can be wiped clean and done again and again. In this stimulating book, our friend Sam makes learning numbers child's play!



+ STICKERS



Counting with Barbie Dreamtopia

MATTEL LICENSE

- Learning while playing
- Plenty of stickers
- Mega poster
- Wipe-clean pages
- Internationally known bestselling license



© Mattel



Reference: S0210

Foreseen publication:
May 2019

Deadline for material:
1st January 2019

- 1 title
- 16 pages + sticker spread + poster + cover
- 210 x 297 mm



With Poster

1 – 2 – 3! It's easy to count with Barbie Dreamtopia! With lots of stickers and a fantastic poster gift, children can practise counting through a range of fun educational activities. This beautifully illustrated book with a wipe-clean effect makes learning numbers child's play!

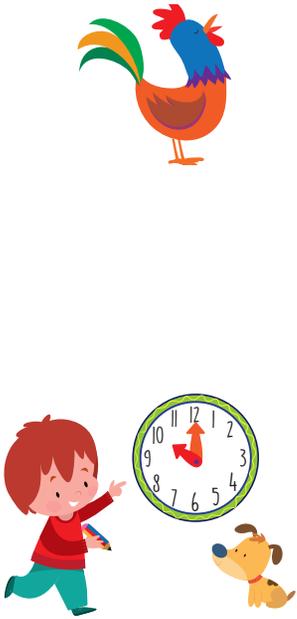


+ STICKERS



Telling the Time

ACTIVITY



- “Wipe and Clean” pages
- Fresh and clear layout
- Accessible and entertaining exercises
- Free erasable felt-pen



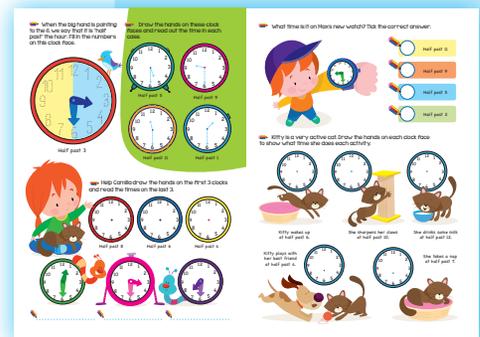
Reference: S0185

Foreseen publication:
April 2019

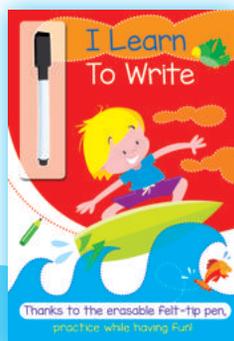
Deadline for material:
1st December 2018

- 1 title
- 16 pages including cover
- 210 x 297 mm

Our popular “Wipe & Clean” collection with erasable felt-pen returns with a new title “Telling the Time”. It contains plenty of activities to learn about hours, minutes and seconds! Thanks to its full wipe-clean format, all the exercises can be practised over and over again with the free “felt-pen”. Children will become little geniuses at telling the time with this fun-filled title.

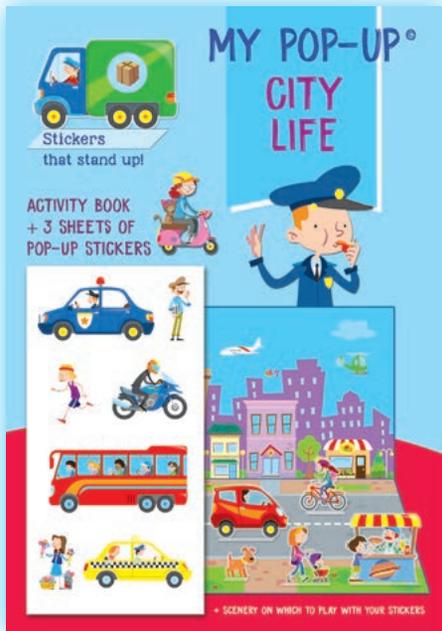
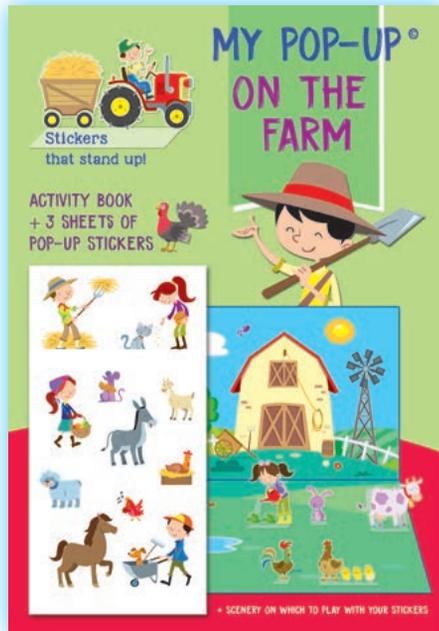


Also available:
S0185



My Pop-Up

ACTIVITY



+ POP-UP STICKERS



- Standing stickers
- Creative and entertaining
- Original concept
- Popular bestselling themes
- Fun illustrations



Reference: J0353

Foreseen publication:
June 2019

Deadline for material:
1st January 2019

- 3 titles
- 16 pages + 6 folded pages «scenery» + cover + pop-up stickers on the cover
- 210 x 297 mm

These unique sticker books offer a dynamic new twist on sticker activity books! Kids can play with “stand-up” stickers to decorate the colourful play scenes with different backgrounds. Boys and girls will have so much fun with these new style of stickers that they can apply and make standing everywhere while doing the activities. Three famous themes that will bring a smile to children’s faces and give them inspiration and creativity!



Scratch Art

ACTIVITY

- Magic scratch cards
- Scraper tool
- Bright & creative colouring
- Beautiful illustrations
- Bestselling wire-o format



Reference: J0354

Foreseen publication:
April 2019

Deadline for material:
1st December 2018

- 2 titles
- 32 pages + 4 scratch off sheets & 1 stick
- + 1 mm greyboard
- + cover
- 220 x 220 mm



4 SCRATCH OFF CARDS + SCRAPER TOOL

An original concept aimed at developing children's creativity! These Scratch Art books are the best gift for budding artists of all ages! A simple scratch with the included scraper tool will reveal the bright colours hidden beneath the black coating! Each title contains 4 magic scratch cards as well as super-cool drawings and design projects to colour.

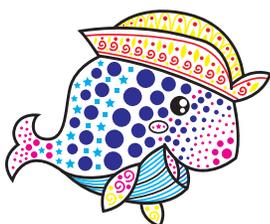


Magic Paint

REVEAL THE COLOURS



+ PAINTING BRUSH



- Magical experience
- Illustrations come to life
- Brush securely strapped on the spine of the books

Reference: Co243

Foreseen publication:
June 2019

Deadline for material:
1st February 2019

- 2 titles
- 36 pages + cover
- 198 x 198 mm
- brush on the spine

All members of the family will be amazed by these magical painting books. The beautiful illustrations come to life in full colour when you "paint" water over them with the enclosed artistic brush.

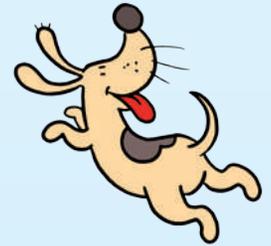
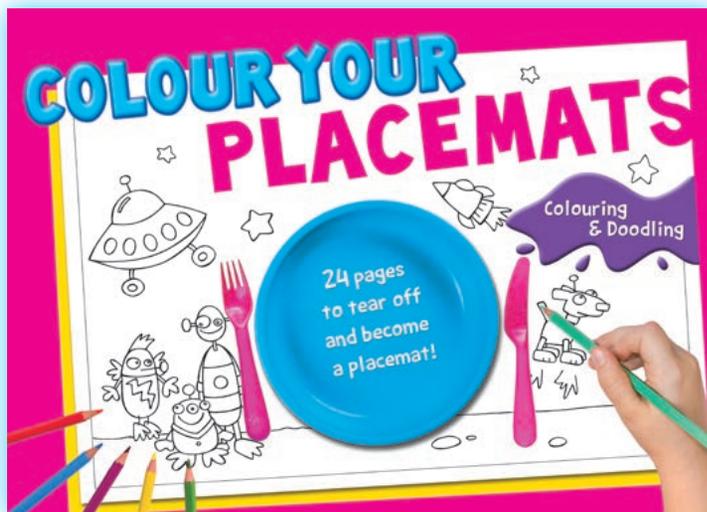
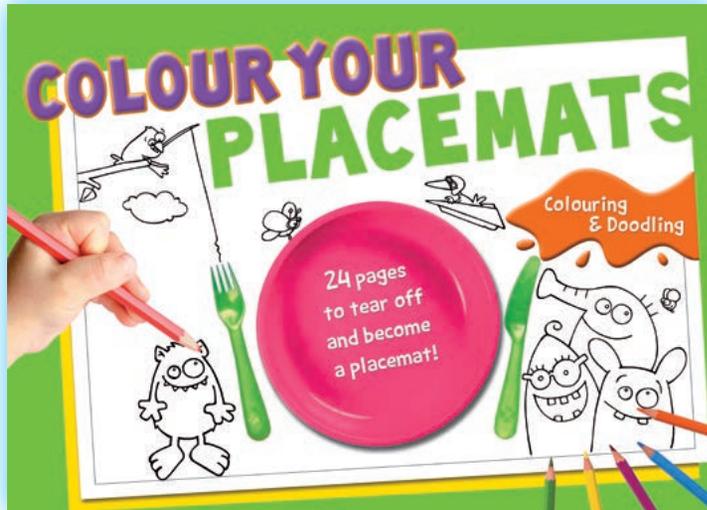
As these adorable illustrations come to life, it will provide the children a magical and unforgettable experience. Just wonderful!



Colour your Placemats

FLUO COLOUR

- FLUO covers
- Make dinnertime playful
- Festive table
- Eating with fun

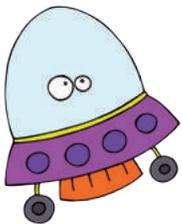


Reference: C0242

Foreseen publication:
May 2019

Deadline for material:
1st January 2019

- 2 titles
- 48 pages + greyboard + cover
- 297 x 420 mm



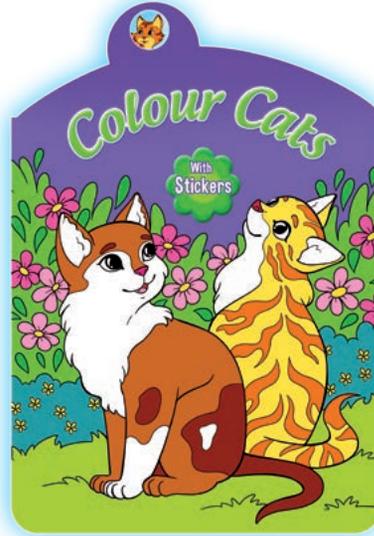
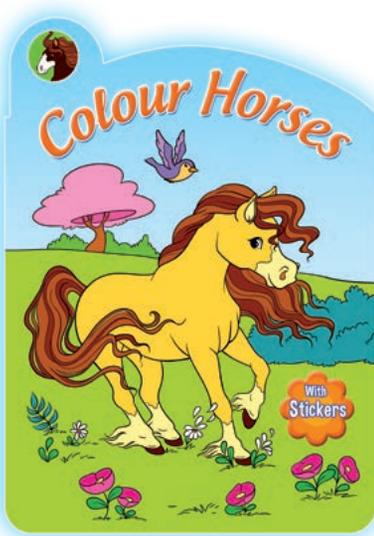
Let's make dinnertime playful for kids! Our colouring-paper placemats can be used to keep children entertained and amused during meals, birthday parties, road trips or can even be used as posters to be framed! Let your children's creativity and imagination be stimulated. This colouring activity will render the kids cheerfully busy, make the table festive and make the parents happy!



Colour Horses, Cats, Princesses, Pirates

DREAM COLOUR

- Popular and bestselling themes
- Dream colours
- Stickers spread
- Shaped covers

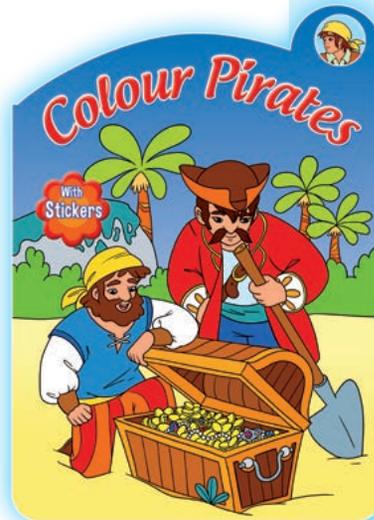


Reference: C0241

Foreseen publication:
April 2019

Deadline for material:
1st December 2018

- 4 titles
- 16 pages + sticker spread + cover
- 210 x 297 mm



+ STICKERS

A classic colouring series with exciting and bestselling themes to satisfy any young audience. Each one has different shaping for easy and better display on the shelves. With plenty of wonderful stickers, the children will have a lot of fun colouring princesses, cats, horses and pirates!



Jump and Color with the Super Sisters

ELASTIC JUMP ROPE

- Rainbow elastic jump rope
- Creative, trendy and entertaining
- Hours of fun guaranteed
- Fun colouring illustrations

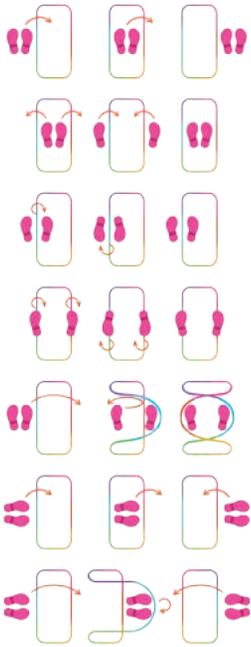


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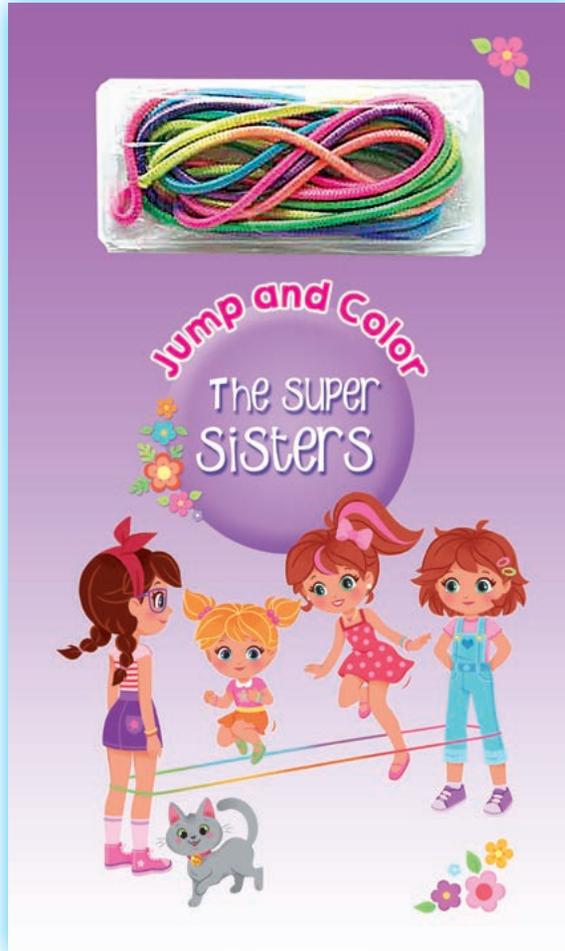
Foreseen publication:
May 2019

Deadline for material:
1st January 2019

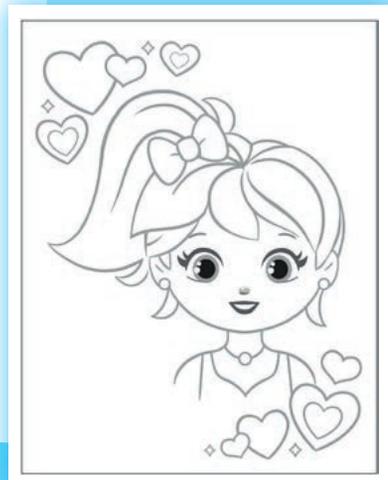
- 1 title
- 48 pages + cover + elastic jump rope
- 175 x 297 mm



Step-by-step instructions on backcover



The "Super Sisters " are back with an exciting colouring pad which comes along with a 2 meter long elastic jump rope! A great multicolour toy securely strapped in a blister destined for children of all ages. A great opportunity for them to share interactive games and colouring activities with their friends.

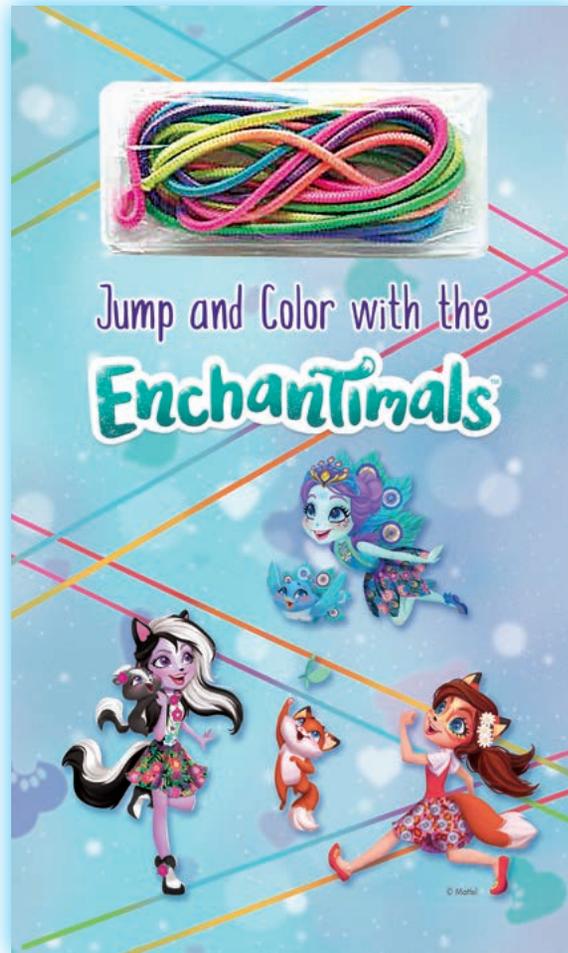


Jump and Color with the Enchantimals

MATTEL LICENSE



© Mattel



- Rainbow elastic jump rope
- Creative, trendy and entertaining
- Hours of fun guaranteed
- Fun colouring illustrations



Reference: C0244

Foreseen publication:
May 2019

Deadline for material:
1st January 2019

- 1 title
- 48 pages + cover
+ elastic jump rope
- 175 x 297 mm

Also available:
D0010 - D0011



Make new friends with the Enchantimals of Wonderwood and their animal besties! With the wonderful elastic jump rope, the children will have so much fun by jumping to the sky and filled with so much energy. They can also follow the illustrated step-by-step instructions to play this popular playground game and develop their own game as well. If they want to relax, they'll follow the great adventures of the Enchantimals by colouring the beautiful illustrations.



I Can Draw the Little Prince

LICENSE

- Bestselling format and concept
- Amazing stencils + ruler
- Universally known License
- Interactive colouring book

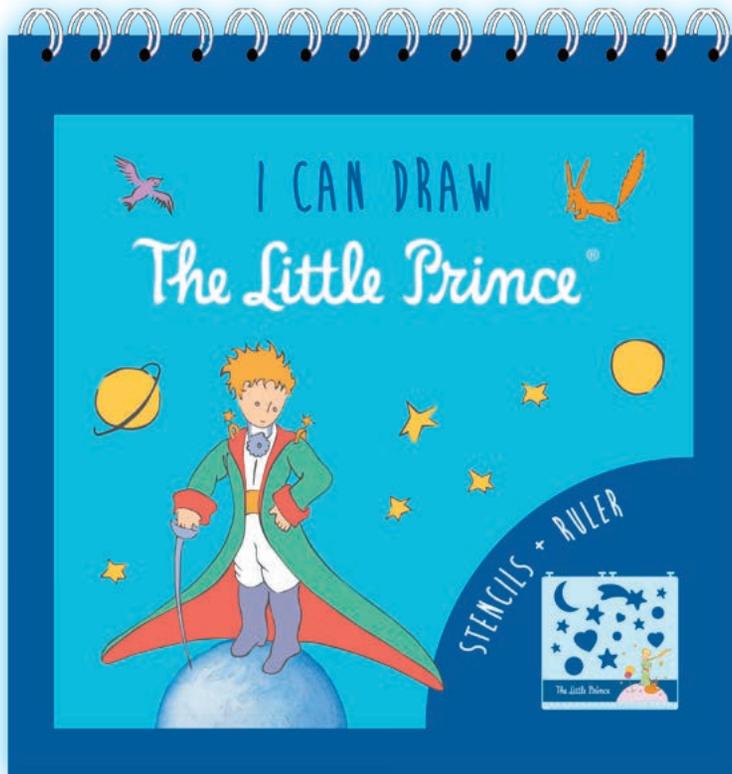


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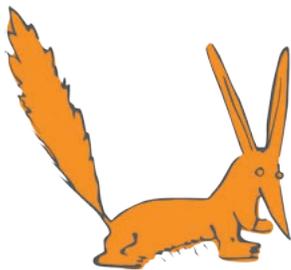
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April 2019

Deadline for material:
1st December 2018

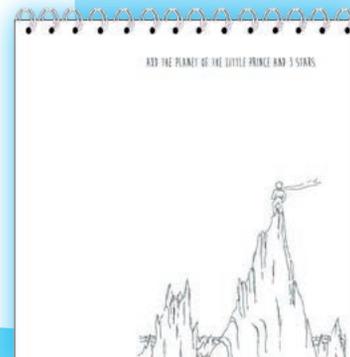
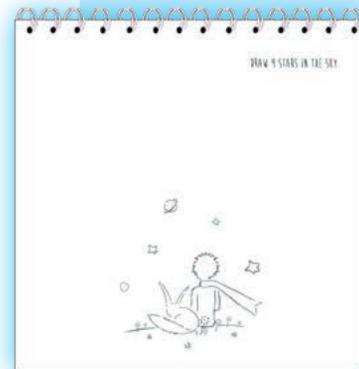
- 1 title
- 32 pages + 3 PP sheets + greyboard + cover
- 220 x 220 mm



+ RULER & STENCILS

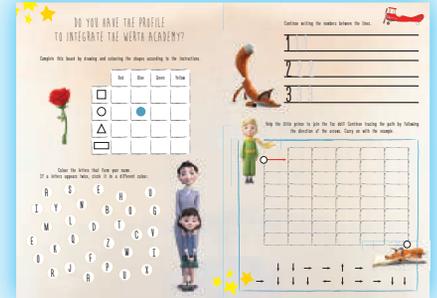
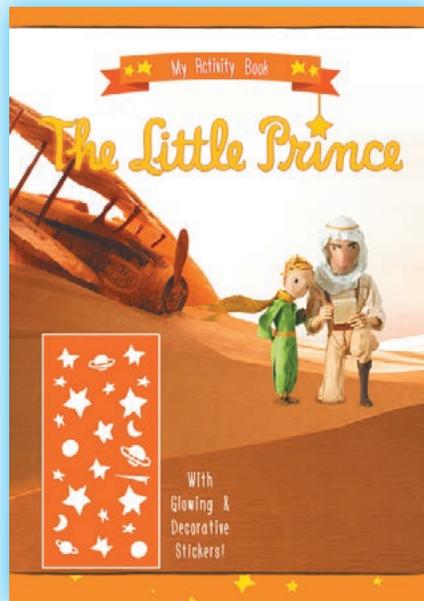
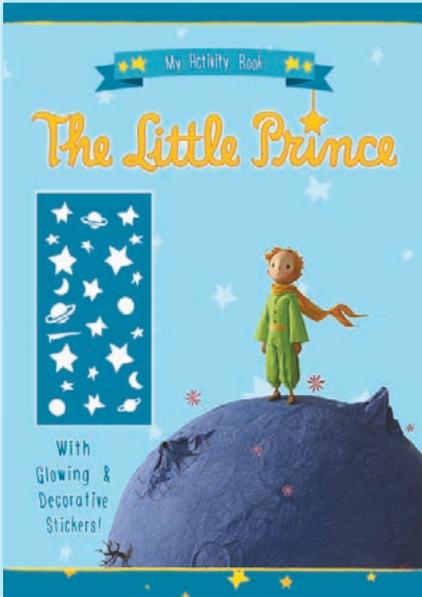


Follow and draw the odyssey of The Little Prince who continues to capture the hearts of readers of all ages. With simple steps, this book encourages kids to create beautiful drawings! A good introduction to the joys of art.



Also available:

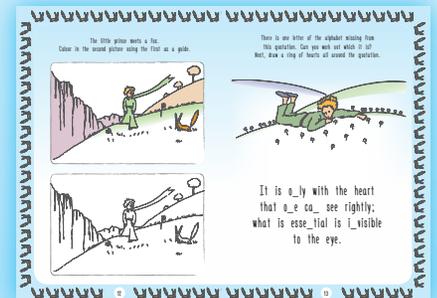
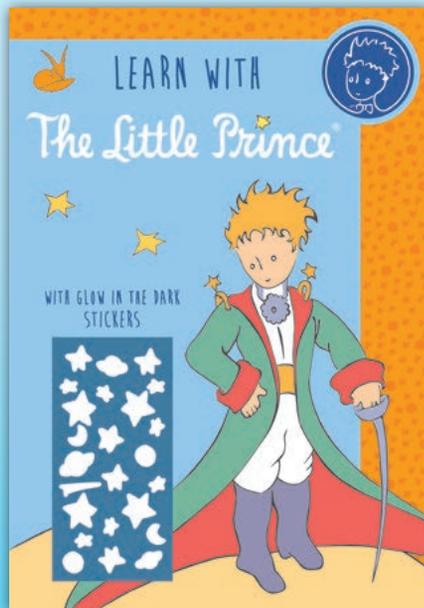
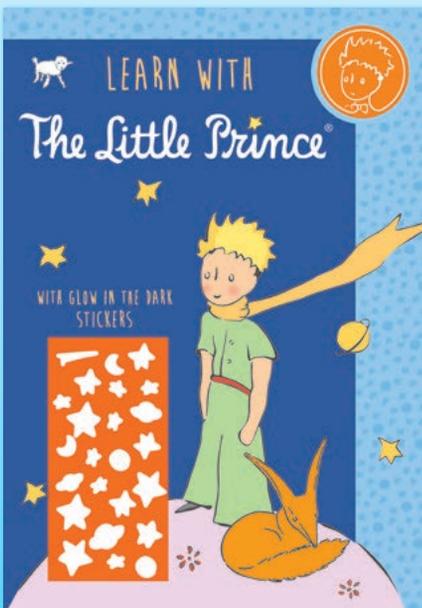
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+ STICKERS



Ref: S0199

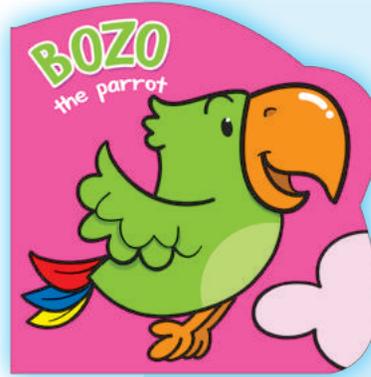
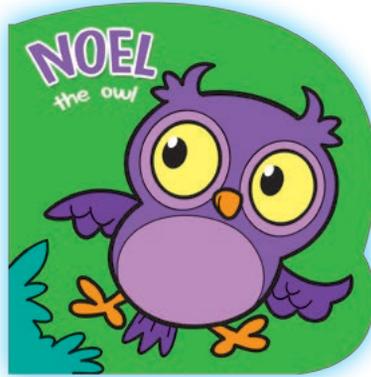
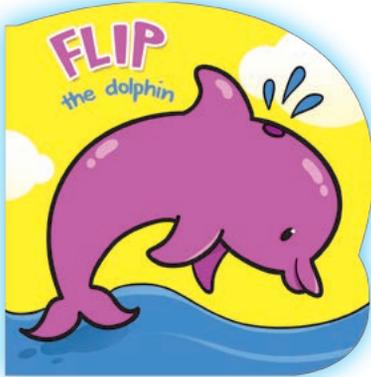


+ STICKERS

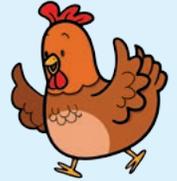


My Friends the Animals

BOARD BOOK



- Bestselling format
- Millions copies sold of previous titles
- Handy size for small hands



Reference: K0148

Foreseen publication:
September 2019

Deadline for material:
1st April 2019

- 6 titles
- 6 spreads including cover
- 145 x 145 mm

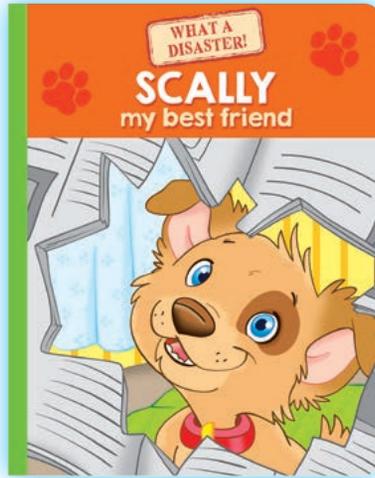
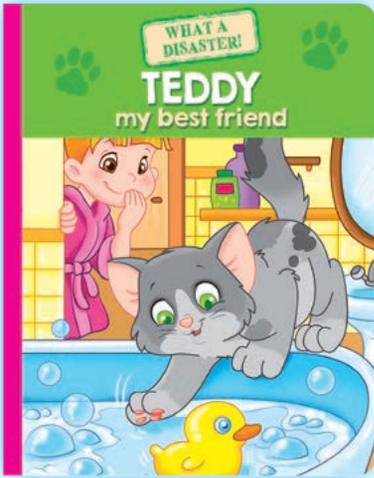
This series of 6 shaped board books will captivate the little ones as they will be immersed into short and sweet animal stories.



My Best Friend... What a Disaster!

BOARD BOOK

- Funny Stories
- 4 cute little stories
- Adapted format for small hands
- Colourful illustrations

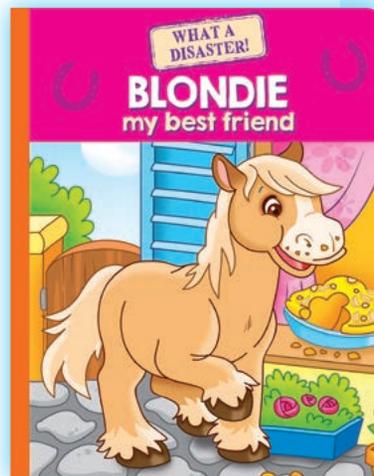
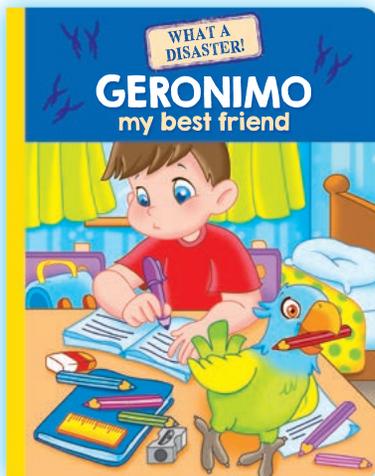


Reference: Ko166

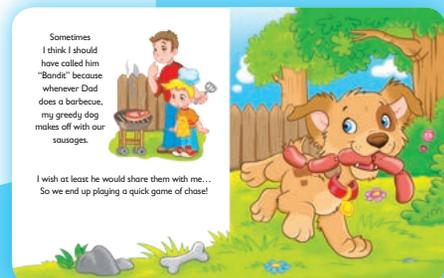
Foreseen publication:
September 2019

Deadline for material:
1st April 2019

- 4 titles
- 8 spreads + cover
- 140 x 175 mm



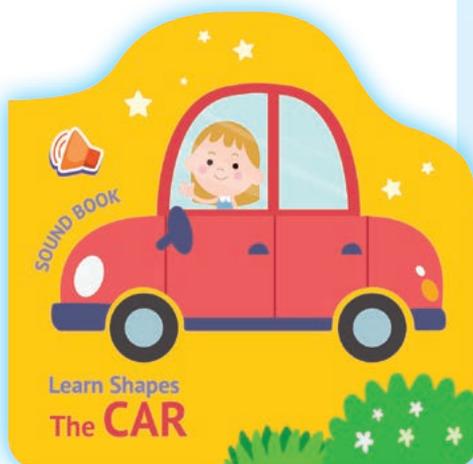
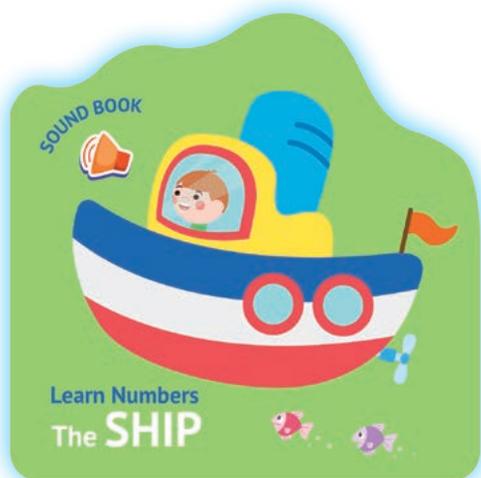
Having a pet is always an amazing life experience! Playing with your dog, hugging your cat, having an interesting conversation with your parrot or even more, to gallop in the fields with your pony! But, oops! At times, they can do some crazy stupid things! Nevertheless, they are still our most lovable pet in the world and nothing can replace the unique relationship we can have with them.



The Ship, the Car, the Submarine, the Bicycle

BATH BOOK

- For the little ones
- Exciting & fun squeaker sound
- Early learning experience
- Best bathtub toy ever



Reference: B0007

Foreseen publication:
April 2019

Deadline for material:
1st December 2018

- 4 titles
- 4 spreads including cover
- 110 x 110 mm



These little books are definitely the perfect way for kids to get excited about taking a bath!

Little ones won't be able to stop giggling as they splash, squeeze the book and make sound. With simple and colourful illustrations, children will practise early educational activities while having fun turning pages.

Sure to be a favourite bathtub toy!



2 packagings available:

GIFT BOX VERSION



Reference: B0007

Foreseen publication:
April 2019

Deadline for material:
1st December 2018

- 4 titles
- 4 spreads including cover
- 110 x 110 mm



BOOK INSIDE POLYBAG WITH HEAD-CARD LABEL



REF J0351

Halloween Papercraft

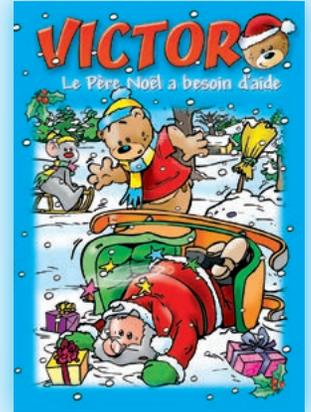
REF J0339

Christmas Papercraft



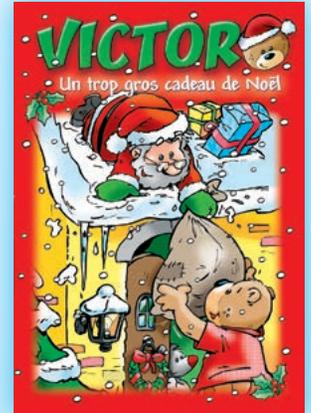
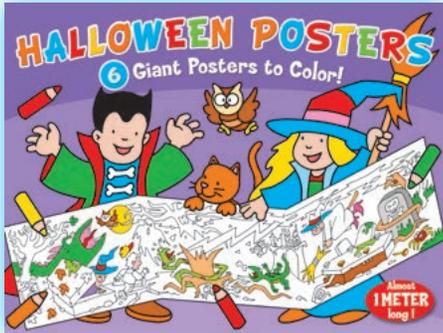
REF P0095

Victor's Christmas



REF C0187

Halloween & Christmas Posters



REF C0238

Easter Moving Eyes

REF C0146

Easter Posters

