

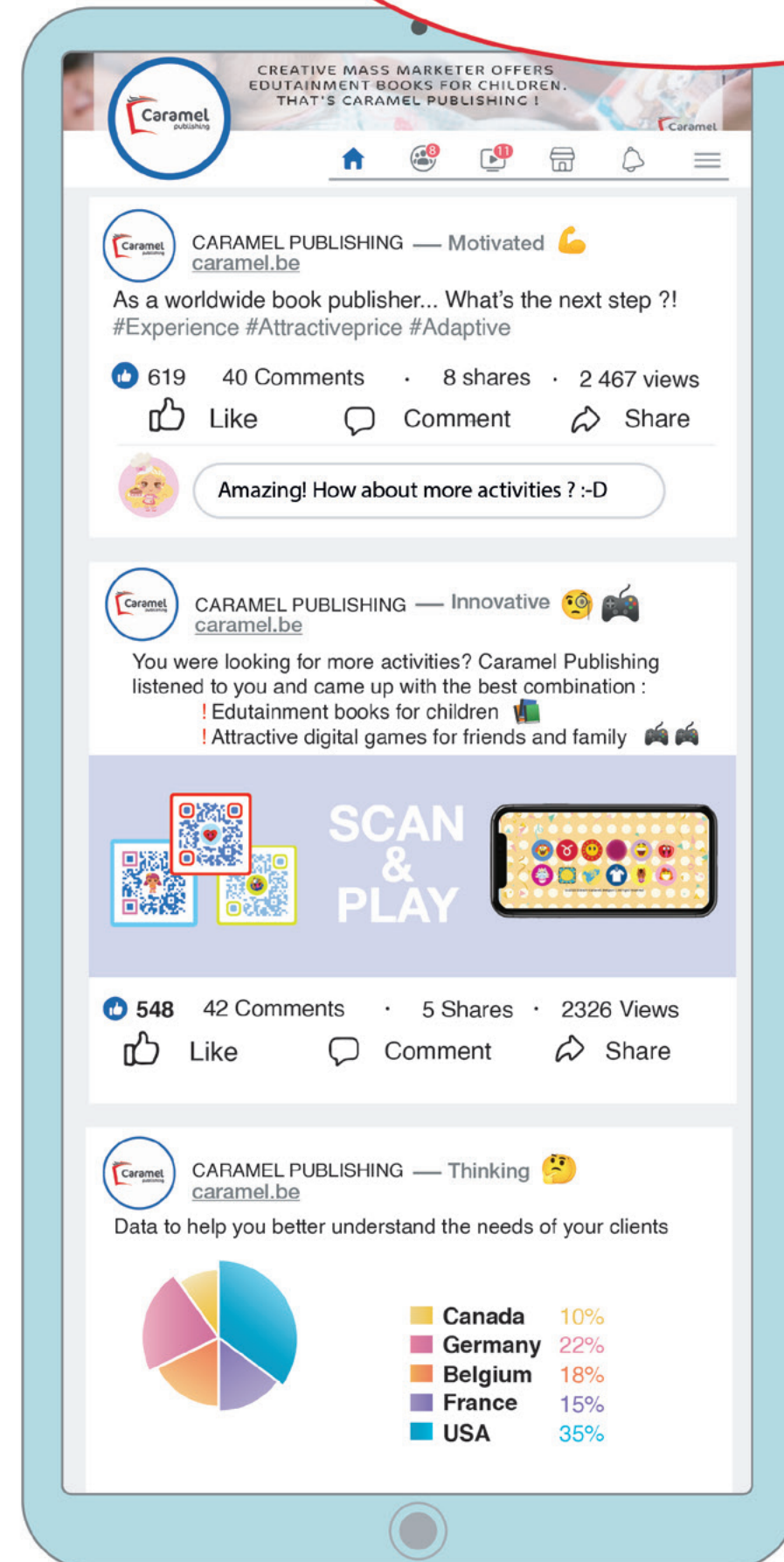
# SPRING 2021

## Children's books



How to stay up-to-date?

Books + digital bonus activities is one of our answers





You, our client, are our source of inspiration! Thus, we listen to you and to your advice! You told us...

...you wanted more **educational** content?  
How about **MUCH** more content with **digital** bonus activities?



**= EDUTAINMENT**

...you wanted **more fun** content?

Digital bonus activity!



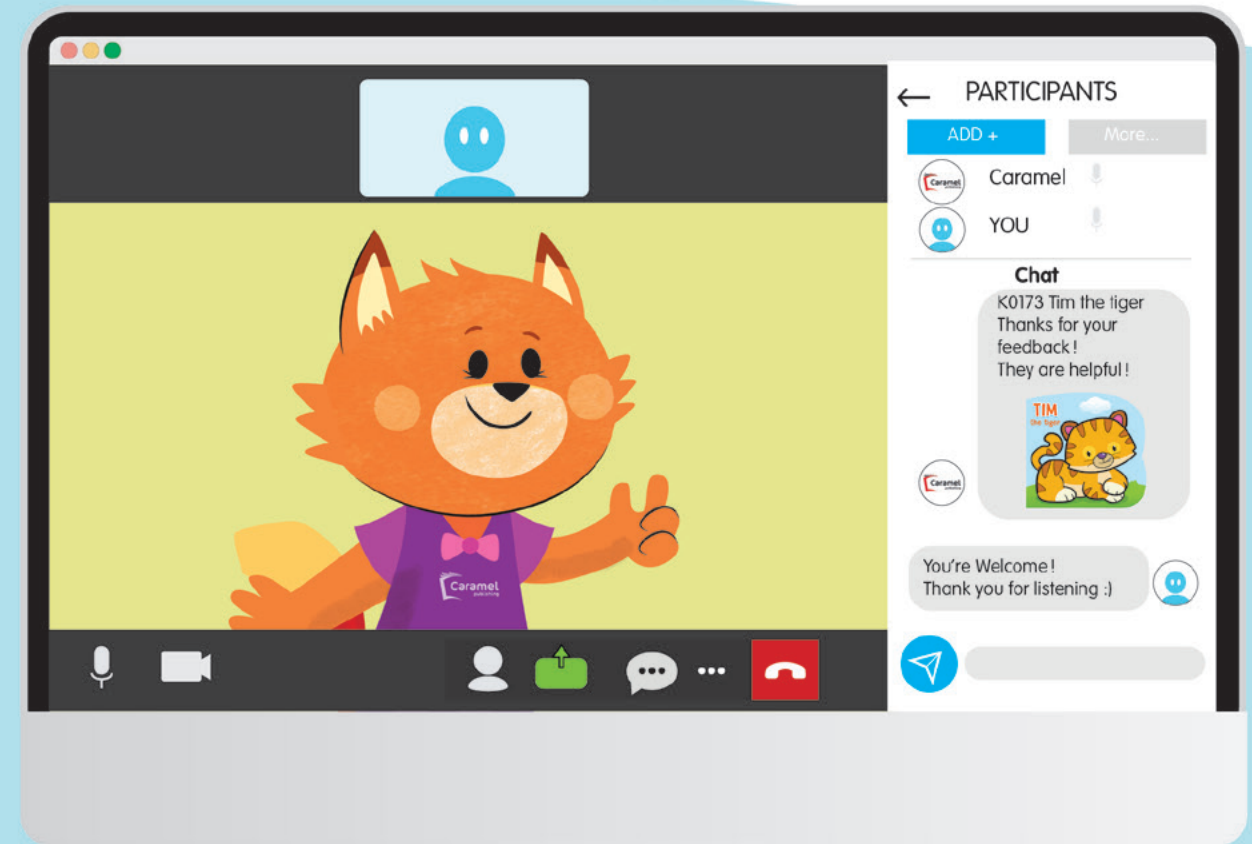
Scan + play



...you liked our **licenses**?  
That's why we kept them.



These are our solutions... check the next pages  
and let's talk about it on **Zoom**



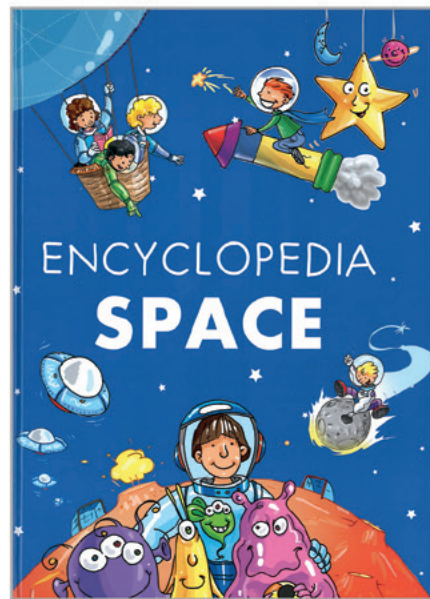


# Discover Dinosaurs & Space

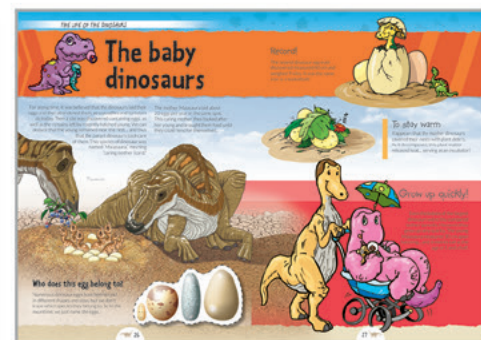
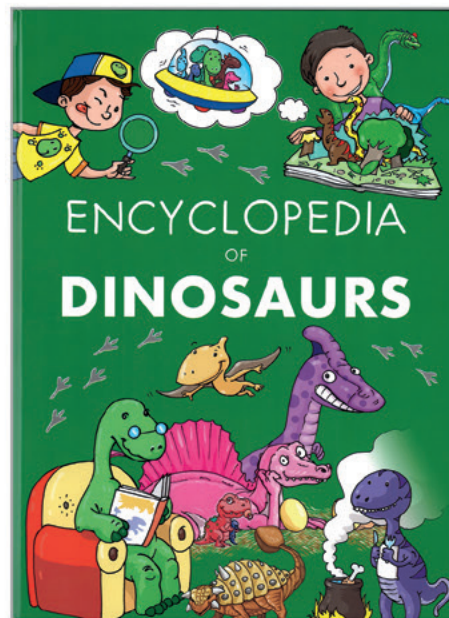


- Bestselling themes
- Beautiful pictures
- Realistic and fun illustrations
- Educational and engaging

Réf: Poo64



Réf: P0102



Ref.: Poo64  
P0102

Foreseen publication:  
**March 2022**

Deadline for material:  
**1st September 2021**

- 2 titles
- 210 x 297 mm
- 64 pages + cover
- Case bound sewn

Scheduled reprint of 2 titles from our famous & bestselling "Discover" series!

These book's fascinating information will guide the young readers through their journey. The "Dinosaurs" title will help them crack the mysteries of these emblematic creatures.

While the Space one will throw them in the interstellar universe allowing them to pursue their galactic dreams!

The Space title has been updated to reflect the new adventures of Mr. Elon Musk with SpaceX!

These books are also available with a spectacular 4-view lenticular glued on the front cover

# Little Readers



- Captivating stories
- 2 reading levels
- Little dictionary
- Comprehension test

Level 1:

- Chef Suculus and the Mystery of the Missing Cheese
- Augustine's Dream
- A Martian in Martin's Garden



Level 2:

- Thumbelina and the Mysteries of the New School Year
- Gabriel and the Crescent Moons
- Phil and the Infernal Machine



Ref.: P0155

Foreseen publication:  
**March 2022**

Deadline for material:  
**1st October 2021**

- 6 titles
- 32 pages (self-ending)
- Hard cover
- 168 x 220 mm

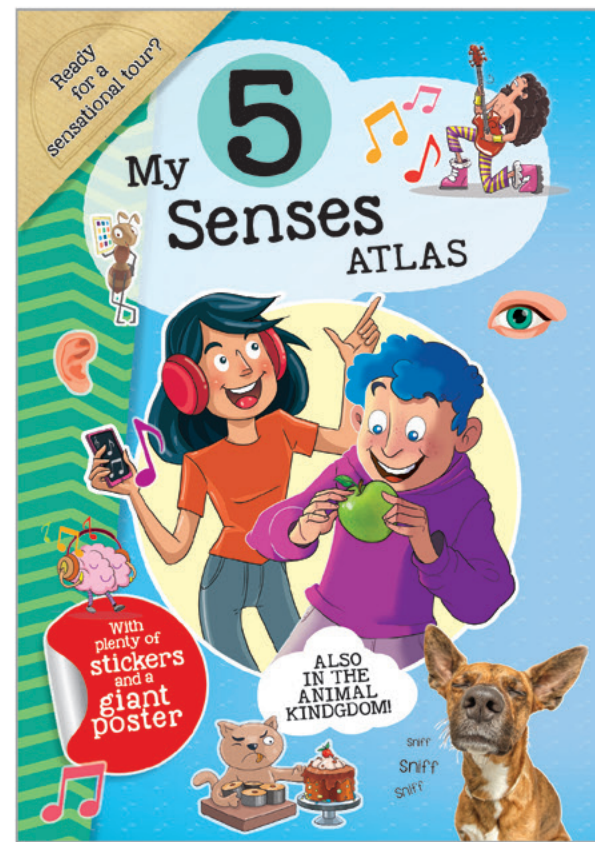


The Little Readers Collection is full of surprises that will make children love to read. The two reading levels will allow children to progress at their own pace. The little dictionary and the reading comprehension test at the end of the book allow a complete reading experience.



# My 5 Senses Atlas

- Educational & interactive
- Proven bestselling concept
- Plenty of stickers and giant poster
- Collection of 10 titles
- Bonus: Digital game via QR code



Learn more about of the five senses: How you can touch, smell, see, hear and taste!

Our new atlas explains comprehensively the 5 senses not only in humans, but also in the animal kingdom.

Readers will discover that the jellyfish has 24 eyes, the rabbit has ears that rotate up to almost 360 degrees, the snake has a tongue that catches scents ...

The stickers and the poster make this book interactive, a trade-mark of this successful collection!



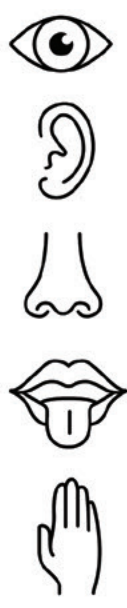
+ STICKERS :



+ POSTER :



ALSO AVAILABLE :



Ref.: S0232  
 Foreseen publication : February 2022  
 Deadline for material : 1st September 2021

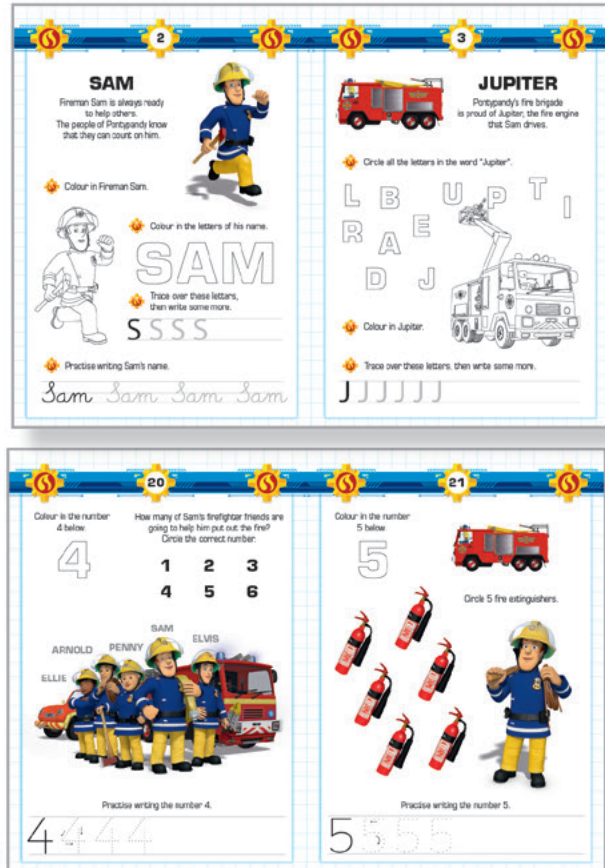
- 24 pages + 2 sticker spreads + 1 poster + soft cover
- Poster size: 550 x 370 mm
- Size : 210 x 297 mm
- Wire-stitched





# Learn it all with Fireman Sam

- Rock solid Mattel license
- Famous Fireman Sam
- Educational and fun exercises
- Cool stickers
- 4-6 age group



Ref.: S0229  
S0230  
S0231

Foreseen publication:  
February 2022

Deadline for material:  
1<sup>st</sup> September 2021

- 48 pages + 1 sticker sheet + soft cover
- Cover treatment: matt lamination + spot UV varnish
- Size: 210 x 297 mm
- Perfect-bound

Ref.: S0229

Welcome to Pontypandy, the village of Fireman Sam, the well-known children's hero.

This book will allow them to learn the first notions of writing and arithmetic while getting rewarded with plenty of fun and exciting stickers!

© HIT Entertainment Ltd  
© Prism Art & Design Ltd  
© MATTEL



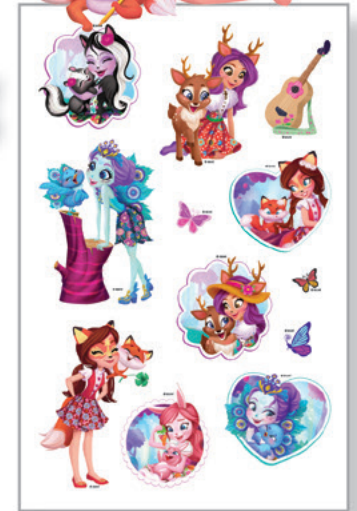
+ STICKERS :



# Learn it all with the Enchantimals

- Fast growing Mattel license
- Charming and cute characters
- Educational and fun exercises
- Cool stickers
- 5-7 age group

## Enchantimals



Ref.: S0230

A title that explores the universe of the Enchantimals, a recent and fast expanding license from Mattel!

Rich content, thanks to various vocabulary and calculation exercises. It does also include few colouring pages and a spread of stickers to irradiate the learning experience: A truly attractive "edutainment" title!

© MATTEL

# Learn it all with Barbie

- Iconic Mattel Licenses
- Forever young Barbie
- Educational and fun exercises
- Cool stickers
- 5-7 age group

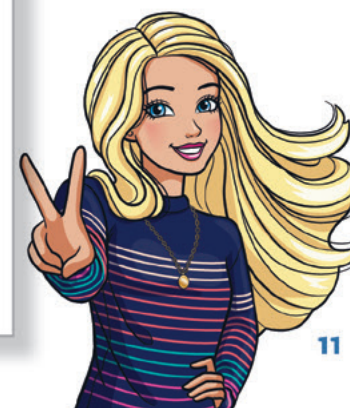
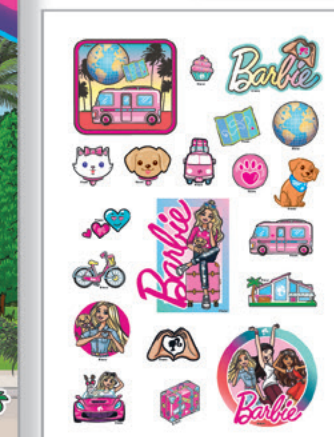
## Barbie dreamhouse adventures



Ref.: S0231

Barbie and her friends are back in town in a more modern and up-to-date universe. One of the long lasting licenses, Barbie continues to inspire and illuminate the younger generation! This title contains a mix of educational exercises alongside colouring pages and stickers to stimulate a fun learning experience.

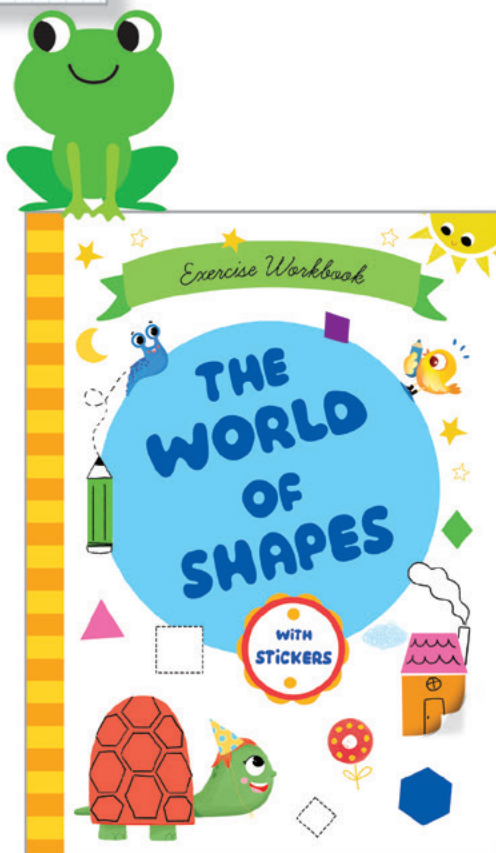
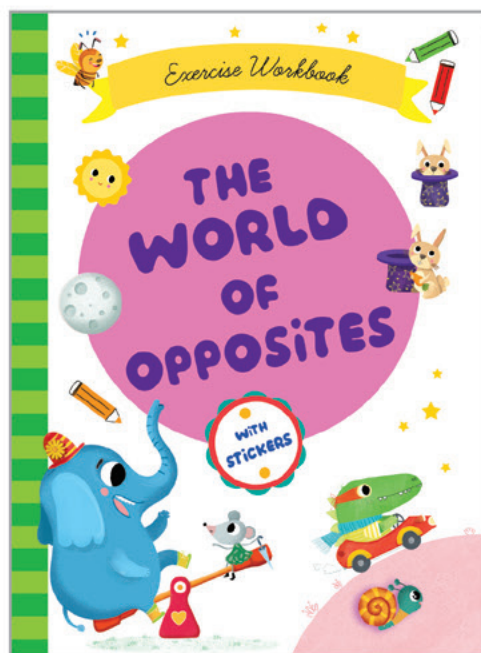
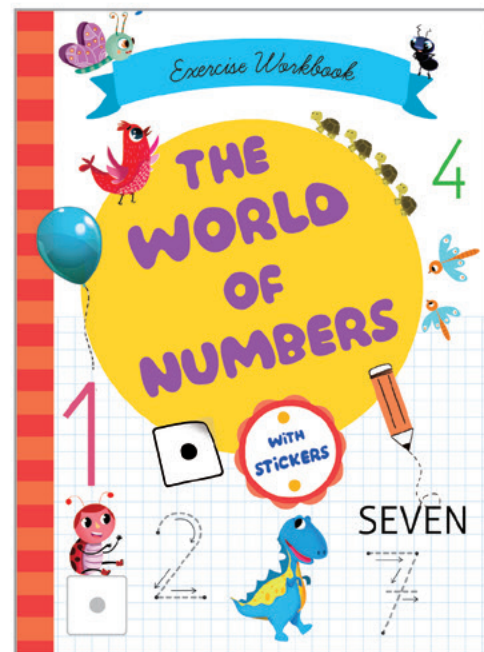
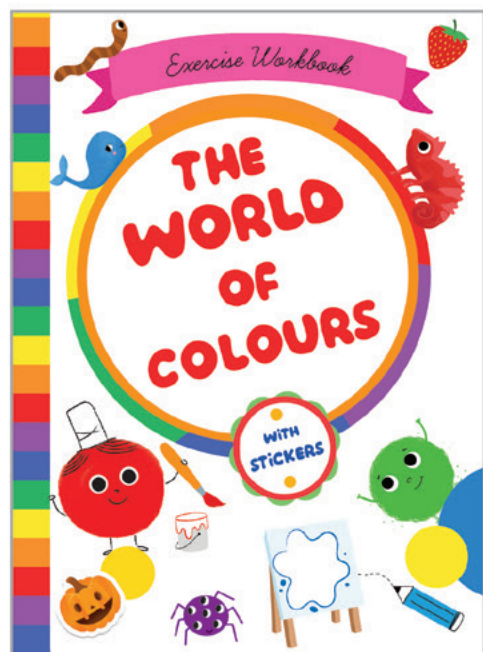
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# The World of Colours, Numbers...

- Fun pre-school exercises
- Specific focus for each title
- Clear layout
- Interactive stickers
- Bonus: Digital exercises via QR code

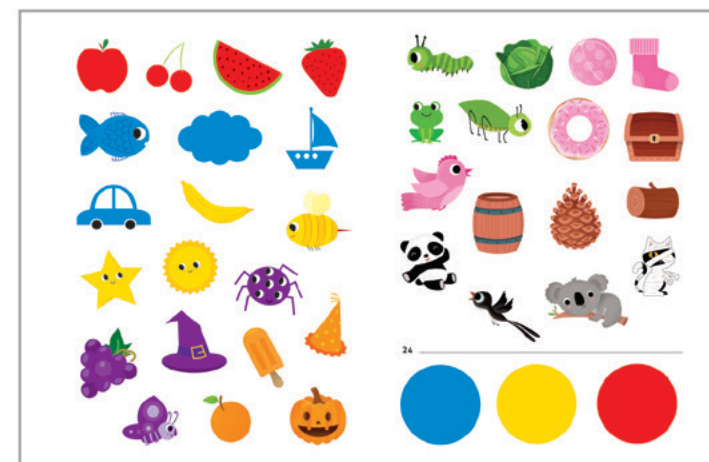
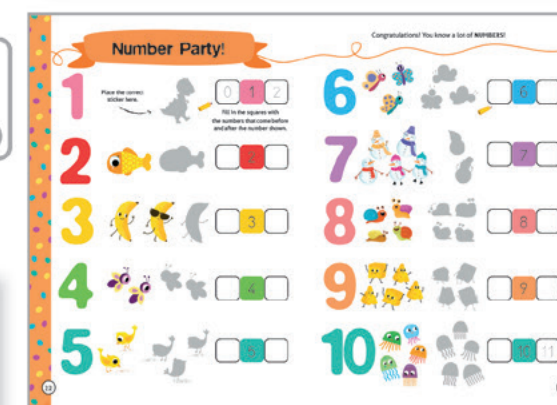
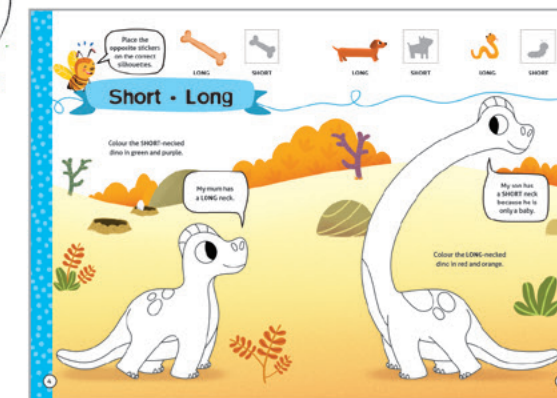
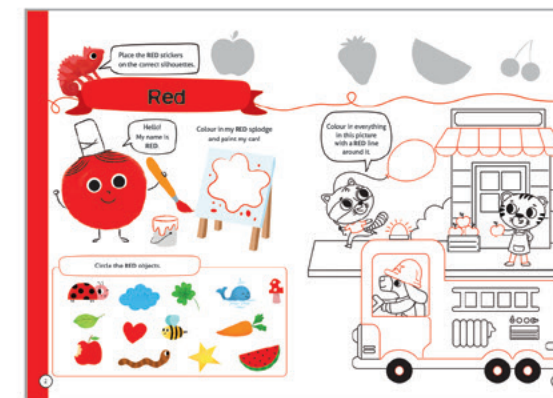
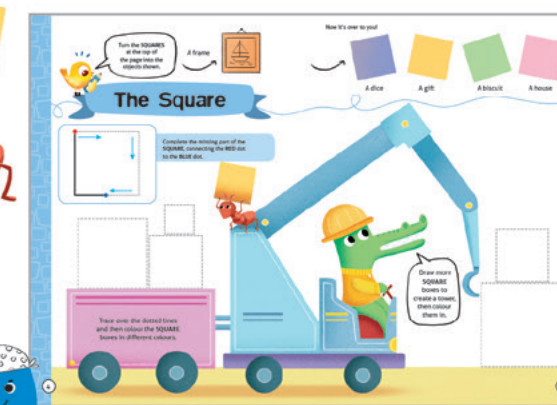
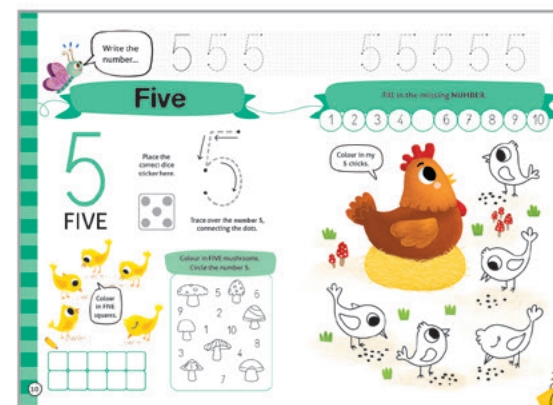


Clear and modern illustrations for this educational series. These 4 titles with different themes will allow the children to easily tackle the first basic concepts.

Learning is made even more gratifying with the numerous interactive stickers to be used in each title.



**Bonus: Digital exercises via QR code**



Ref.: S0233  
Foreseen publication :  
january 2022  
Deadline for material :  
1<sup>st</sup> August 2021

- 4 titles
- 24 pages + cover
- Spread of stickers
- Size : 210 x 297 mm
- Wire-stitched



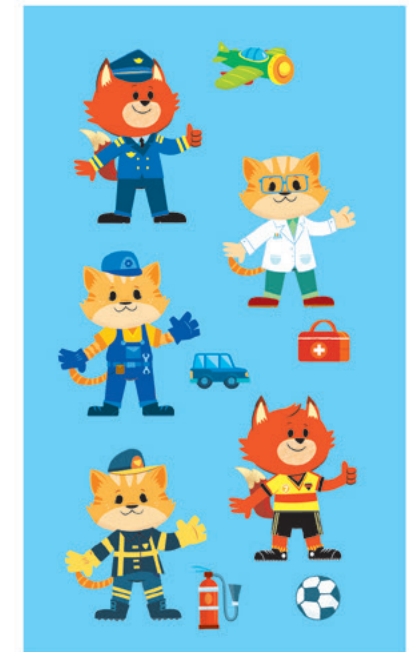
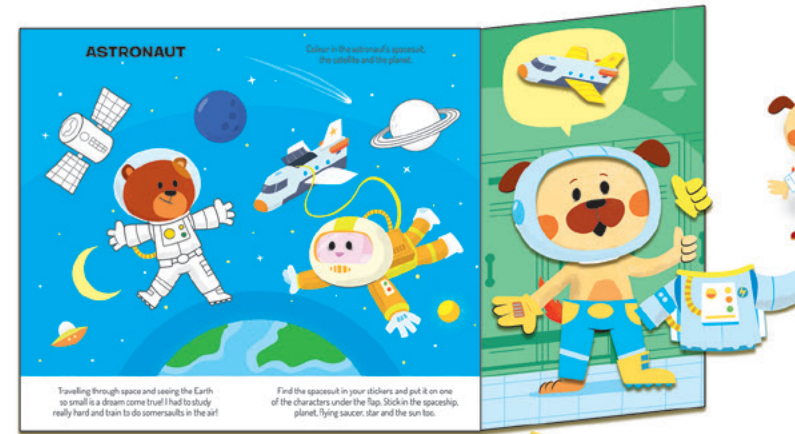
# When I Grow up, I Want to be...

- Reusable vinyl stickers
- Cool design
- Proven bestselling concept



Girls or boys, everyone dreams of being a firefighter, a pilot or a doctor!

With vinyl stickers to be used endlessly, the children will be able to dress and undress our charming animal characters to reflect their very own job aspirations!



**+ VINYL STICKERS:**



Ref.: J0374

Foreseen publication: January 2022

Deadline for material: 1<sup>st</sup> August 2021

- 2 titles
- 16 pages + 6 pages cover
- 2 spreads of vinyl stickers
- Cover treatment: glossy lamination
- Size: 170 x 297 mm
- Wire-stitched









# Mini Girlz Gamebook

- Bestselling Mini Girlz
- Mix of cool activities
- Stickers
- Bonus: Digital game via QR code



Ref.: J0376

Foreseen publication:  
**January 2022**

Deadline for material:  
**1st August 2021**

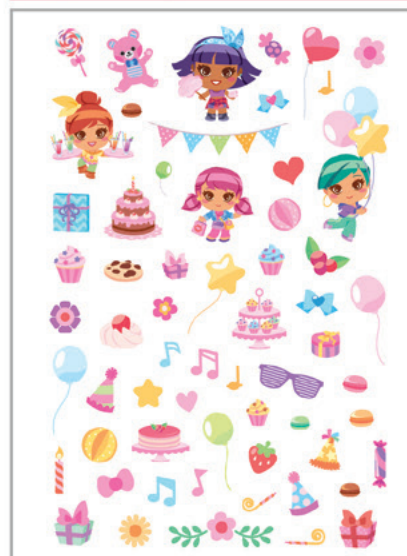
- 2 titles
- 48 pages + 1 sticker sheet + soft cover
- Cover treatment: matt lamination + spot UV varnish
- Size: 210 x 297 mm
- Perfect bound

Two game books offering lots of fun activities around the sweet and cool world of the Mini Girlz!

Follow their adventures through amazing activities, colouring clothes, observation games and many more surprises!

Plus plenty of bright stickers to complete the Mini Girlz experience.

**+ STICKERS:**



# My Makeover

- Reusable vinyl stickers
- Trendy design
- Proven bestselling concept



Bonus: Digital game via QR code



**+ VINYL STICKERS:**



Ref.: J0365

Foreseen publication:  
**December 2021**

Deadline for material:  
**1st July 2021**

- 2 titles
- 16 pages
- 2 spreads of vinyl stickers
- 6 pages cover
- Cover treatment: glossy lamination
- Size: 170 x 297 mm
- Wire-stitched

A great way to become a Top-Model fashion designer! Dress-up these models in nature-inspired or romantic clothes. Plenty of trendy vinyl stickers for unlimited outfit combinations!

Be ready for the fashion show!

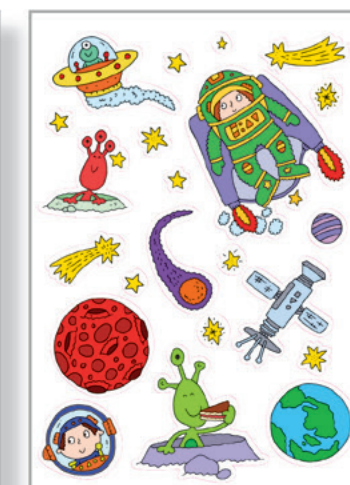


# Giant poster - Colour with Friends!

- Metre sized poster
- Detailed illustrations
- Stickers
- Texts and activities on inside covers
- Packed inside polybag



STICKERS:



Poster : 70 cm x 100 cm



Ref.: C0255

Foreseen publication :  
February 2022

Deadline for material :  
1<sup>st</sup> September 2021

- 4 titles
- 1 giant poster sheet
- 1 sheet of stickers
- Folded cover
- Packed inside transparent polybag
- Poster size : 1000 x 700 mm folded
- Size: 210 x 297 mm



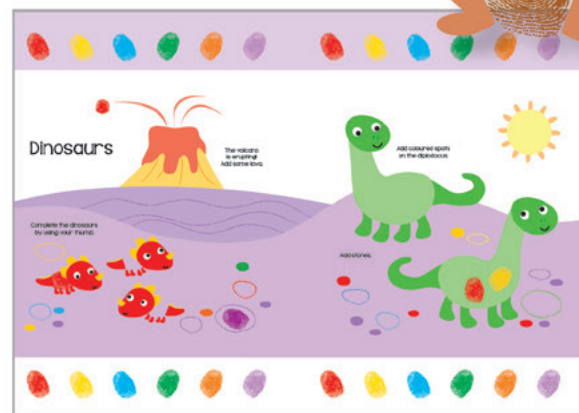
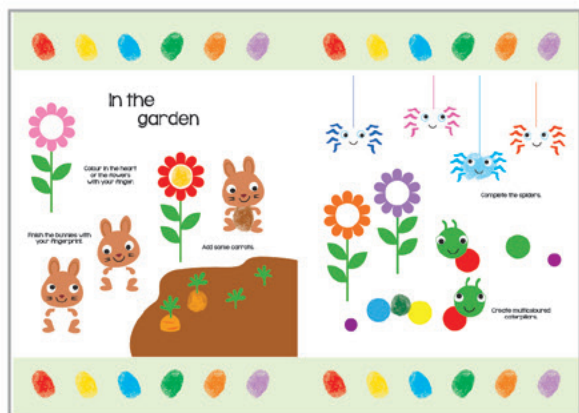
Children will have fun colouring these GIANT POSTERS with family and friends!

The hide & seek activities and the stickers will add some extra fun to this group colouring activity.



# Finger Painting

- Great design
- Plenty of colouring activities
- Powerful educational twist



A real pleasure to dip your fingers in the paint and start developing your artwork! Two titles full of educational activities mixing creativity and dexterity.

The children's artistic soul is ready to be set free!

Ref.: **co254**

Foreseen publication: **January 2022**

Deadline for material: **1st August 2021**

- 2 titles
- 48 pages
- Soft cover
- Cover treatment: matt lamination + spot UV varnish
- Size: 210 x 297 mm
- Perfect bound

# Magic Water Paint



- No need for messy paint, just water!
- Easy to use
- Simple illustrations



Tear-out perforation



Ref.: **Co250**

Foreseen publication: **March 2022**

Deadline for material: **1st October 2021**

- 4 titles
- 24 pages + tear-out perforation + soft cover
- Size: 220 x 220 mm
- Wire stitched

Parents don't need to worry about paint ending up all over the place.

As the illustrations come to life, it will provide the children a magical and unforgettable experience.

With the pre-cut pages, pages can easily be popped out to be given as a gift or put in a frame!

The little artist in children is ready to be set free!





# On the Road



- Short stories
- Lively characters
- Perfect size for small hands
- Safe shaping



Four short stories where each character is faced with a new vehicle.

These cute and fun characters appear in each other's stories and will help boost a child's memory by recognising their favourite bunny or panda.



Ref.: K0174

Foreseen publication: **March 2022**

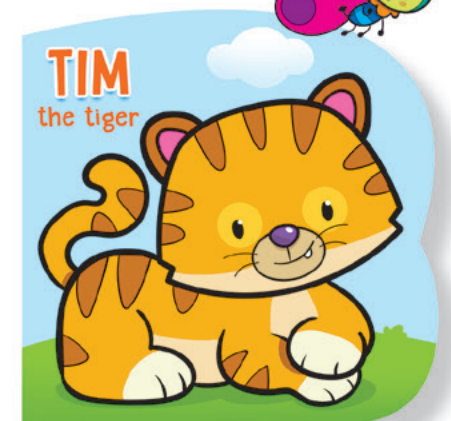
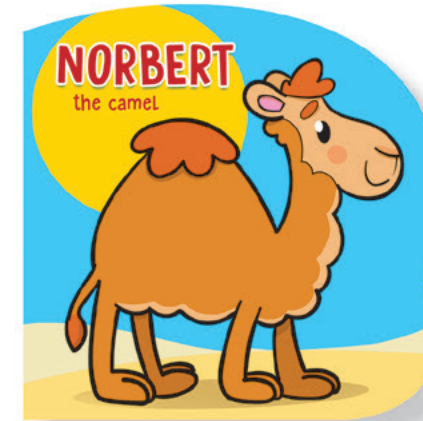
Deadline for material: **1<sup>st</sup> October 2021**

- 4 titles
- 4 spreads + cover + spacer on each spread
- Size: 180 x 120 mm – white board
- Board-book binding + shaped

# My Friends The Animals



- Lovely illustrations
- Simple & lively stories
- Bestselling concept and format
- Million books sold



Ref.: K0173

Foreseen publication: **March 2022**

Deadline for material: **1<sup>st</sup> October 2021**

- 6 titles
- 5 inside spreads + cover
- Spacer on each spread
- Size: 145 x 145 mm
- White board
- Board-book binding + shaped

A great way to learn how to recognise animals and have plenty of fun through short and lively stories. Six books to delight and amaze toddlers... and their parents as well!





# Papercraft: Christmas - Halloween - Easter

- Safe with pre-cut pages
- Easy DIY exercises to develop creativity
- Favourite holidays as themes!
- Plenty of cool stickers

J0351 - Halloween Papercraft



Also available as 1 title  
with 2 spreads of stickers



J0339 - Christmas Papercraft



J0363 - Easter Papercraft



Ref.: **J0363** - Easter

Foreseen publication :  
**February 2022**

Deadline for material :  
**1<sup>st</sup> September 2021**

Ref.: **J0339** - Christmas  
Ref : **J0351** - Halloween

Foreseen publication :  
**September 2021**

Deadline for material :  
**1<sup>st</sup> May 2021**

- 4 instruction pages
- 12 pre-cut pages
- 1 spread of stickers
- Soft cover
- Size : 210-297 mm
- Wire-stitched

With the easy-to-assemble, pre-cut shapes, children will be able to create their own decorations for different festive seasons!

These three DIY books will help to simulate creativity and hone practical skills!





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