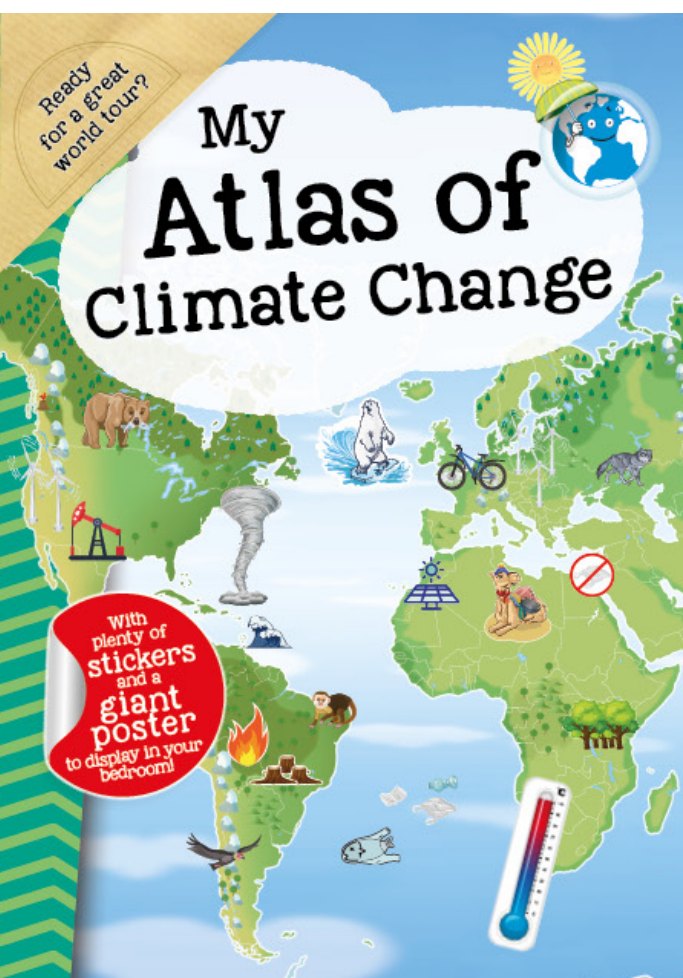


Edutainment Books

Catalogue



Jean-Michel d'Oultremont

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jmdoultremont@caramel.be

Jean-Luc Dubois

Tel.: +32 2 263 20 51

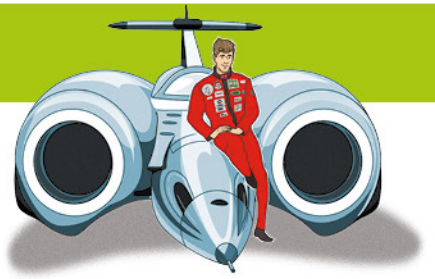
jeanluc.dubois@caramel.be





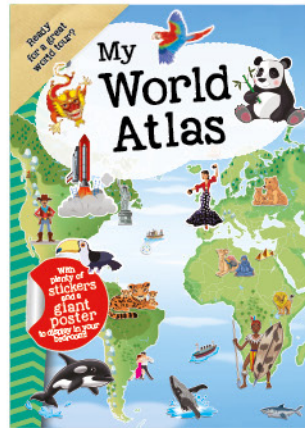
+ STICKERS

-

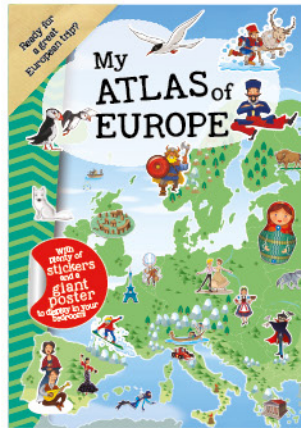


ALSO AVAILABLE:

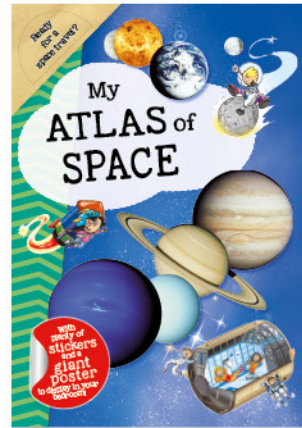
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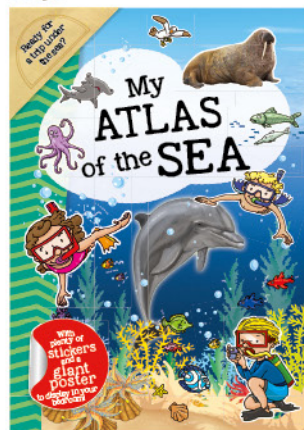
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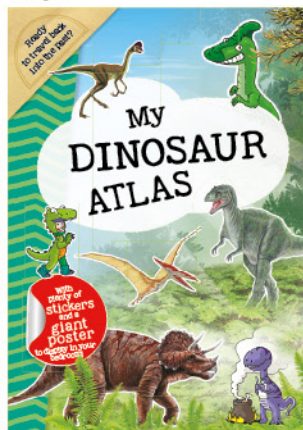
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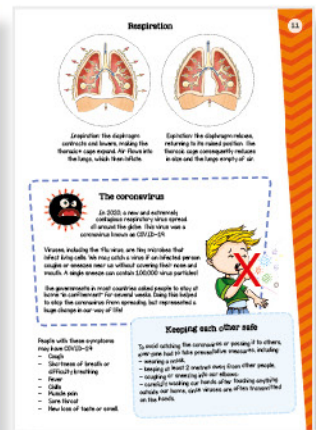
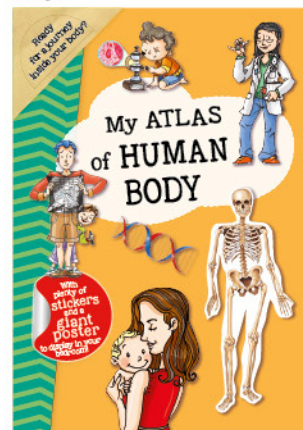
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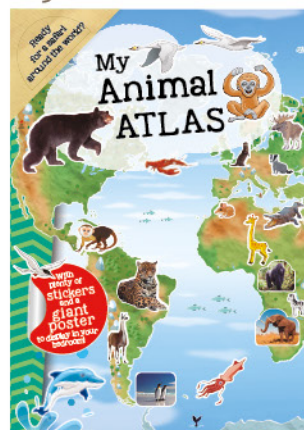
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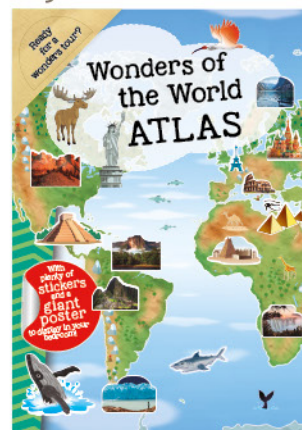
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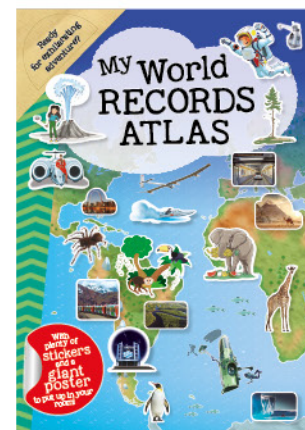
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So192



So211

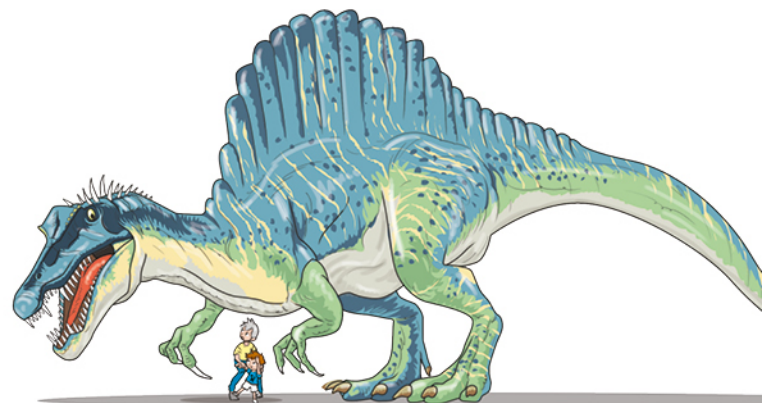
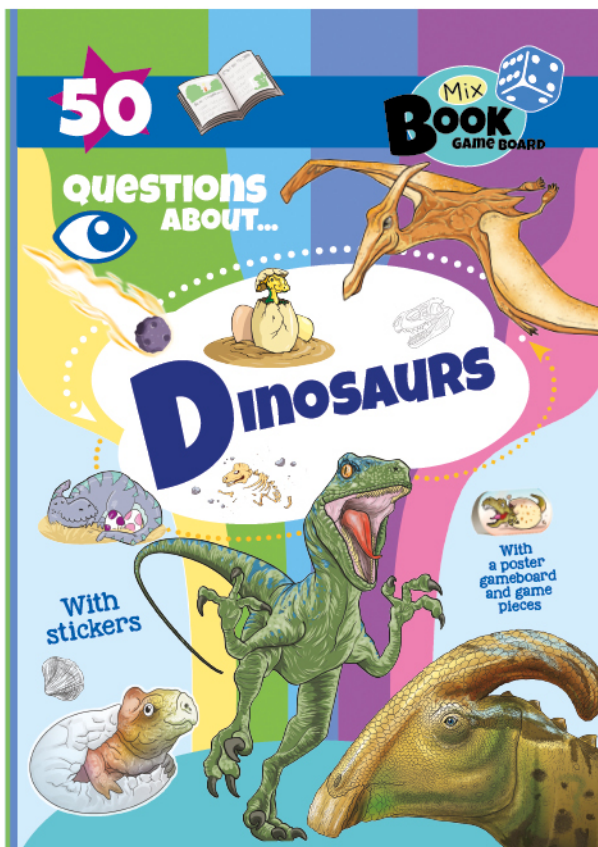


A brand new title on the current universal topic to extend our bestselling 'Atlas' series! Through simple and educational texts and images, children will easily understand various climate-related concerns. Factual but designed in a positive state of mind, it also shows tangible tips and inspiring actions already taken by children to preserve the planet. This title will let young readers discover they can actually do something within their own capacities.

Based on the same successful concept as the previous titles in this series, it includes detailed maps, fascinating and colourful illustrations, plenty of stickers and a large poster-map as a bonus. A mix of smart and fun activities to better understand and appreciate this challenging subject.

50 Questions about Dinosaurs

- Questions with clear answers
- Interactive stickers
- Inspire curiosity in children
- Poster with board game, pieces & dice to detach



+ STICKERS

Ref.: S0227

- 1 title
- 24 pages + sticker spread + poster + cover with flap
- Size: 210 x 297 mm



10

What was the first dinosaur?

The first dinosaurs that appeared on the Earth were small, about the size of a chicken. They were called *Archaeopteryx*. They had feathers and wings, but they also had a long, bony tail and a small brain.

What was the smallest dinosaur?

When most people think about dinosaurs, they imagine very big animals. However, there were plenty of dinosaurs that were much smaller than humans. Many of the smallest dinosaurs were very fast and agile. One of the smallest dinosaurs was *Microceratops*, which was only about 10 centimeters long.

12

How long was a dinosaur's lifespan?

Not all dinosaurs lived for a long time. Some lived for only a few years, while others lived for up to 100 years. It depends on the species of dinosaur.

Did they walk on 2 or 4 legs?

The herbivores were large and that's why they walked on 4 legs. Carnivores (meat-eaters), on the other hand, walked on 2 legs to be faster and more agile.

WHICH DINOSAUR HAD THE LONGEST NAME?

Micropachysaurus ("small thick-headed lizard"). This was one of the smallest dinosaurs, the size of a rabbit. It had a very long, bony tail and a small brain. It was called *Micropachysaurus* because it had a thick, bony head and a long, bony tail.

WHAT WAS THE LARGEST CARNIVORE?

Spinosaurus was the largest of all the carnivorous dinosaurs. It was about 15 meters long and weighed about 7 tons. It had a long, bony spine that ran down its back, and it was called *Spinosaurus* because it had a long, bony spine.



+ POSTER

43

How long did it take for their eggs to hatch?

According to experts, from three to six weeks, depending on the species of dinosaur. The time it takes for the egg to hatch is a crucial part of development, but it is not fully understood due to the fact that very few dinosaur eggs have been found.

A trombone on the head?

The crest of *Parasaurolophus* is believed to have been a kind of musical instrument. It was made of bone and was used to produce a low, rumbling sound. It was called a *horn* because it was used to produce a low, rumbling sound.

45

What wiped out the dinosaurs?

It is thought that their extinction was caused by the impact of a massive asteroid or comet. This impact caused a massive firestorm, which led to the extinction of the dinosaurs. It was called the *Cretaceous-Tertiary extinction event*.

Did dinosaurs live in Antarctica?

Dinosaurs have been found in all parts of the world, including Antarctica. This shows that dinosaurs lived in a wide range of environments. It was called the *Antarctic dinosaurs*.

AMAZING FACTS

Did you know? The largest dinosaur egg found so far was about 30 centimeters long. It was found in China. It was called the *Archaeopteryx*.

46

How heavy was the biggest dinosaur egg?

It is not known exactly, but the biggest dinosaur egg found so far was about 30 centimeters long. It was found in China. It was called the *Archaeopteryx*.

47

Did dinosaurs live in Antarctica?

Dinosaurs have been found in all parts of the world, including Antarctica. This shows that dinosaurs lived in a wide range of environments. It was called the *Antarctic dinosaurs*.

You've Done It!

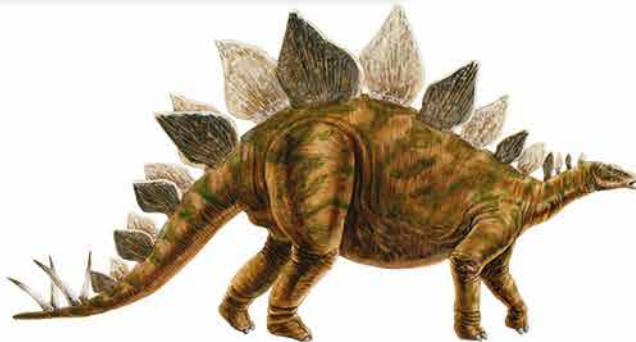
Well done! You have completed the dinosaur quiz. You have learned a lot of interesting facts about dinosaurs. Keep learning and exploring the world of dinosaurs!

DINOSAURS

Did you know? The largest dinosaur ever found was about 30 meters long. It was found in Argentina. It was called the *Argentinosaurus*.

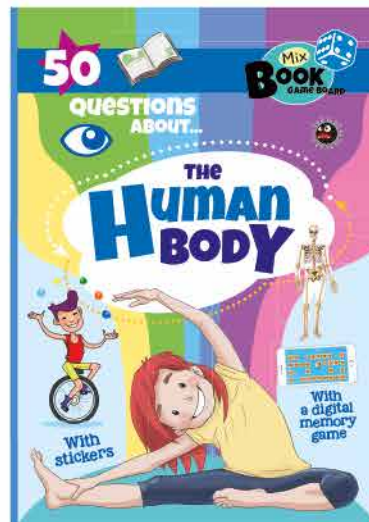
TRUE OR FALSE?

Did you know? The largest dinosaur ever found was about 30 meters long. It was found in Argentina. It was called the *Argentinosaurus*.

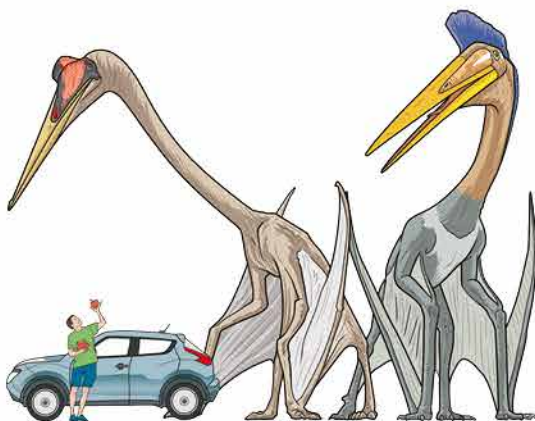


IN THE SAME SERIES:

S0216



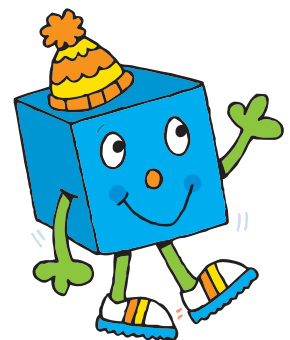
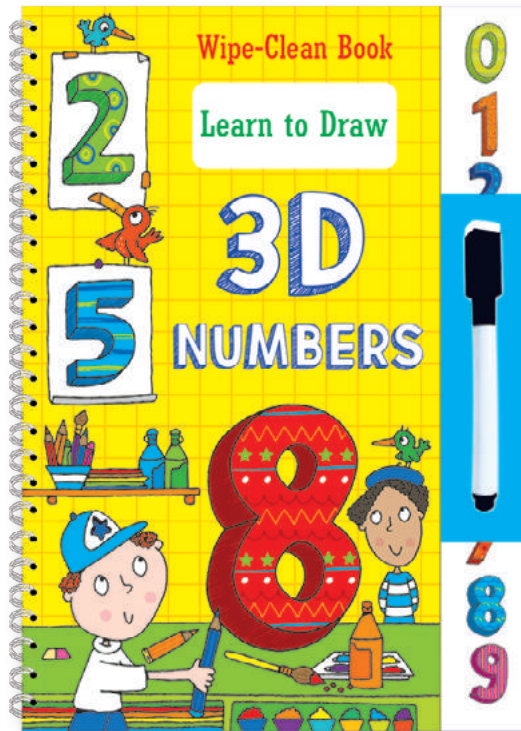
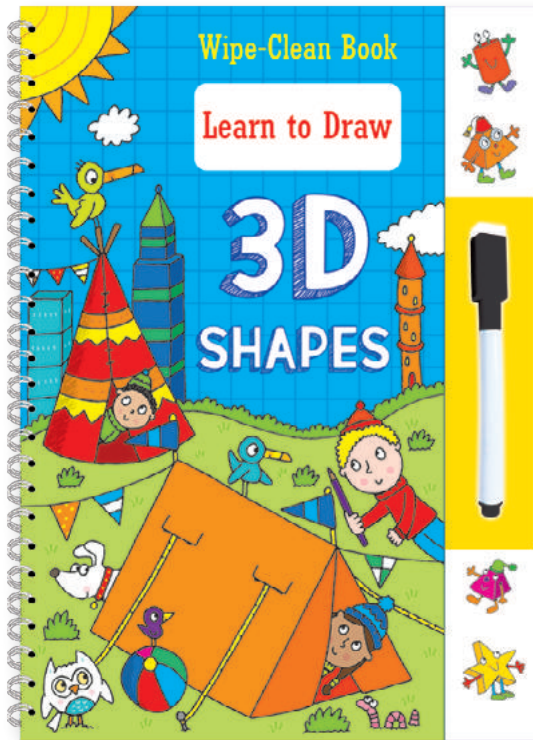
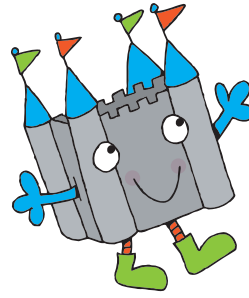
S0216



Kids around the world have always been fascinated by dinosaurs! In this book, they will find all the answers about their size, weight, habitats, diet and many other incredible facts!

Learn to Draw 3D Shapes / Numbers

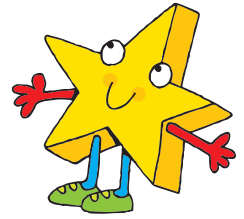
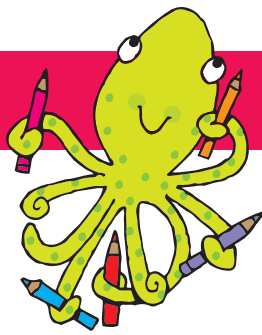
- Wipe-clean board + felt pen
- Learn while drawing
- Promotes creativity
- Step by step instructions



Reference: S0215

- 2 titles
- 32 pages + wipe clean board + cover stitched book
- Erasable marker in blister glued on whiteboard
- Size book: 160 x 297 mm
- Wipe board: 210 x 297 mm

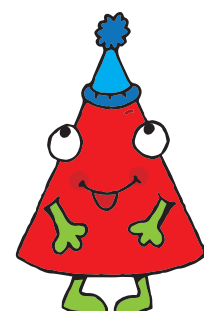
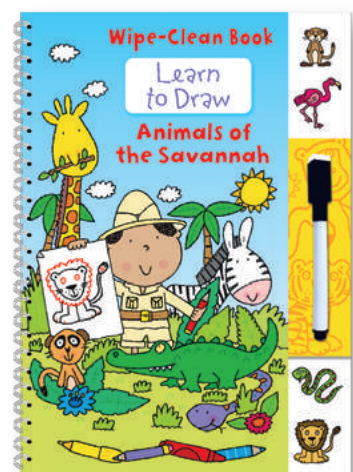
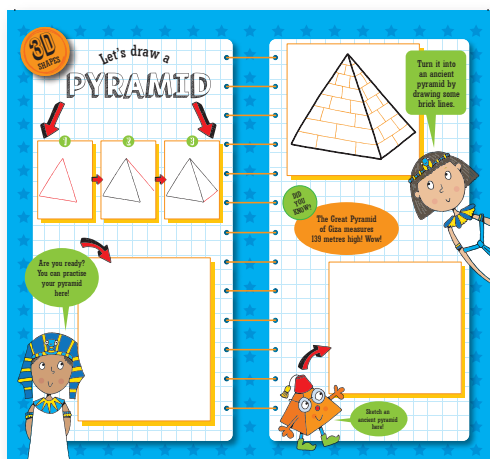
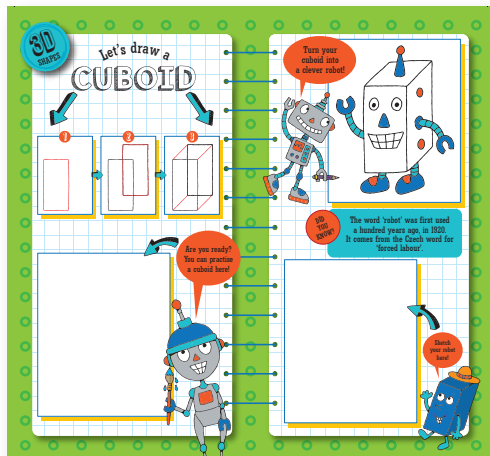




Also available in this series

S0180

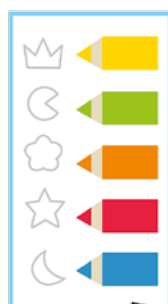
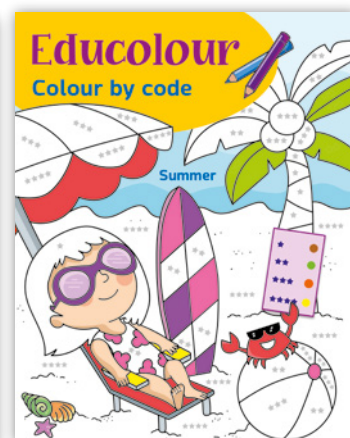
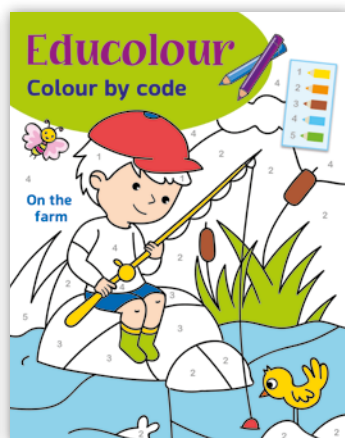
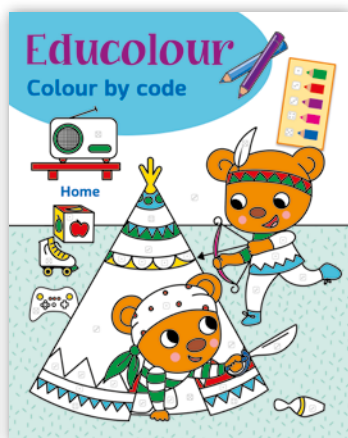
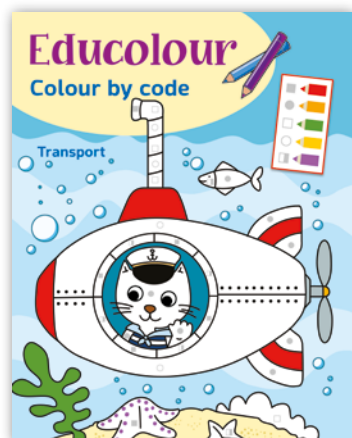
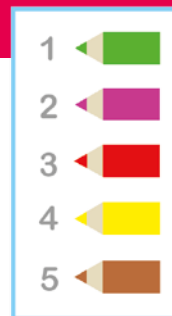
S0193



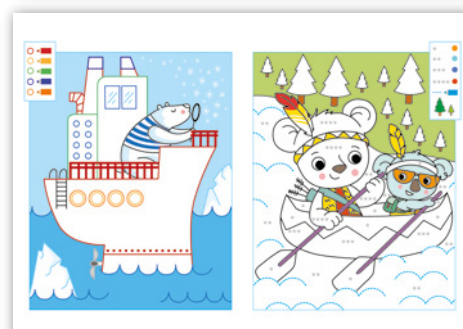
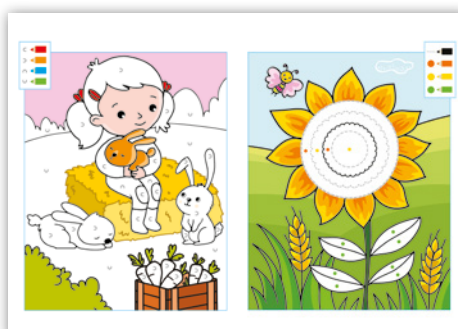
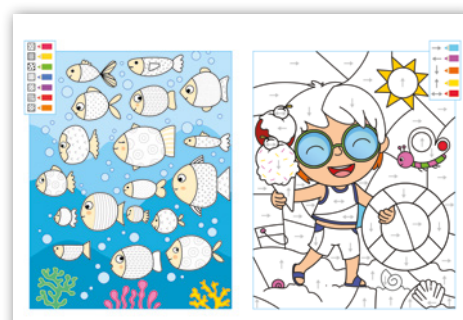
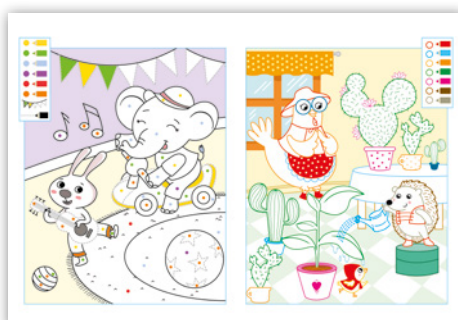
This series allows children to learn to draw 3D while having fun. With a colourful background and easy to follow instructions it promotes creativity in children. Filled with fun facts, everyone can learn something from this book and children can show off their knowledge to their friends.

Educolour - Colour by Code

- Educational colouring
- Encourages children to reflect



Reference: S0213



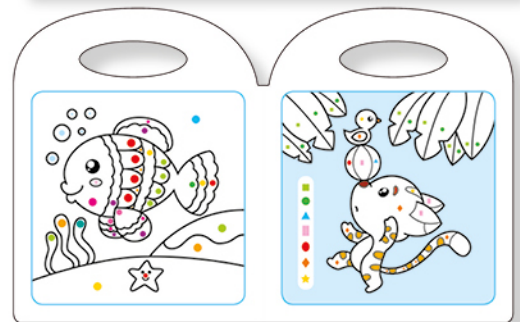
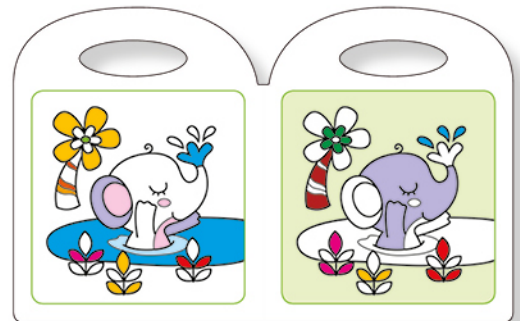
- 4 titles
- 32 pages + cover
- Size: 210 x 265 mm

Find the code and reveal the magical drawing! Children will colour in the illustrations by following several colour-codes, which will teach them basic skills, such as numbers and letters. They will also be exposed to logic and be tested on their observational skills! That way, colouring becomes a fully creative pastime.



Smart Colouring

- Exercise your brain while having fun
- Learn shapes, colours and numbers, with two levels of activities
- Colour-by-code and copy-to-colour
- Handle-shaped



Ref.: **S0219**

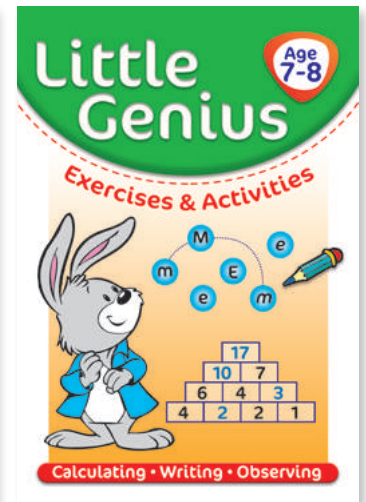
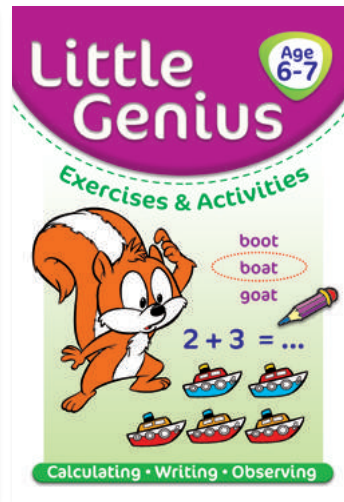
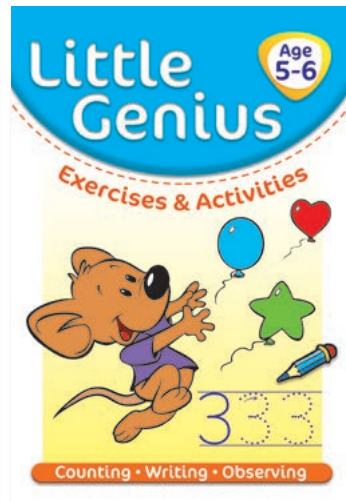
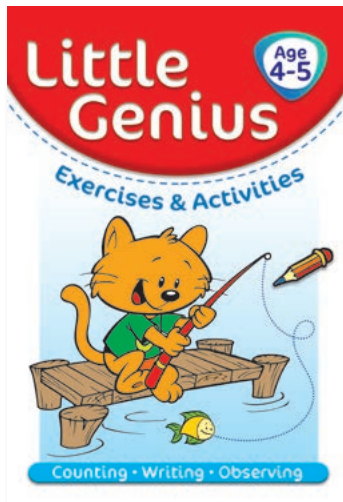
- 4 titles
- 24 pages + cover
- Handle-shaped
- Size: 210 x 265 mm



Smart colouring is the best way to learn while colouring and relaxing. It provides a fun introduction to basic notions such as numbers, shapes and colours. With two levels, every child will enjoy using the codes. Each code is clearly explained and intuitive.

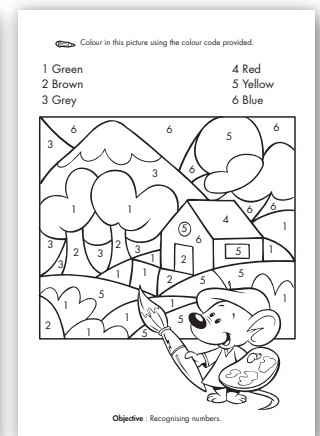
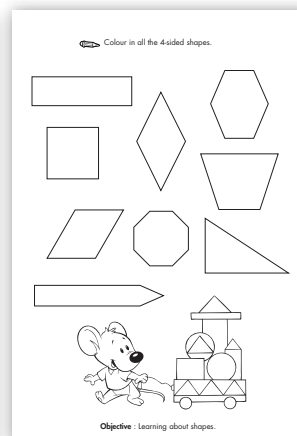
Little Genius

- 4 titles split by age group
- Easy to carry around pad
- Encourages independent learning



Reference: S0217

- 4 titles
- 64 pages + cover
- Size: 165 x 240 mm



There are different books for different age ranges, allowing children to easily find something to challenge themselves. Learning can be fun and these books will prove it to children. These little pads are also extremely handy for travelling with children!



I'm Growing (Fireman Sam & Barbie)

- Well-known licences: Fireman Sam and Barbie
- Handle shaped pocket
- Growth chart with stickers



Ref.: **S0221** Fireman Sam
S0222 Barbie

- 2 titles
- Pocket size: 330 x 245 mm
- Growth chart size:
open 185 x 1000 mm
- Instruction sheet: 185 x 250 mm
- Sticker sheet: 185 x 250 mm

+ STICKERS



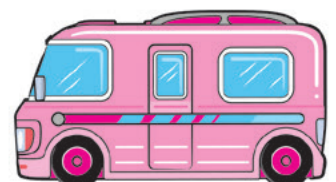
Barbie
dreamhouse
adventures

FIREMAN
SAM

+ GROWTH CHART



With the help of their favourite characters, children will discover how to use a growth chart. They will learn about relative size and can also colour in the characters. Each book contains a blank space for children to write down their height and track their development.



Learn in Colour with Fireman Sam

- Rock-solid Mattel license
- Well recognised character
- A rainbow pencil securely strapped on the front cover
- Plenty of cool stickers
- Smart poster-to-colour (colour-coding & maths) to be detached
- 4-6 age-group

Ref.: **So224**

A great way to discover the universe of Fireman Sam by completing the activities and exercises. Various activities & exercises well adjusted for younger age groups.



+ STICKERS



+ POSTER

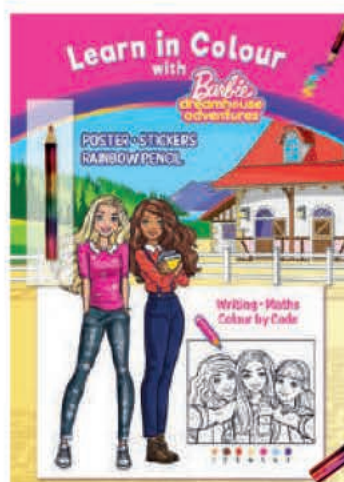


Learn in Colour with Barbie

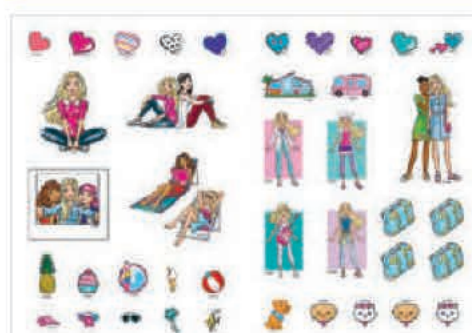
- Iconic Mattel license
- Redesigned characters
- Plenty of cool stickers
- Smart poster-to-colour (colour-coding & maths) to be detached
- A rainbow pencil securely strapped on the front cover
- 5-7 age-group



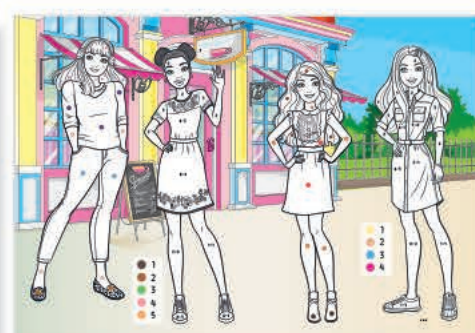
Barbie
dreamhouse
adventures



+ STICKERS



+ POSTER



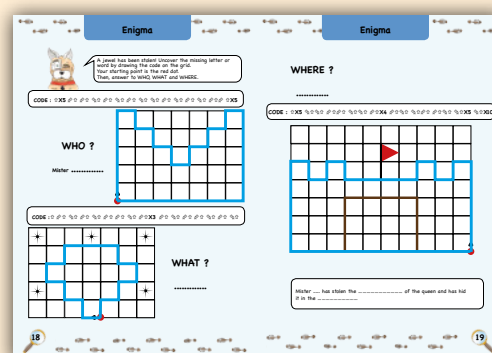
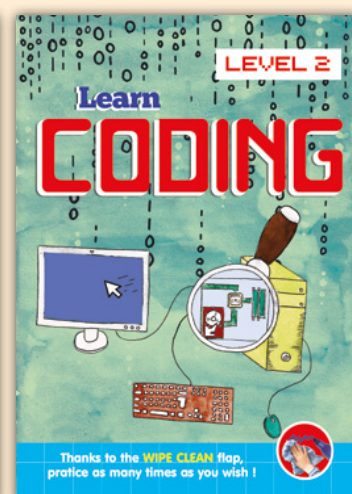
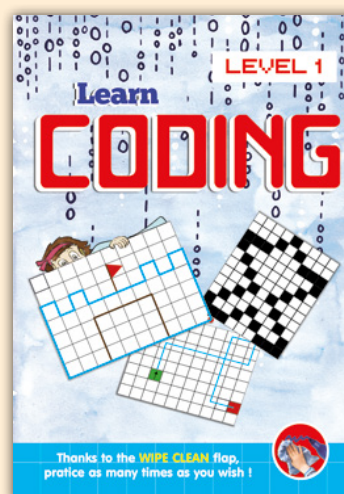
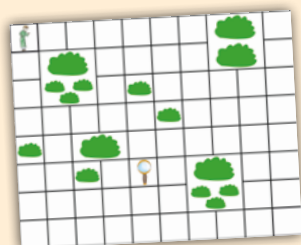
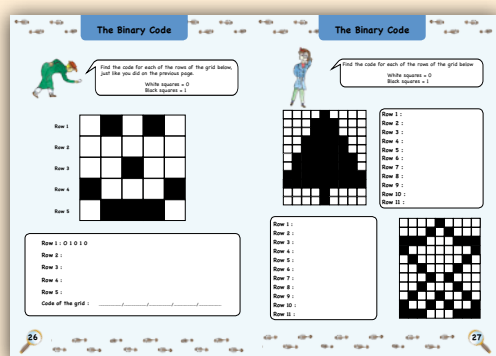
Ref.: S0225

Girls will love colouring Barbie and her friends and completing educational activities with the rainbow pencil.

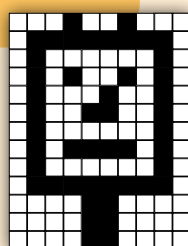
LEARN CODING

REF S0204
EDUCATIONAL

- Easy step by step approach
- Clear and detailed descriptions
- Solutions at the end of each title
- Method developed by MIT (USA), the world famous research institute



- 2 titles
- 32 pages + 6 pages cover
- 210 x 297 mm



Learn CODING while having fun!

Coding has too often been feared or identified as complex.

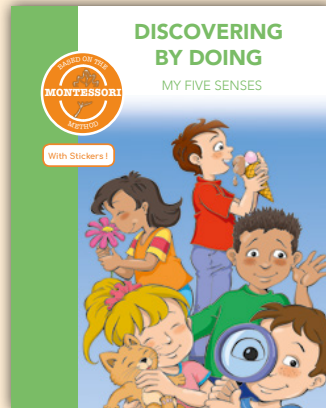
This series is making coding accessible to all children, from 5 years old, whatever their background. There is no need to use a computer to complete the first book.

The second book simply interacts with a free multilingual online website (www.scratch.mit.edu).

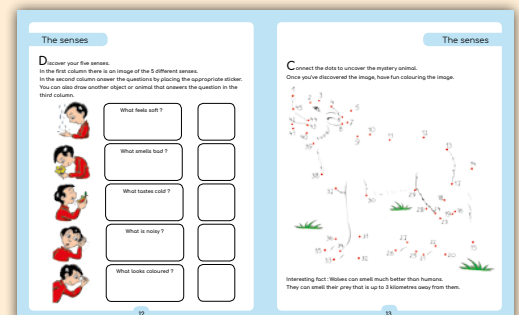
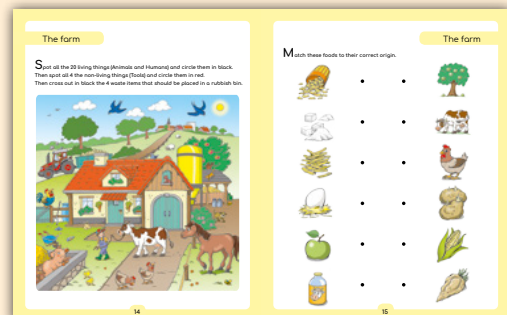
This series of 2 playful learning books have been developed with the help of pedagogues that are experts in the field of coding for children.

REF S0203
EDUCATIONAL

MONTESSORI METHOD



- Very concrete activities and exercises
- Based on the famous Montessori Method
- Supported by Neuroscientists latest research



The Montessori Method: Learn by doing!

Following our previous success, we are back with the Montessori pedagogy. This worldwide and recognised method comes alive once again in a series of 4 books, enabling the child to learn while experiencing and having fun. The books cover key themes that are essential to the child's understanding of a world that is evolving so fast and to which they must be prepared and find their place in it.

The playful activities seek to awaken the children's five senses and have a huge contribution to their learning experience in general.



- 4 titles
- 24 pages + 1 sticker spread + soft cover
- 195 x 245 mm

Finger Painting - Early Learning

EDUCATIONAL

- Attractive and interactive way to learn
- Super bright paint palette
- Children love to play and learn with their fingers

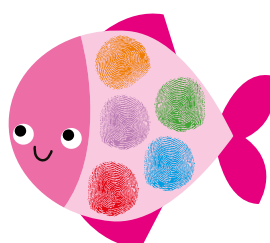


+ PAINT PALETTE



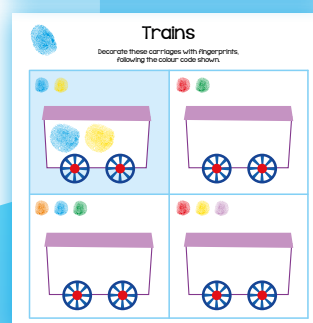
Reference: So2o8

- 2 titles
- 48 pages + cover + finger painting set glued in the book
- Size: 210 x 260 mm
- Size bookblock: 210 x 200 mm



Leave the brushes behind and observe what kids can do and develop using their fingers! With the help of step-by-step instructions this bestselling concept offers varied educational pre-school exercises & activities.

The watercolour paint palette made up of 6 vivid colours guarantees hours of fun!



Play & Learn

EDUCATIONAL

- Reward stickers
- Multi-coloured name-tags
- Early learning exercises and fun activities



Reference: S0207



+ REWARD STICKERS



- 3 titles
- 24 pages + sticker spread + cover
- 210 x 297 mm

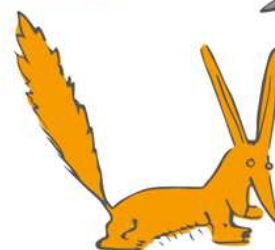


This new educational series of 3 titles has been designed with fun themes and topics to steer the attention of our young children. It offers a combination of a wide range of simple, varied and colourful pre-school exercises and activities. Each title also contains a full spread of "reward" stickers as well as multi-coloured name-tags, very handy when personalising books or other objects.

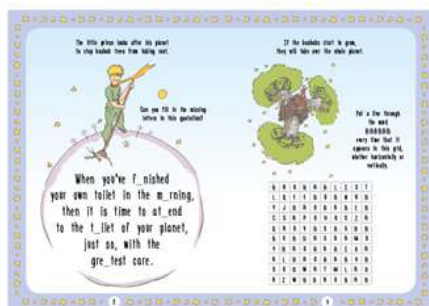
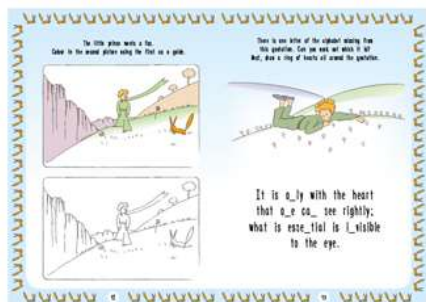


REF S0199
LICENSES

LEARN WITH THE LITTLE PRINCE



- Authentic and original illustrations
- Glow-in-the-dark stickers
- Beautiful decorative stickers



With Stickers



- 2 titles
- 210 x 297 mm
- 24 pages + 1 sticker spread + soft cover + Glow-in-the-dark stickers glued on the cover

"Only the children know what they are looking for!"

© Antoine de Saint-Exupéry

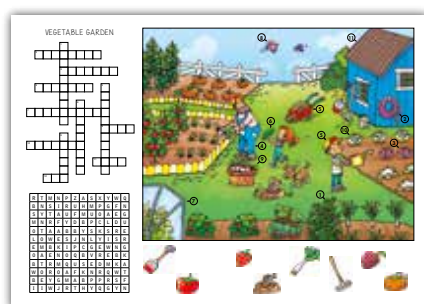
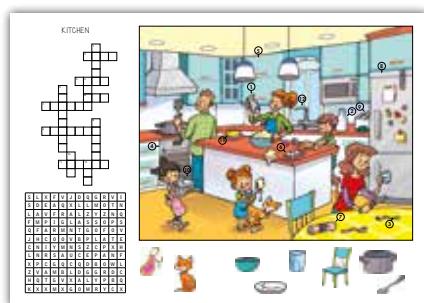
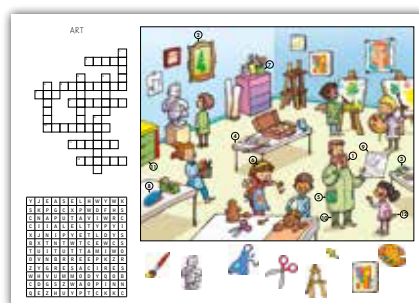
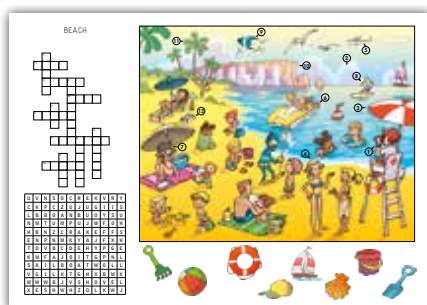
Filled with the original and beautiful illustrations of the Little Prince master piece, the 2 titles offer varied educational pre-school activities: observation, counting, recognising shapes and colours...

Children will also discover the poetry of Saint Exupéry through the famous quotes of his iconic and universal best-seller. An original and fun way to revisit this everlasting classic story!

[MY FIRST CROSSWORDS]



- Words from favourite environments
- We'll design the grids for you!
- Solutions at the end of each title
- Can also be a tool to learn foreign languages!



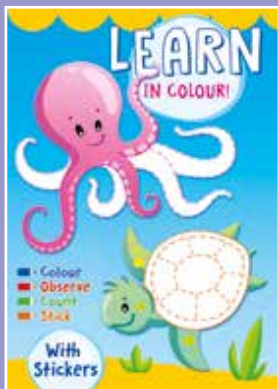
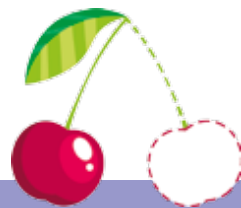
- 4 titles
- 210 x 297 mm
- 16 pages + soft cover

BRAIN TEASERS!

A bright and colourful series offering crosswords and word search grids. A brilliant and interactive tool to learn how to spell words correctly while having fun!



LEARN IN COLOUR!



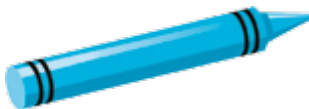
4 titles
24 pages
+ 1 sticker spread
+ cover
210 x 297 mm



A bright and colourful educational series mixing pre-school learning themes with colouring activities. Particularly interactive, the well-designed exercises will guide the children through their first steps into writing, observation, counting and other dexterity skills.

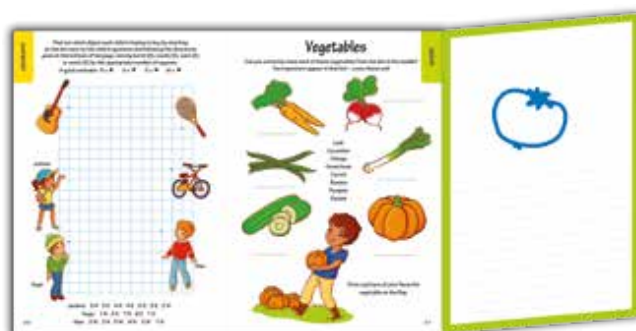
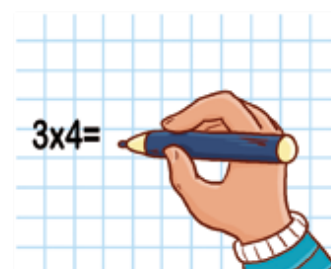
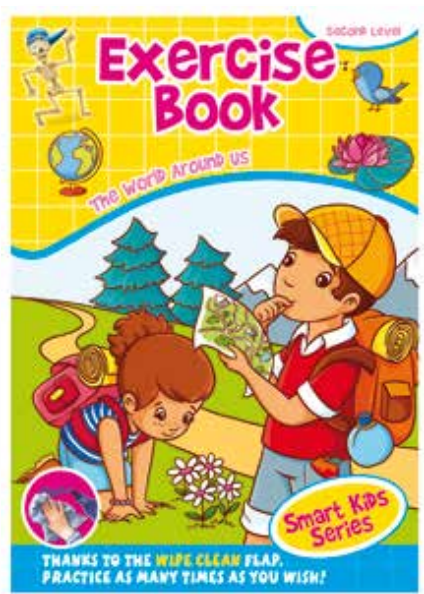
- ▶ Diverse exercises & activities
- ▶ Fun & educational
- ▶ Plenty of interactive stickers

With Stickers



SMART KIDS

2 new titles for second level



- 210 x 297 mm
- 24 pages + 6 page cover
- 2 bind-ups of the original series are now available!

Our Smart Kids' collection has been such a success, that we decided to add 2 new titles to it. One title is being dedicated to Mathematics while the other one provides the opportunity for young children to acquire the first notions of Anatomy, Geography and Nature.

These books also come with a practical and didactic "wipe-clean flap" for endless training!

- Learning while playing
- Instructive but not too scholarly
- Didactic wipe-clean flap

PREVIOUS TITLES IN THIS SERIES:

FIRST LEVEL



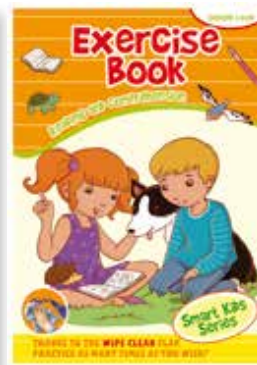
Ref: S0176



EDUCATIONAL BOOKS

SECOND LEVEL

Ref: S0168



48 PAGES BIND-UP
also available





Reprint

Trendy Models

Modèles très tendance [J0264]

Trendy Models – “first”
edition – 48 pages
+ 8 pages of tracing
paper + 1 page of
coloured stickers

Trimmed size:
220 x 220 mm.

Extent:

2 titles of 48 pages
+ 8 sheets tracing paper
+ 1 sticker sheet – Soft cover

Paper inside pages:

White Offset paper 120 gsm.
Printed 1/1
Tracing paper 95 gsm. Printed 1/0

Paper stickers:

Re-usable coated sticker
paper 80 gsm. + glitter varnish

Paper cover:

White cardboard 250 gsm.
Metal spiral binding



After selling more than 500.000 copies of the original version and at the strong request of our clients who ordered and reprinted this successful girly series, we have created 3 new variants. We have obviously kept the same winning concept: Modern, trendy and glamorous illustration style, tracing papers, cool stickers, attractive covers and an easy to handle format! The fashion world and clothing design are, more than ever, extremely popular with the young girls!



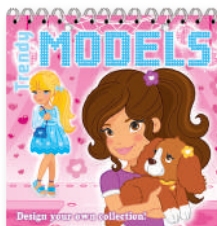
Trendy Models – “Summer”
version – 48 pages
+ 8 pages of tracing paper +
1 page of coloured stickers

[J0290]



Trendy Models – “Stickers”
version – 48 pages printed
in blue + 4 pages of coloured
stickers + 4 pages of B/W
stickers

[J0291]



Trendy Models – “Winter”
version – 48 pages printed
in 2 colours + 8 pages of
tracing paper + 1 page of
coloured stickers

[J0292]



Same tracing paper and inside pages
as in the original version. The sticker
page contains “summer” clothes that
can be applied on the models

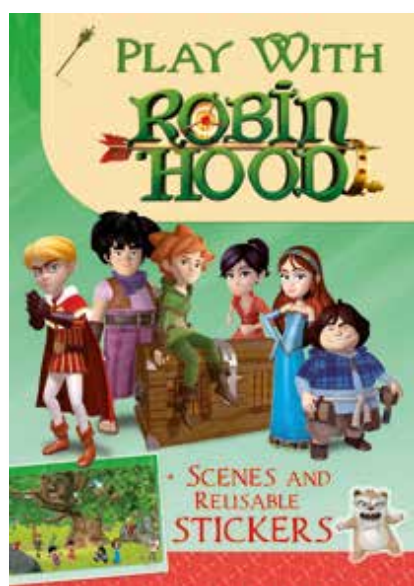
The 8 pages of tracing paper have
been replaced by 8 pages of stickers!
4 pages of stickers in black and
white that can be coloured. The other
4 sticker pages are printed in 4 colours.
All the stickers can be placed on the
models. Cute pets have been added to
the inside pages.

Same tracing paper as in the original
version. Decorative designs and
frames have been added to the inside
pages that are printed in 2 colours! The
sticker page contains “wintery” clothes
that can be applied on the models

Notes

PLAY WITH ROBIN HOOD

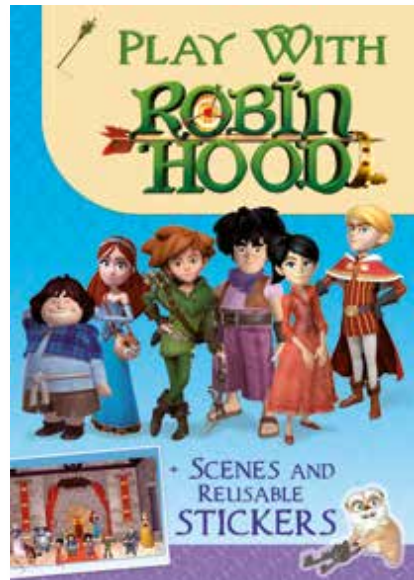
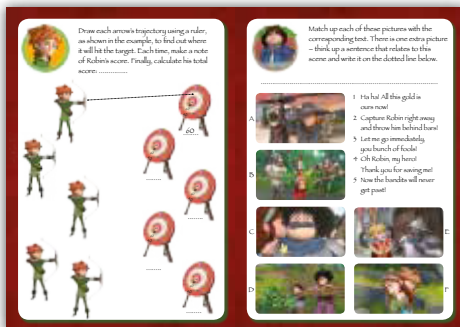
3 titles



With Vinyl Stickers
and a large scene!



- 210 x 297 mm
- 16 pages + vinyl stickers spread + 6 pages cover



At 10 years old, Robin Hood is already a true hero full of bravery. With humour, he goes up against young Prince John, along with his faithful friends, Tuck, Little John, Marian and Scarlett. Children will discover the universe of the young Robin Hood while going through the numerous games and activities of this series.

Thanks to a spread of vinyl stickers, children will also have fun placing again and again these characters and many others on the various scenes of Sherwood Forest, Nottingham village and Prince John's Castle.

Based on the original TV series "Robin Hood, Mischief in Sherwood" directed by Sandra Derval © 2016 Method Animation, DQ Entertainment, Fabrique d'images, ZDF, ZDF Enterprises, De Agostini / TF1

- Well-known TV license
- Loads of reusable vinyl stickers
- Getting to know the legendary Robin Hood!

RESTYLING

[Relooking]

Rock Star

Reference: J0334



Thanks to the 200 reusable vinyl stickers in each book, the budding stylists have the opportunity to dress models as fashion stars or even rock stars!

By using the 2 flaps, they can compare the style of the top model, before and after the makeover.

A unique way to share creativity with friends and express talent at early age.

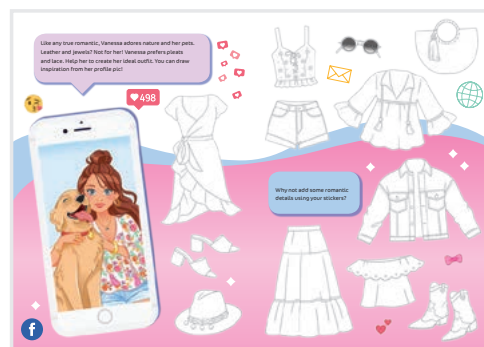
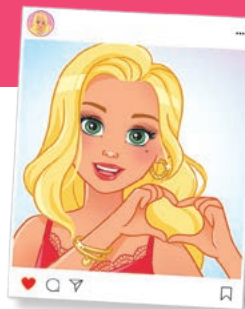


- 170 x 297 mm
- 16 pages + 2 vinyl sticker spreads + poster + 8 pages cover

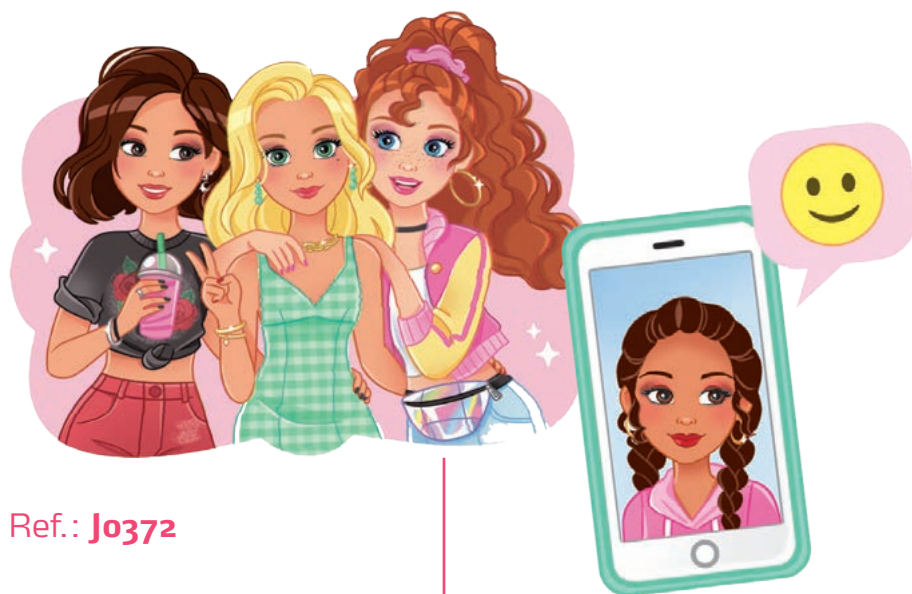
- More than 200 vinyl (electrostatic) stickers
- Endless makeover combinations
- Creative, trendy and entertaining

Top Models Collection

- Up-to-date style
- Cool activities
- More than 150 stickers per title



+ STICKERS



Ref.: J0372

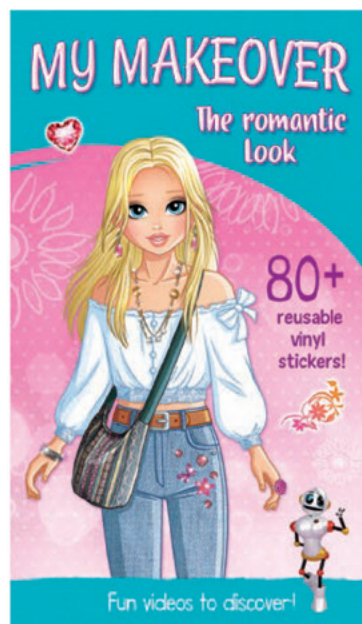
- 2 titles
- 16 pages + 2 sticker spreads + cover
- Size: 210 x 297 mm

Discover two smart young on-trend ladies: Cindy, the glamorous Instagrammer & Vanessa, the enthusiastic YouTuber!

Girls will love to follow these 2 influencers in their exciting activities! Before doing so, Cindy and Vanessa must be dressed up. Plenty of bright and cool stickers available to achieve trendy & modern looks.

My Makeover

- With more than 80 reusable vinyl stickers
- Trendy clothes
- Bestselling concept



Cute videos to discover



+ 2 SPREADS VINYL STICKERS



Ref.: J0365

- 2 titles
- 16 pages + 2 vinyl sticker spreads + 6 pages cover
- Size: 170 x 297 mm



Become a fashion designer thanks to this bestselling format! Dress these models in nature-inspired or romantic clothes and check out some charming videos by scanning the QR codes.

Link the Numbers "1-10" "1-20" "1-30" "1-40"

- Learn number order while having fun!
- Trendy animal themes
- 4 different difficulty levels



Reference: Jo360

- 4 titles
- 16 pages + sticker spread + cover
- Size: 210 x 297 mm



These books allow children to learn the order of numbers while having fun. They will discover their favourite animals while linking the dots. Not only do children learn, but they can also colour in the animal they just revealed making the fun last even longer!



+ STICKERS

Colour Studio Pets

- For the new connected generation
- Cute mix of photos and drawings
- Fancy Application!



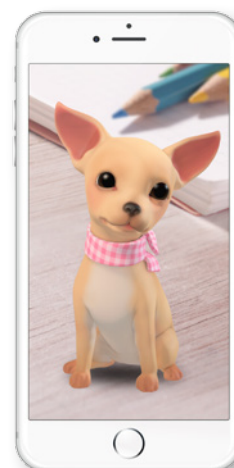
"It has scientifically been proven that pets make us happier. Which animal makes you happy?"

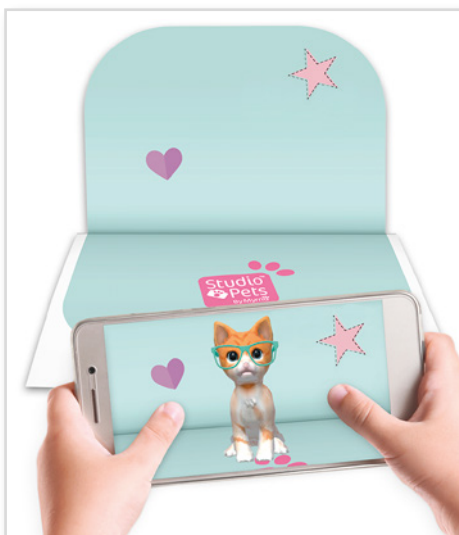


Reference: J0359

- 2 titles
- 16 pages + sticker spread + cover
- Size: 210 x 297 mm

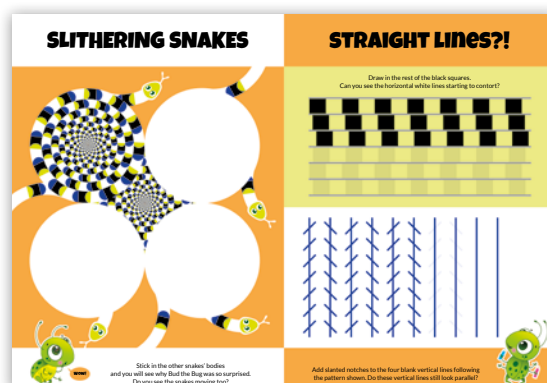
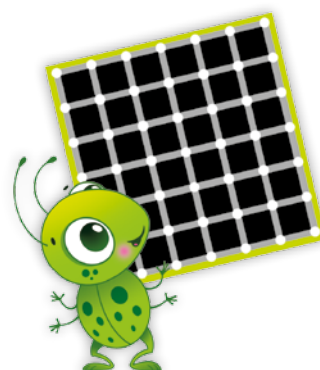
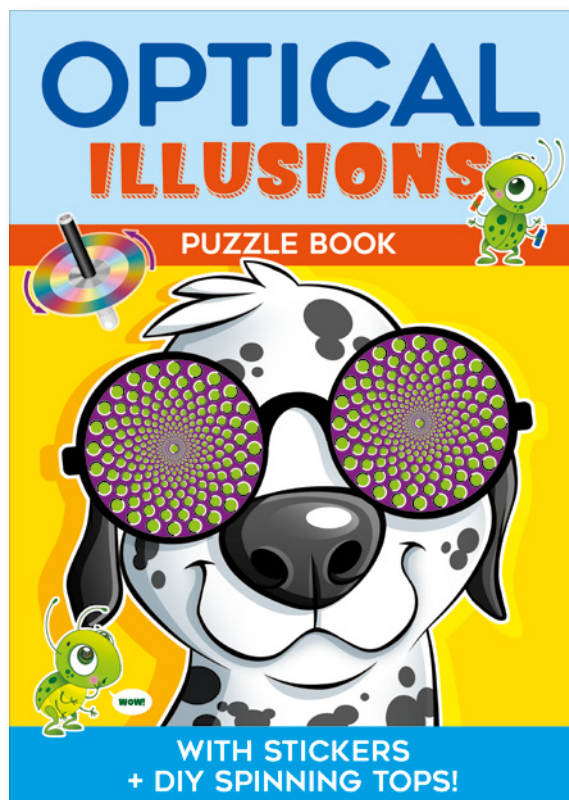
You will instantly fall in love with these cute baby animals photographed in adorable accessories! This series is built around these irresistible characters, and children will have so much pleasure colouring them and using their stickers. With this book, pets will come to life and become your best friends thanks to the amazing app Studio Pets, created by Myrno Huijing. Once you enter the Studio Pets universe, you'll never want to come back to reality!





Optical Illusions

- Encourages reflectivity
- Stimulating and entertaining
- Includes stickers, drawings & a spinning top!

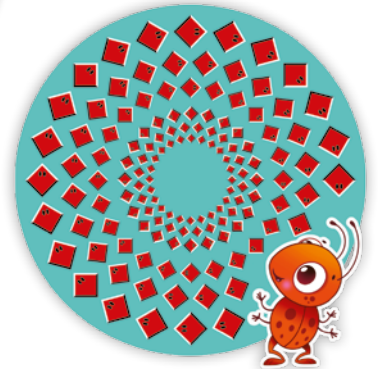
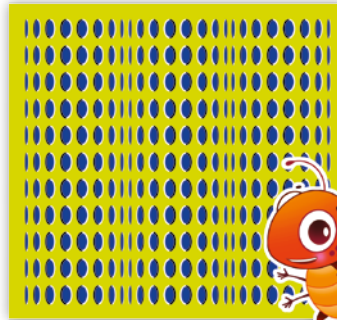
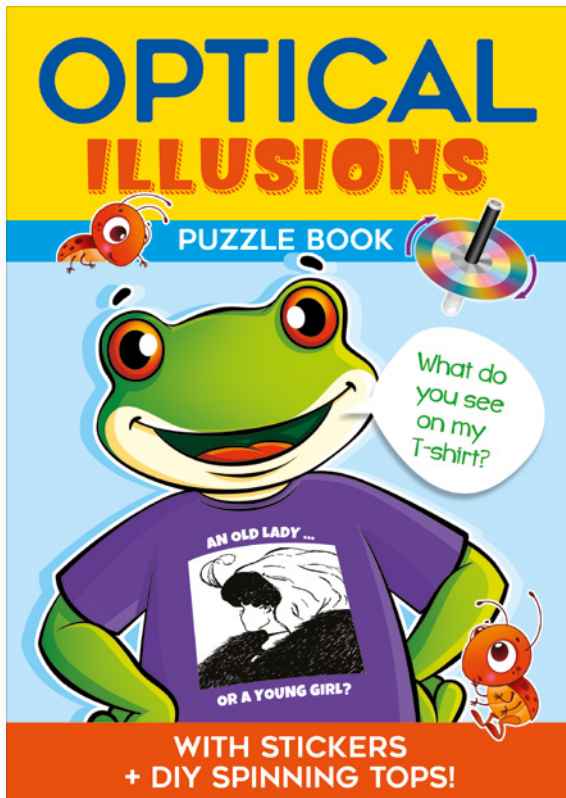


Reference: J0356

- 2 titles
- 24 pages + 2 sticker spreads + cover with flap
- Size: 210 x 297 mm

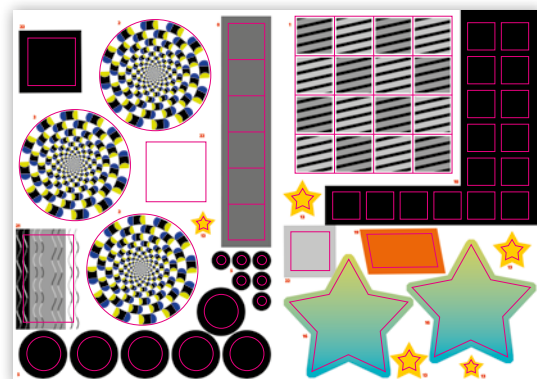
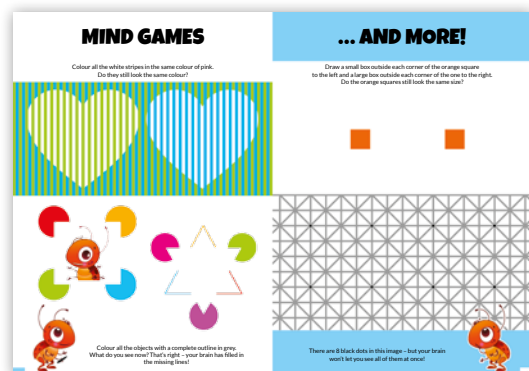


+ STICKERS



What if you simply can't believe your eyes? Reality is not always what it seems or what it looks like. It depends on the angle you see things.

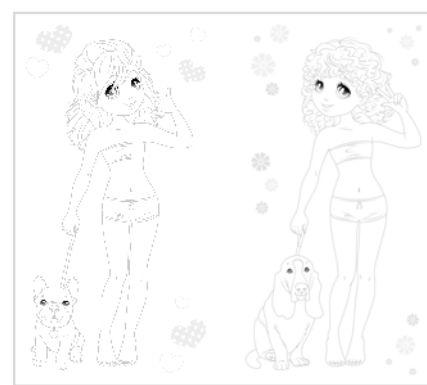
Let's slip into another dimension by discovering the eye-popping world of optical illusions! Indeed, the brain-twisting images seem to come to life, and they will test children's logic! They will then find out about how optical illusions work by adding stickers and drawing patterns and shapes. This book will blow your mind!



+ STICKERS

Party Girls [The Dog Edition]

- Explore drawing skills
- Stencils and cool stickers
- "Fancy" laser lamination on covers



Reference: J0357

- 2 titles
- 36 pages + 12 pages patterns + 2 PP sheets + 1 sticker sheet + greyboard + cover
- Cover with laser lamination treatment
- Size: 167 x 297 mm

Children design their own fashion collection!

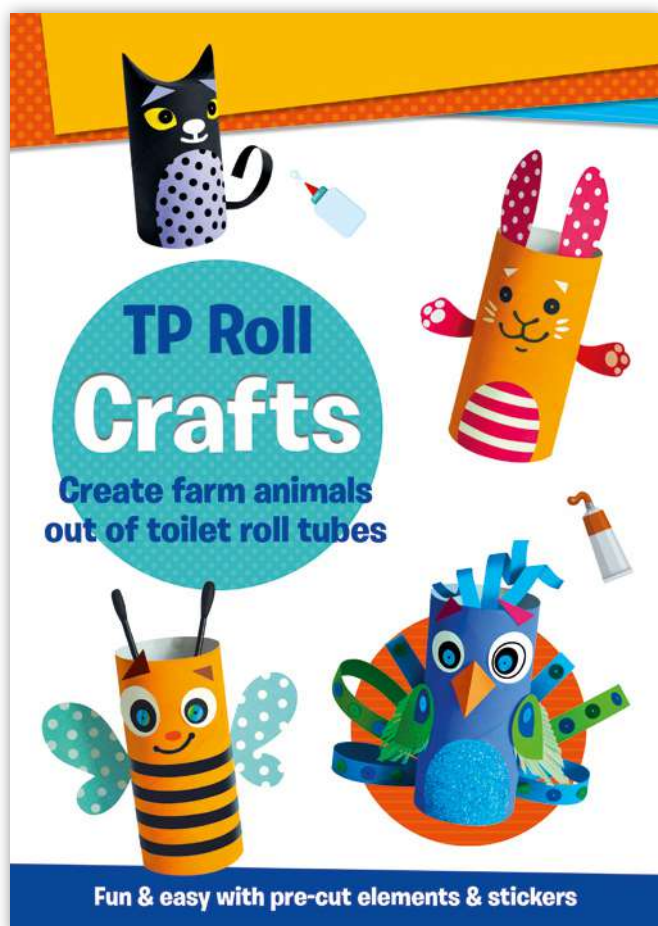
After the tremendous success of our first two Party Girls books, we have developed two new glamorous titles in this collection offering stencils and stickers to dress up the girls into trendy and stylish supermodels going out with their cute puppies. Children will be in love with their new best friend!

Fun and excitement guaranteed for the soon-to-be fashion designers!

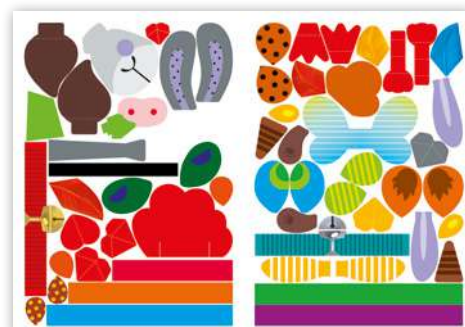


TP Roll Crafts

- Original concept
- Creating has never been so simple
- Entertaining

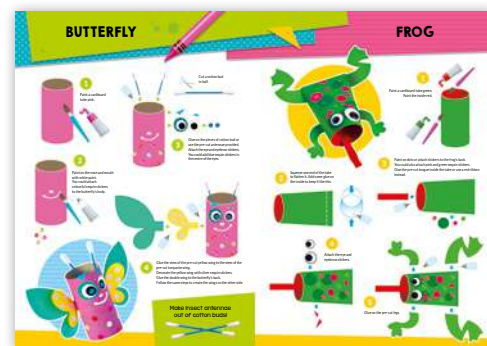


+ STICKERS



Reference: J0355

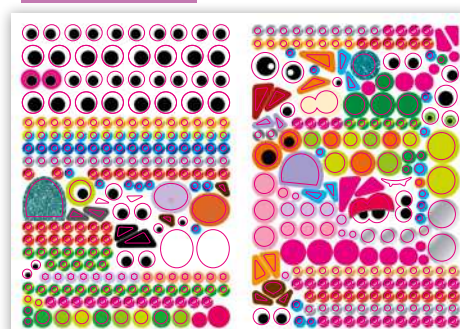
- 2 titles
- 16 pages + 2 spreads
pre-cut pages + sticker
spread + cover
- Size: 210 x 297 mm



Using toilet paper rolls has never been so fun !

This creative activity book is packed full of amazing craft projects centered around the use of toilet roll tubes. Each craft is illustrated with step-by-step instructions and plenty of colour photographs. This book will keep children entertained for hours on end.

+ STICKERS



The Maze + digital experience

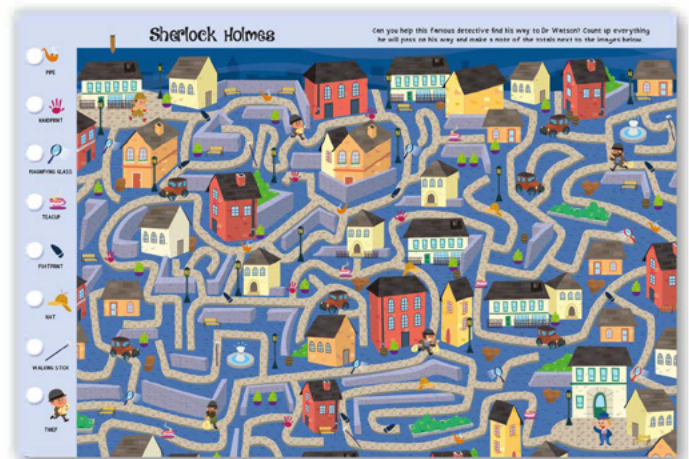
- Full wipe-clean
- Teaches problem solving
- Popular culture themed mazes
- A digital maze game as a reward



As an option, felt-pen

Reference: J0350

- 3 titles
- 24 pages + poster + cover
- Size: 210 x 297 mm



The Maze

+ COMING WITH A DIGITAL GAME!



An amazing additional feature is that these games will allow you to use google analytics and track what the user does!



Parents and children will recognise several of the themes of the maze. Mazes teach young children how to think about potential outcomes and how to think ahead. With the special wipe-clean paper, children can start over as many times as they need. Once they feel confident, they can try the giant poster and challenge themselves.

As a huge bonus, this series also comes along with additional video games... a reward for finishing the mazes. The game is a giant maze with calming music and children can choose their character.



Scratch Art

ACTIVITY

- Magic scratch cards
- Scraper tool
- Bright & creative colouring
- Beautiful illustrations
- Bestselling wire-o format



Reference: J0354

- 2 titles
- 32 pages + 4 scratch off sheets & 1 stick + 1 mm greyboard + cover
- 220 x 220 mm



4 SCRATCH OFF CARDS + SCRAPER TOOL

An original concept aimed at developing children's creativity! These Scratch Art books are the best gift for budding artists of all ages! A simple scratch with the included scraper tool will reveal the bright colours hidden beneath the black coating! Each title contains 4 magic scratch cards as well as super-cool drawings and design projects to colour.

