

London & Bologna 2019





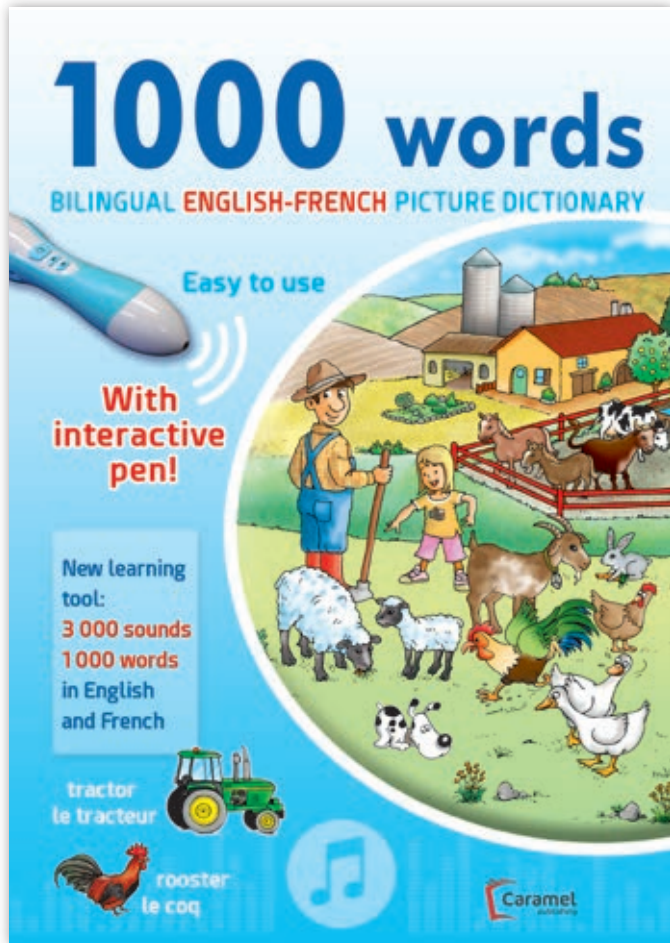
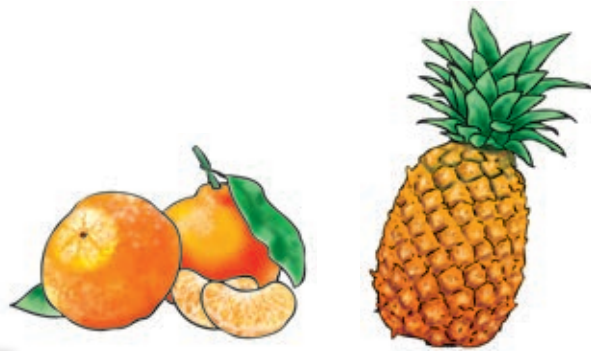
Passionate
about making
learning fun!



Enchantimals

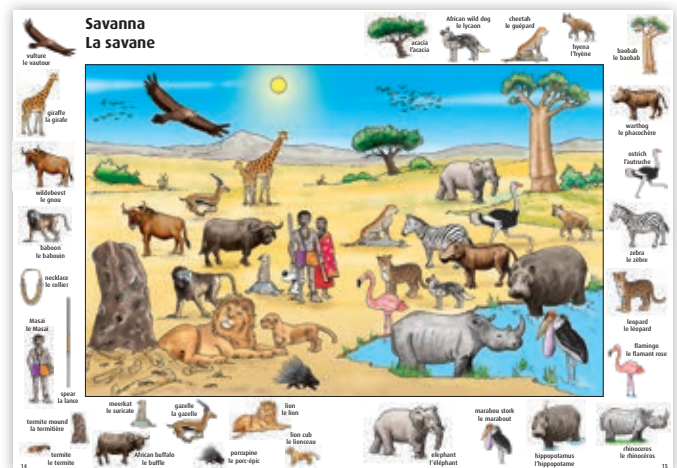
1,000 Words + Talking Pen

- Perfect to develop vocabulary
- Words come to life
- Educational and interactive
- Richly illustrated



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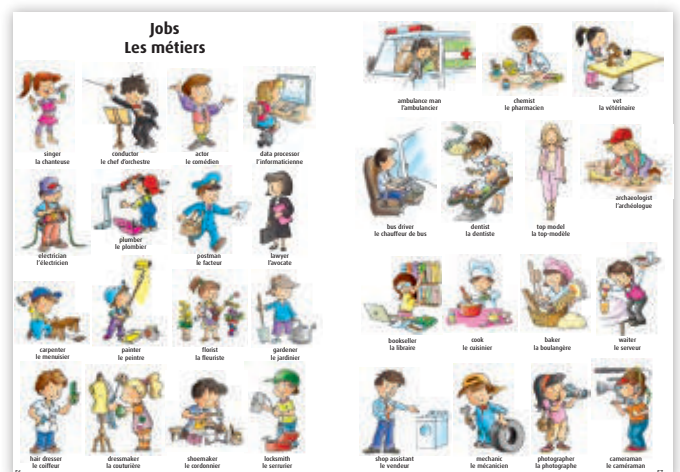
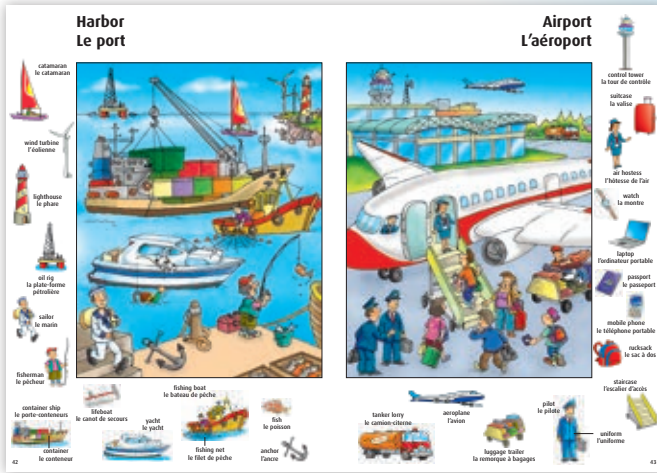
Reference: P0145

Foreseen publication:
March 2020

Deadline for material:
1st October 2019

- 1 title
- 80 pages + cover + talking pen
- Book and pen packed in a blister
- Size: 210 x 297 mm





Caramel is looking to the future and bringing this amazing talking pen to the children... So that they can go through the book by themselves.

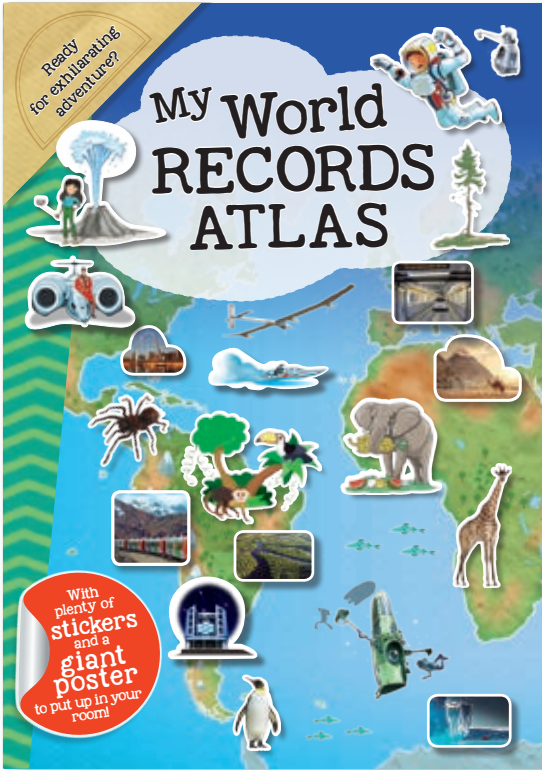
The "talking pen" reader can give out more than 3,000 sounds in this great book.

Learning a new language has never been so much fun!

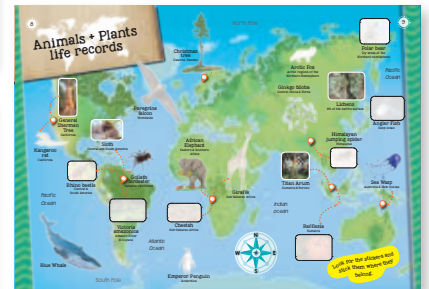
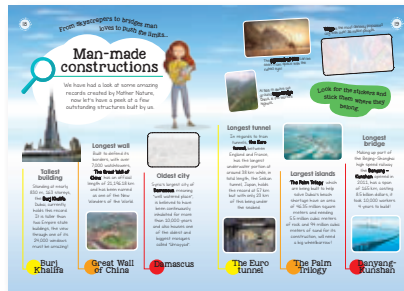
Once you start going through it, you cannot stop this absolutely amazing experience!

My World Records Atlas

- Bestselling format and concept
- Educational and interactive
- Plenty of stickers and a giant poster



+ STICKERS



+ POSTER



Reference: S0211

Foreseen publication: February 2020

Deadline for material: 2nd September 2019

- 1 title
- 24 pages + 2 sticker spreads + poster + cover
- Size: 210 x 297 mm

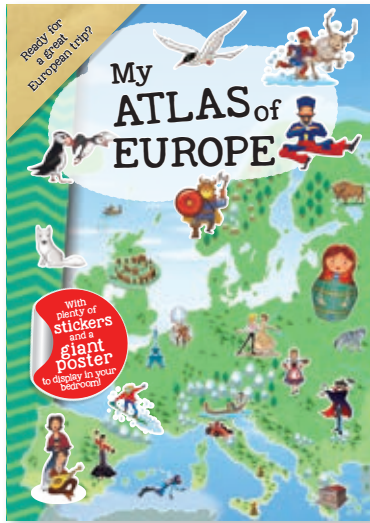
Ready for an exhilarating adventure?

One new title in our now famous bestselling ATLAS series which interactively combines maps and stickers!

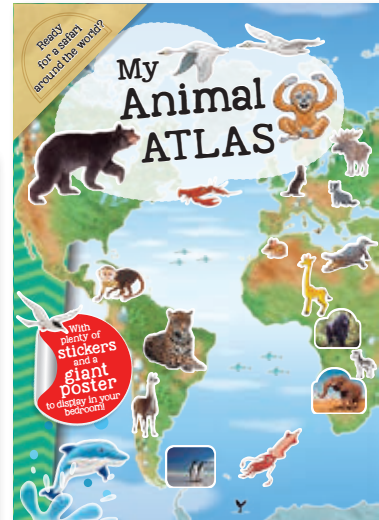
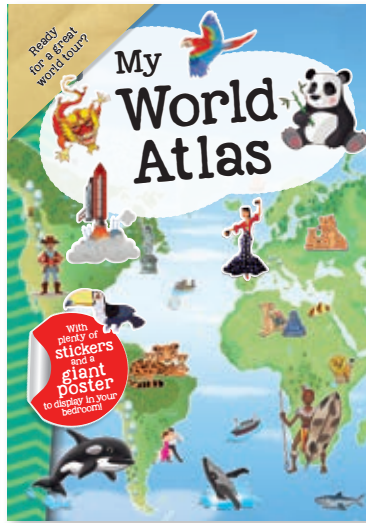
Our young readers will not only discover outstanding facts and achievements, but will also have the opportunity to understand world geography better. Captivating text, bright illustrations, plenty of stickers and a large poster to compliment!

All previous titles reprinted at least twice:

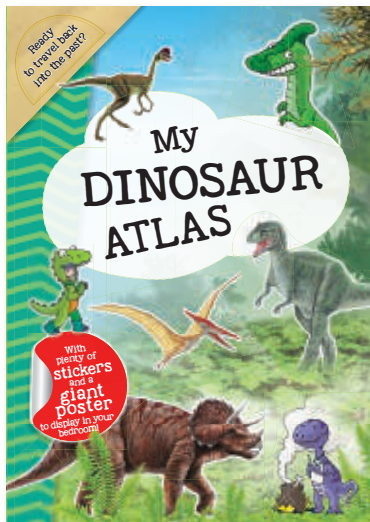
S0183



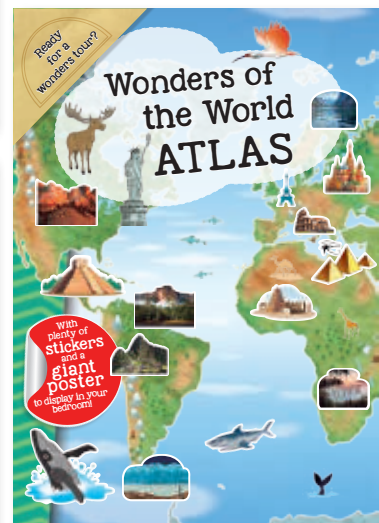
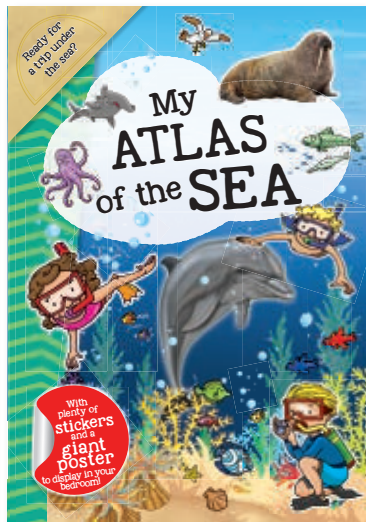
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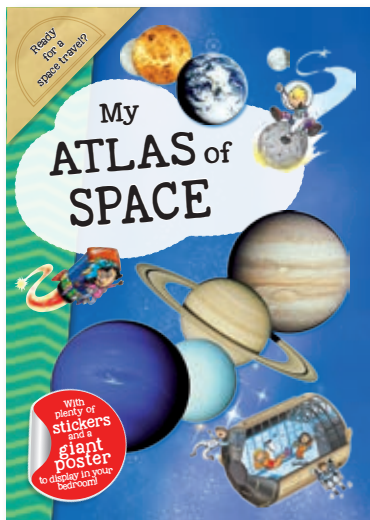
S0192



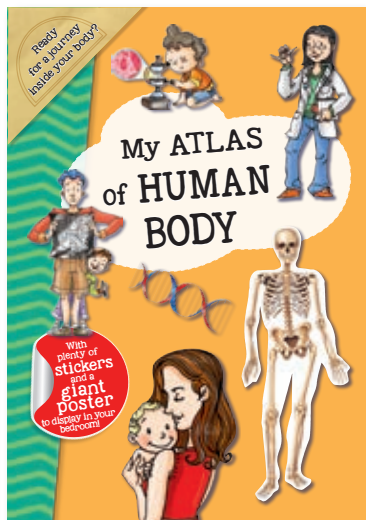
S0198



S0192



S0196



S0198

S0196



Smart Activities

- Early learning exercises
- Intuitive
- Without any text



Reference: So201

Foreseen publication:
December 2019

Deadline for material:
1st July 2019

- 4 titles
- 16 pages + sticker spread + cover
- Size: 210 x 297 mm



A series of 4 preschool titles that contain early learning exercises.

No text in these titles but a self-explanatory pictogram on each page will provide easy to understand instructions.

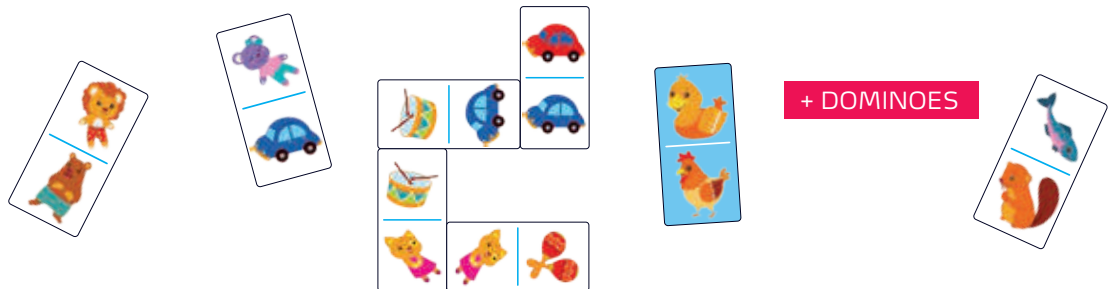
Each title is shaped for better visibility on the shelves and comes along with a spread of decorative stickers!



+ STICKERS

Learn with Teddy at Home/at School/in the Forest/on the Farm

- Educational and fun
- Stickers and dominoes
- Stimulative



+ DOMINOES



Reference: S0202

Foreseen publication:
February 2020

Deadline for material:
2nd September 2019

- 4 titles
- 24 pages + sticker spread + 6 pages cover
- Size: 210 x 297 mm

A first step for the little ones to discover various preschool concepts. Plenty of fun exercises to increase their observation skills and reflectivity while developing their hand coordination as they handle the interactive stickers. As a bonus, **in each title, a dominoes game** to be cut out from the front cover flap will extend the good times of our little geniuses!



+ STICKERS

Writing with Fireman Sam

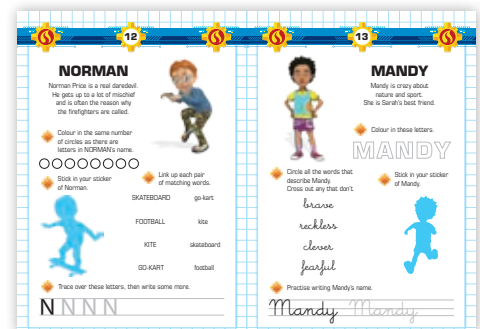
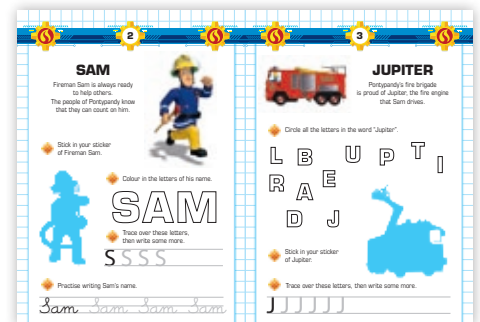
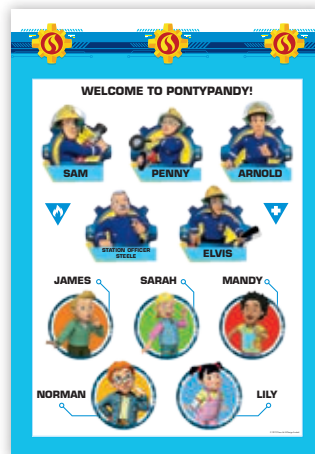
- Wipe-clean pages
- Poster for fun and entertainment
- Interactive stickers
- Educational



OPTION:
felt-tip pen



+ POSTER



+ STICKERS



Reference: So209

Foreseen publication:
January 2020

Deadline for material:
1st August 2019

- 1 title
- 16 pages + sticker spread + poster + cover
- Size: 210 x 297 mm

This primary school-level exercise book will help children learn how to write. **The wipe-clean pages will allow them to practise indefinitely,** until they reach perfection! The poster and the stickers will entertain them as they learn!

Also available:



Learn Vocabulary with the Enchantimals

- Discover the universe of the Enchantimals
- Wipe-clean pages
- Learn and have fun
- Stickers and poster

Enchantimals



Wipe-clean pages

Felicity Fox and Flick

Felicity is a fox explorer. She loves looking into the unknown world in maps and compasses.

Felicity is off to visit one of her friends. Who is it? The first one appears next of them. Write with the one that comes before it in the alphabet.

EBDFTB EFFS

Stick in your sticker of Felicity and Flick.

Put these words in the right order so that the sentence makes sense. Write it out below.

nature Felicity exploring loves

Can you find the words FELICITY FOX and FLICK in this grid? They may be written horizontally or vertically.

Remember, these words identify things in Felicity's house.

① OCCNHU
② MAPS
③ TERISACAS



OPTION:
felt-tip pen

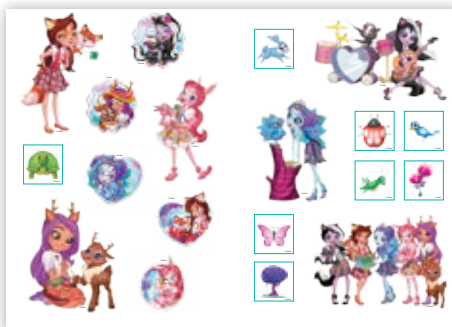
Reference: S0214

Foreseen publication:
January 2020

Deadline for material:
1st August 2019

- 1 title
- 16 pages + sticker spread + poster + cover
- Size: 210 x 297 mm

+ STICKERS



Patter's Peacock and Flap

Patter lives in a busy village called Patterville and has many friends. She is really creative and loves beautiful things.

Fill in the blanks in Patter's job title.

Can you find 6 colours in this grid? Write the colours in vertically.

Stick in your sticker of Patter and Flap.

Patter's _____ Flap's _____ is _____ of the _____ in the _____.

Complete the sentence using these words.

village prettiest and one house

Circle the objects below that appear in this picture.

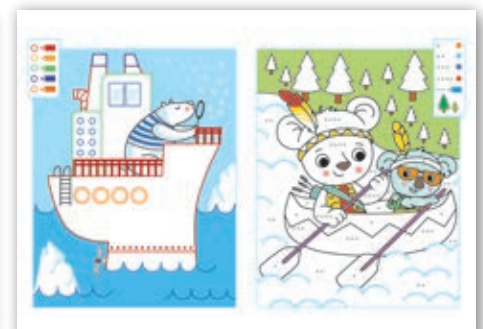
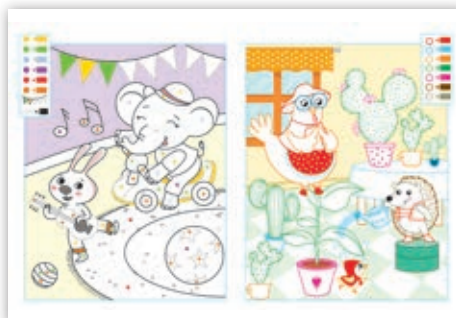
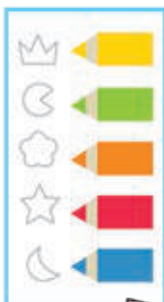
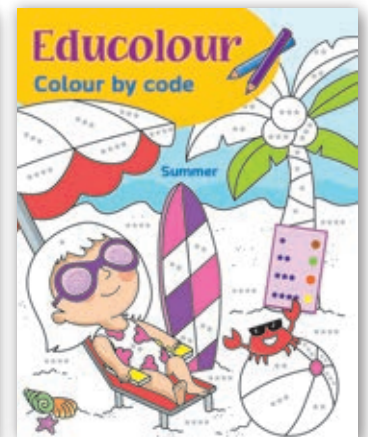
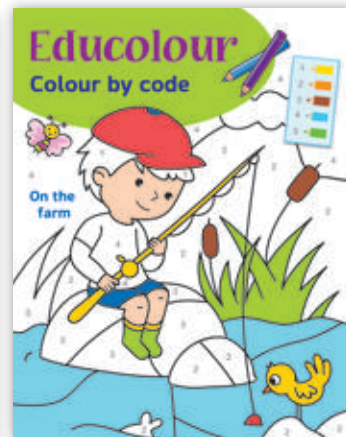
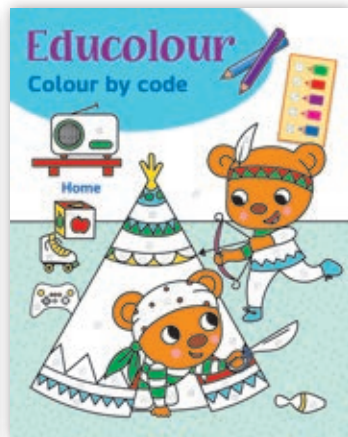
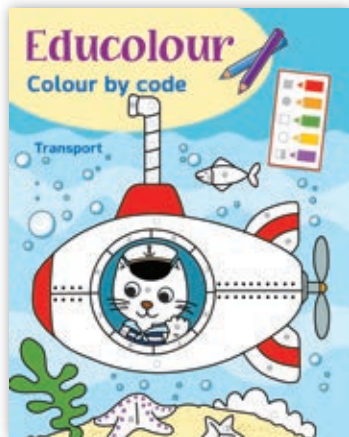
CUSHION DOOR SOFA
RUG CUPBOARD STAIRCASE
PLANT WINDOW VASE

+ POSTER



Educolour - Colour by Code

- Educational colouring
- Encourages children to reflect



Reference: S0213

Foreseen publication:
December 2019

Deadline for material:
1st July 2019

- 4 titles
- 32 pages + cover
- Size: 210 x 265 mm

Find the code and reveal the magical drawing! Children will colour in the illustrations by following several colour-codes, which will teach them basic skills, such as numbers and letters. They will also be exposed to logic and be tested on their observational skills! That way, colouring becomes a fully creative pastime.



Party Girls [The Dog Edition]

- Explore drawing skills
- Stencils and cool stickers
- "Fancy" laser lamination on covers



Reference: J0357

Foreseen publication:
January 2020

Deadline for material:
1st August 2019

- 2 titles
- 36 pages + 12 pages patterns + 2 PP sheets + 1 sticker sheet + greyboard + cover
- Cover with laser lamination treatment
- Size: 167 x 297 mm

Children design their own fashion collection!

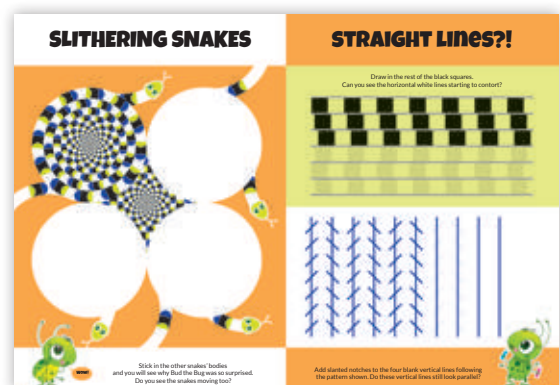
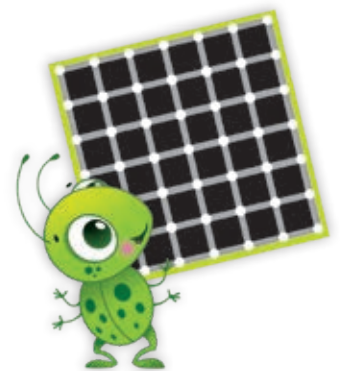
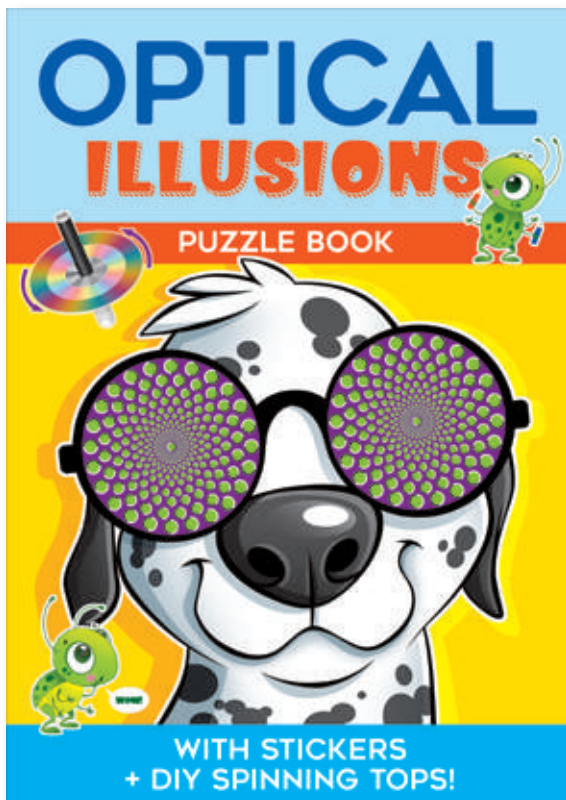
After the tremendous success of our first two Party Girls books, we have developed two new glamorous titles in this collection offering stencils and stickers to dress up the girls into trendy and stylish supermodels going out with their cute puppies. Children will be in love with their new best friend!

Fun and excitement guaranteed for the soon-to-be fashion designers!



Optical Illusions

- Encourages reflectivity
- Stimulating and entertaining
- Includes stickers, drawings & a spinning top!



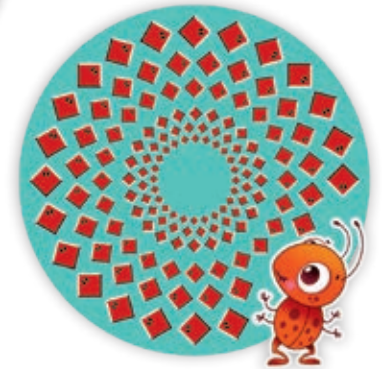
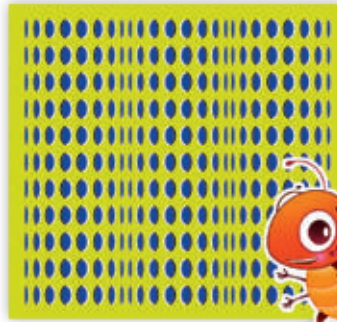
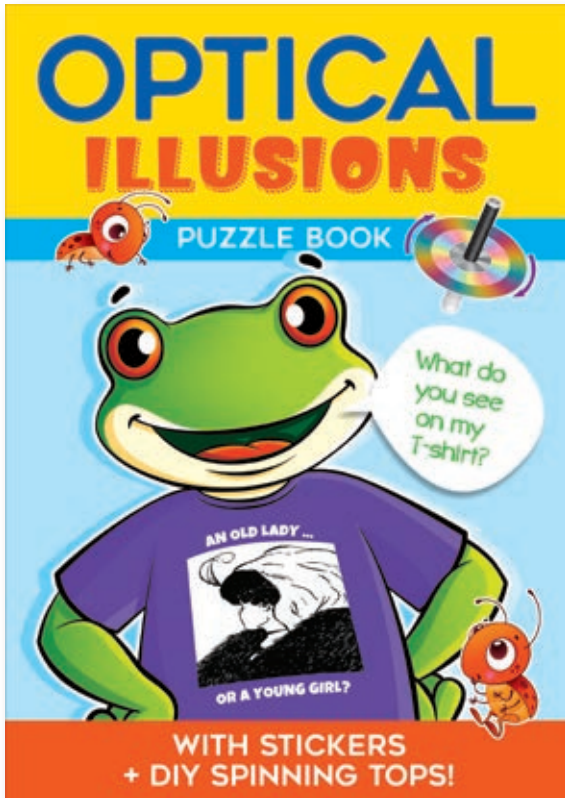
+ STICKERS

Reference: J0356

Foreseen publication:
January 2020

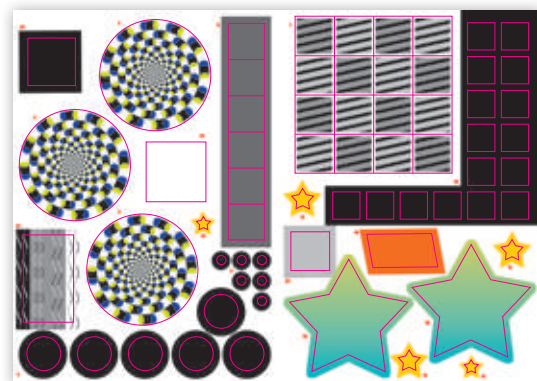
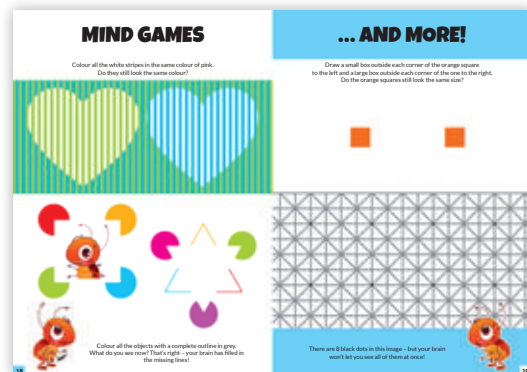
Deadline for material:
1st August 2019

- 2 titles
- 24 pages + 2 sticker spreads + cover with flap
- Size: 210 x 297 mm



What if you simply can't believe your eyes? Reality is not always what it seems or what it looks like. It depends on the angle you see things.

Let's slip into another dimension by discovering the eye-popping world of optical illusions! Indeed, the brain-twisting images seem to come to life, and they will test children's logic! They will then find out about how optical illusions work by adding stickers and drawing patterns and shapes. This book will blow your mind!



+ STICKERS

Colour Studio Pets

- For the new connected generation
- Cute mix of photos and drawings
- Fancy Application!



“It has scientifically been proven that pets make us happier. Which animal makes you happy?”



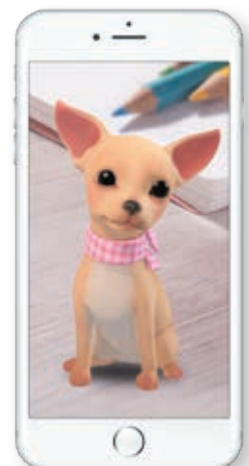
Reference: J0359

Foreseen publication:
January 2020

Deadline for material:
1st August 2019

- **2 titles**
- **16 pages + sticker spread + cover**
- **Size: 210 x 297 mm**

You will instantly fall in love with these cute baby animals photographed in adorable accessories! This series is built around these irresistible characters, and children will have so much pleasure colouring them and using their stickers. With this book, pets will come to life and become your best friends thanks to the amazing app Studio Pets, created by Myrno Huijing. Once you enter the Studio Pets universe, you'll never want to come back to reality!

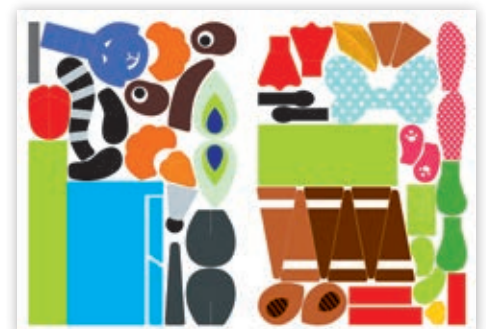




+ STICKERS

TP Roll Crafts

- Original concept
- Creating has never been so simple
- Entertaining



+ STICKERS

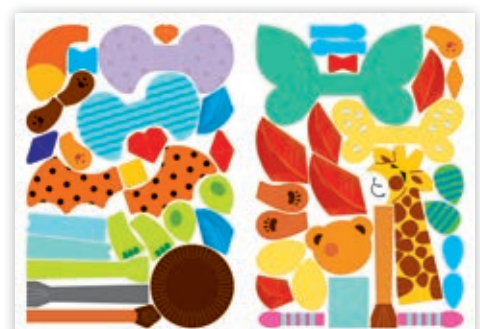
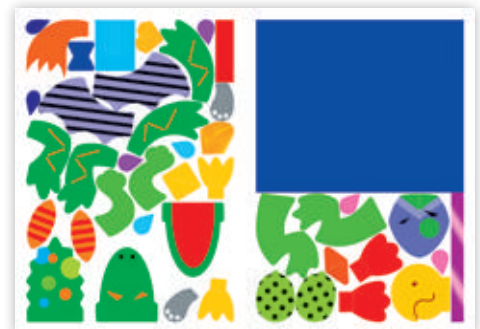
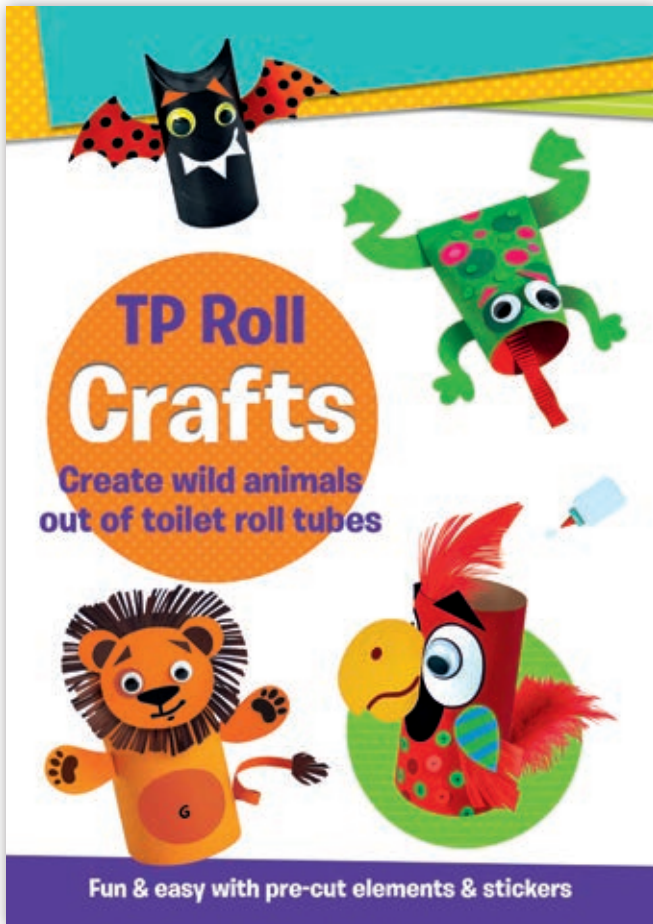


Reference: J0355

Foreseen publication:
February 2020

Deadline for material:
2nd September 2019

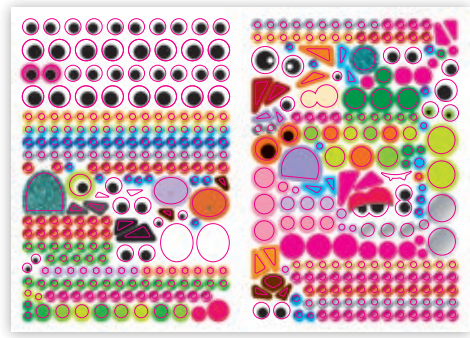
- 2 titles
- 16 pages + 2 spreads pre-cut pages + sticker spread + cover
- Size: 210 x 297 mm



Using toilet paper rolls has never been so fun !

This creative activity book is packed full of amazing craft projects centered around the use of toilet roll tubes. Each craft is illustrated with step-by-step instructions and plenty of colour photographs. This book will keep children entertained for hours on end.

+ STICKERS



Sparkly Princesses

- Customise the picture with shiny foil
- Whole new kind of fun and play
- Creating as easy as 1-2-3!
- Beautiful artwork!



Have fun creating the prettiest, shimmery-shiny princess ball gown. Simply select your favourite foil, peel back a white section to reveal the adhesive sticker then rub on the foil (coloured side up). Reveal the shiny foil addition to your picture and admire!

Reference: Co248

Foreseen publication:
February 2020

Deadline for material:
2nd September 2019

- 2 titles
- 36 pages + 4 sticker sheets + cover + 5 foil sheets in a polybag
- Size: 220 x 220 mm



Add sparkle to your day!

A stunning colouring craft series where children can beautifully illustrate and decorate princesses with foiled sheets.



I ♥ MERMAIDS & I ♥ UNICORNS

- Handy size format for smaller hands
- Bestselling moving eyes concept
- Dynamic illustrations



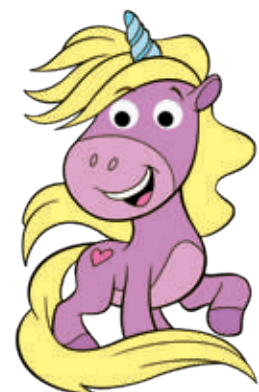
Reference: Co247

Foreseen publication:
March 2020

Deadline for material:
1st October 2019

- 2 titles
- 48 pages + greyboard + soft cover + die-cut circles & moving eyes
- Size: 163 x 231 mm

Fantasy creatures of two bestselling trendy themes will entertain children for hours while going through these new lively and dynamic colouring books. **Funny googly eyes will add to the exciting and creative colouring experience**, they will move along with the children in their masterpieces!



Christmas Play, Stick & Colour

- Activity and sticker books
- Enchanting and stimulating games
- Stickers and colouring activities



Also available as a bind-up of 48 pages!



Reference: J0358

Foreseen publication:
September 2019

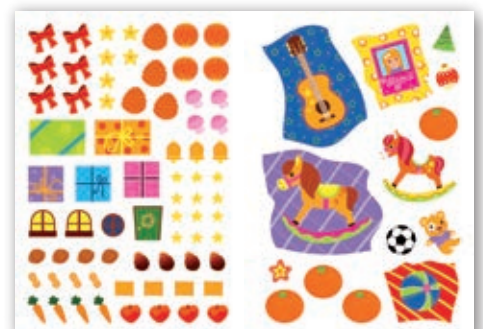
Deadline for material:
1st May 2019

- 2 titles
- 24 pages + 1 sticker spread + cover
- Size: 210 x 297 mm



HO HO HO Merry Christmas!

A new series destined for the festive season! Fresh and colourful illustrations for this mix of activities & puzzles with interactive stickers, plus some colouring as well! A great opportunity for the little ones to get captivated and enchanted by the Christmas spirit!



+ STICKERS

Christmas Papercraft

Reference: J0339



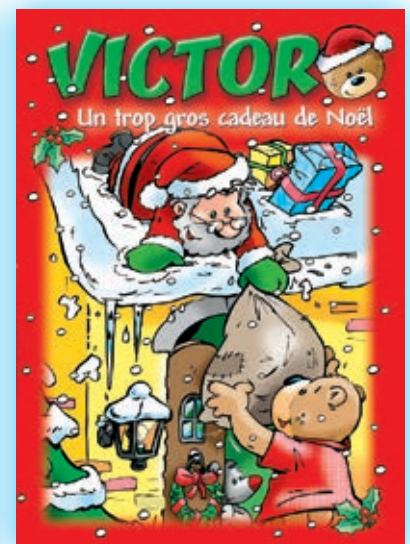
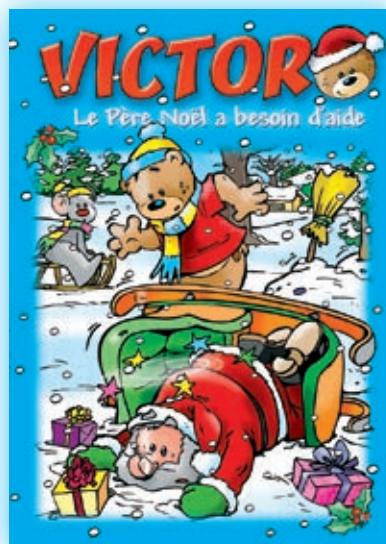
Christmas Posters

Reference: C0187



Victor's Christmas

Reference: P0095



Match the Jobs with Fireman Sam

- Fun and interactive
- Educative
- Well-known license



Reference: K0168

Foreseen publication:
March 2020

Deadline for material:
1st October 2019

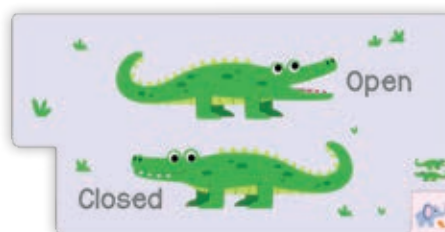
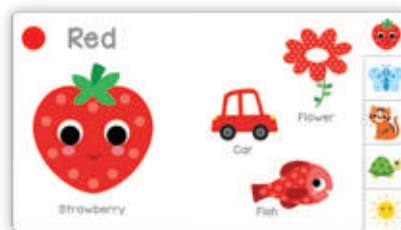
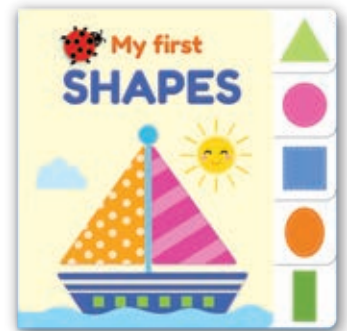
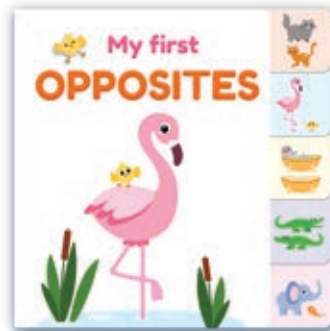
- 3 titles
- 5 spreads incl. cover
- Size: 180 x 200 mm

Join **Fireman Sam** and his fire crew and have fun by trying to match the corresponding pictures. Thanks to the interactive approach of this series, learning is turned into a real game!



My First Colours / Shapes / Opposites / Numbers

- Great to learn basic skills
- Original shape



Reference: K0169

Foreseen publication:
March 2020

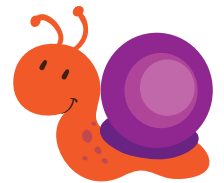
Deadline for material:
1st October 2019

- 4 titles
- 5 spreads + cover
- Size: 140 x 140 mm

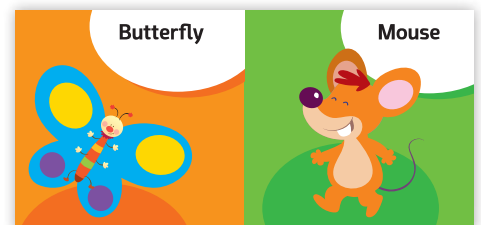
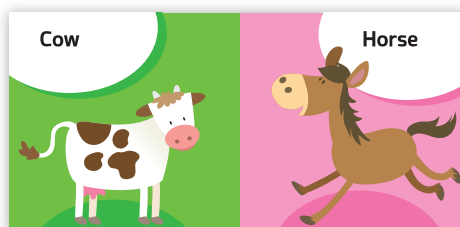
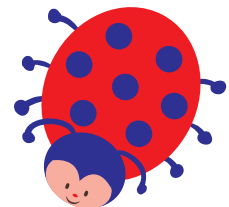
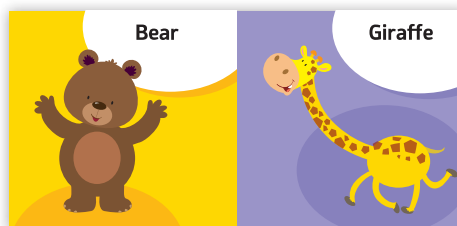
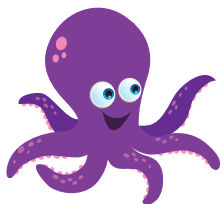
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Crinkly Animals

- Stimulating touch and feel experience with crinkly first page
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Reference: B0008

Foreseen publication:
January 2020

Deadline for material:
2nd September 2019

- 2 titles
- 4 spreads incl. cover
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