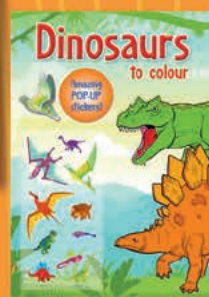
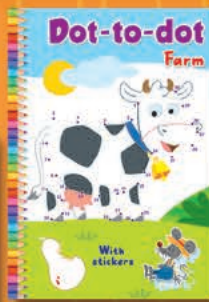
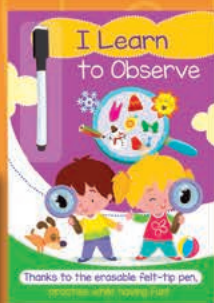


AUTUMN 2021



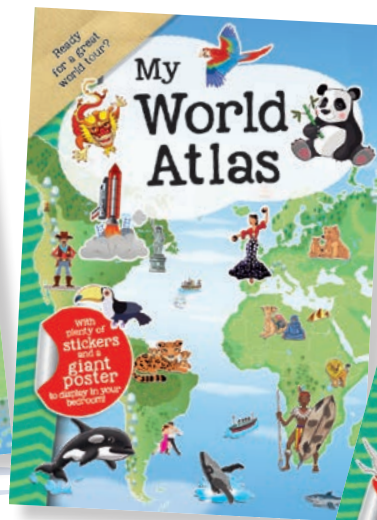
A MUST: Our Atlas series

Regular reprints!

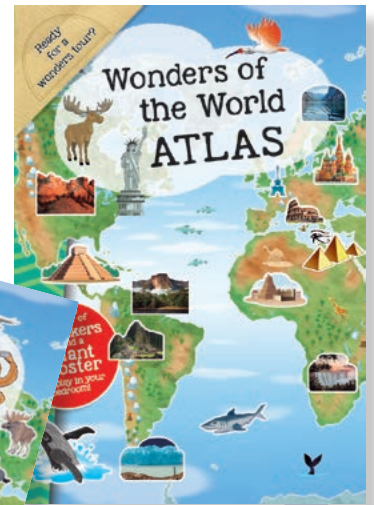
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Ref.: S0183



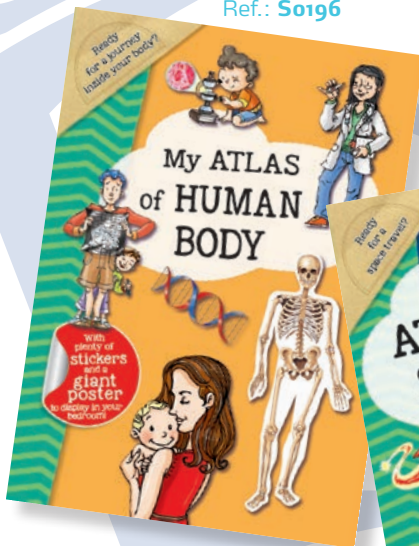
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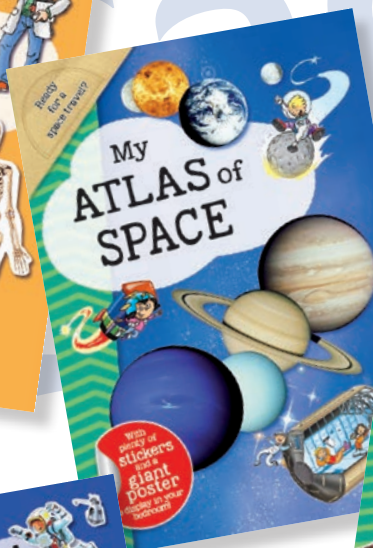
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Ref.: S0196



Ref.: S0196

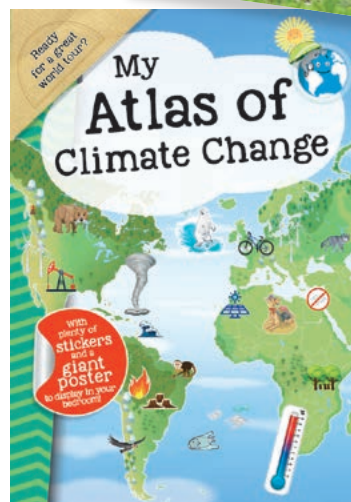
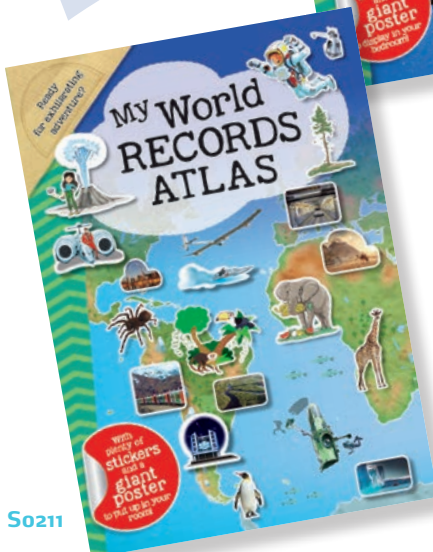


Ref.: S0198

Ref.: S0198



Ref.: S0211



Ref.: S0226



Ref.: S0232

Ref.: **P0154**

Foreseen publication :
May 2022

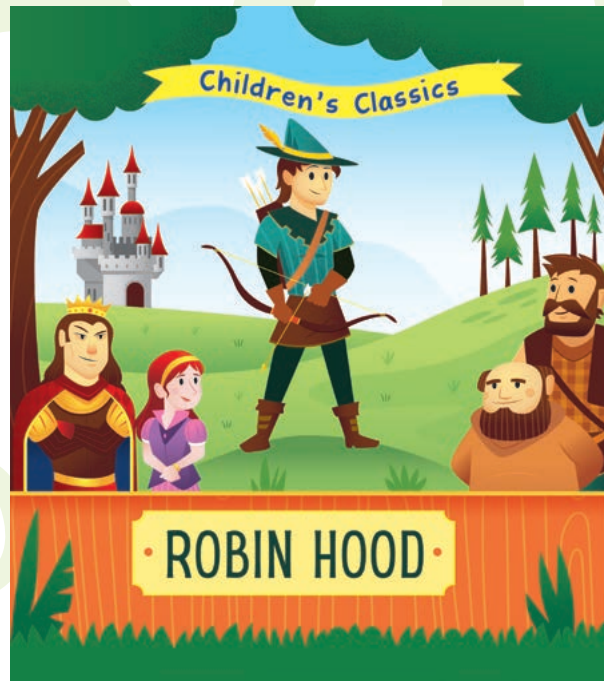
Deadline for material :
1st December 2021

- 4 titles
- 32 pages + cover (self-ending)
- Hard cover
- 195 x 220 mm
- Case bound sewn

Children's Classics

- Popular characters
- Bright illustrations
- Short stories





Well-known classics but forever popular! These abridged stories, brought to life with new illustrations, will transport young readers into the wonderful world of these legendary heroes.

The accompanying QR codes provide a digital way for children to test their motricity and observation skills, or simply to listen to the stories.

Ref.: **P0156**

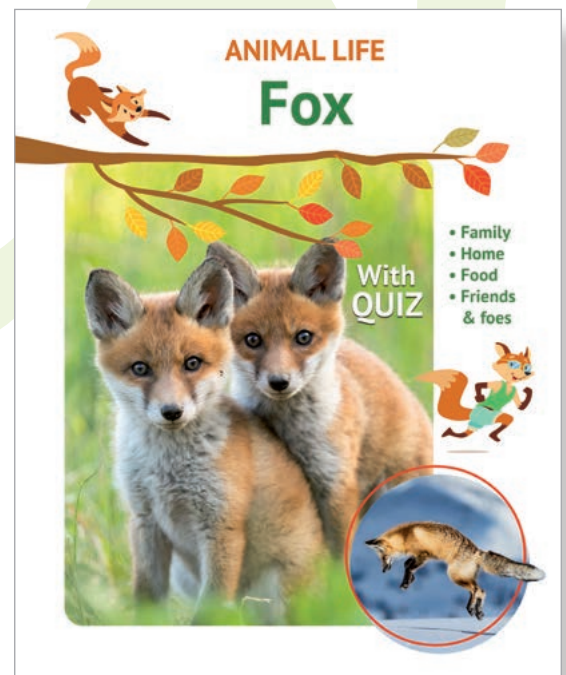
Foreseen publication :
June 2022

Deadline for material :
1st January 2022

- 4 titles
- 32 pages + cover (self-ending)
- Hard cover
- 195 x 242 mm
- Case bound sewn

Animal Life

- Popular animals
- Educational quiz
- Dynamic layout
- Mixture of illustrations & photos



My Family

Hello my friends! I am proud to announce that my family has expanded. At the beginning of the spring, five baby squirrels arrived. Aren't they cute?!



Squirrel babies are born deaf, blind and completely hairless! They weigh just 8 to 12 g.



Daddy Fox helps me a lot. He hunts for food for the family while I keep our babies safe and warm in our den.



By July, our cubs have really grown up. The whole family leaves the den for the fields, where there are lots of good hunting opportunities.



Family Quiz

1- What do fox cubs look like at birth?
A. They are brown and stripey.
B. They are a reddish colour.
C. They are dark-coloured.

2- How does their father behave?
A. He disappears before the cubs are born.
B. He runs away when the cubs cry.
C. He stays and provides food for the family.

3- Can you spot my cubs?



A

B

C

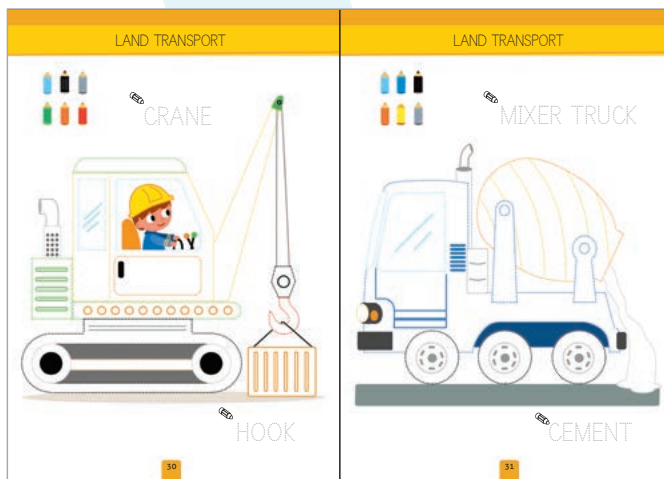
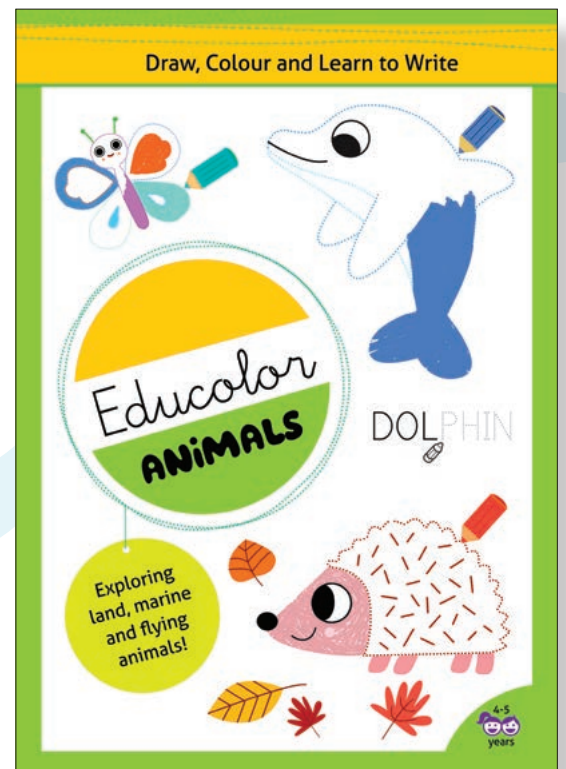
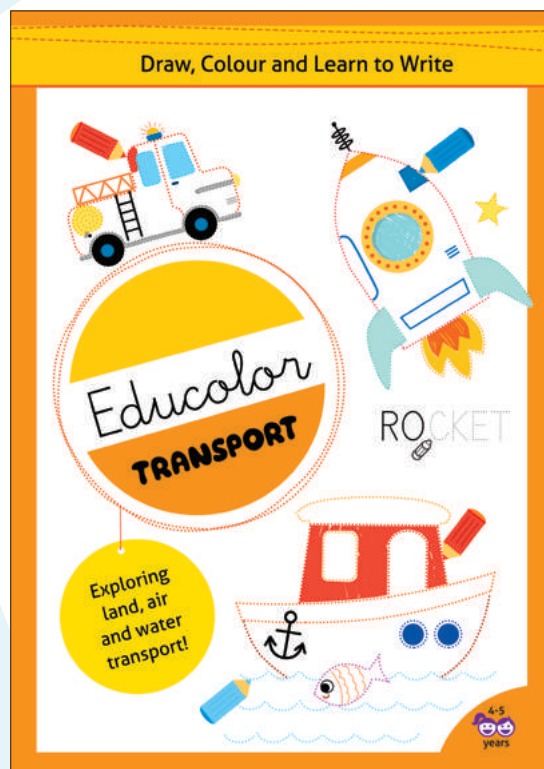
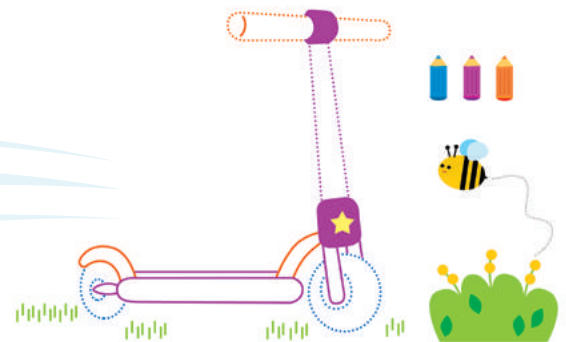
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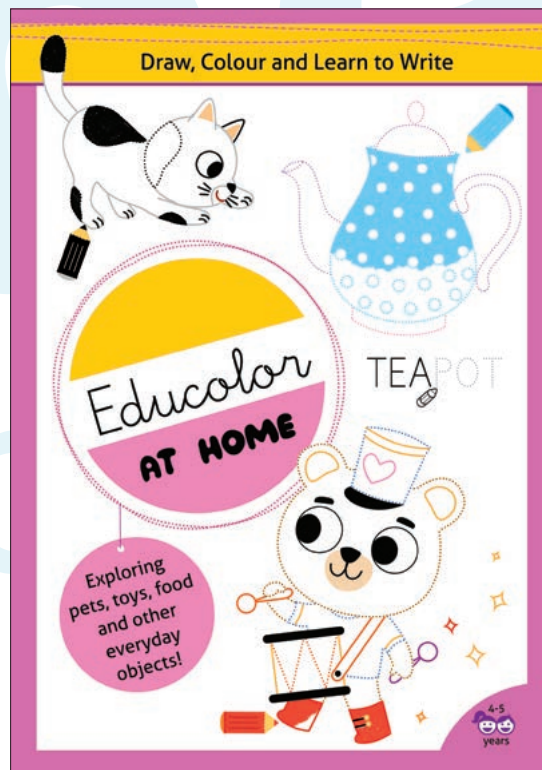
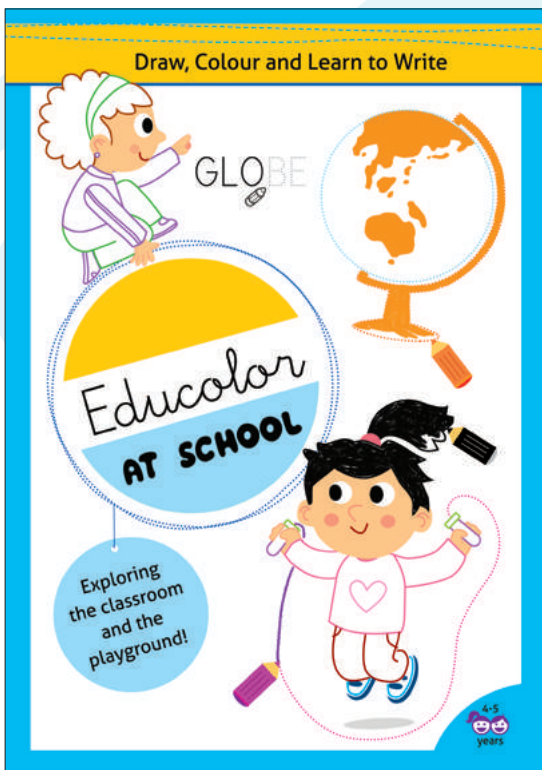
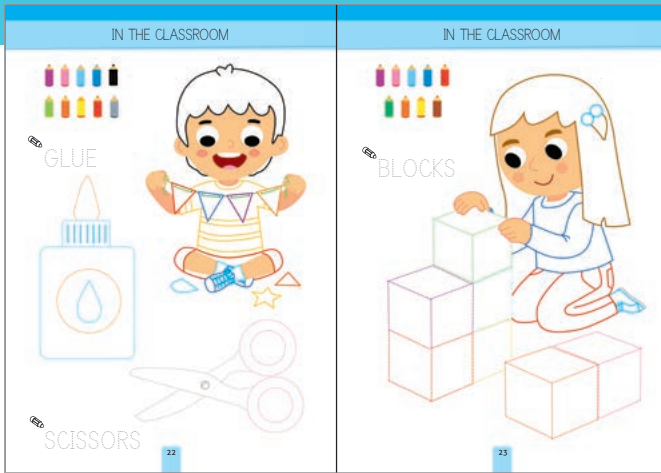
Foreseen publication :
May 2022Deadline for material :
1st December 2021

- 4 titles
- 32 pages + cover
- 210 x 297 mm
- Wire-stitched

Educolor

- Developing & honing motor skills
- Writing & vocabulary
- Drawing & colouring

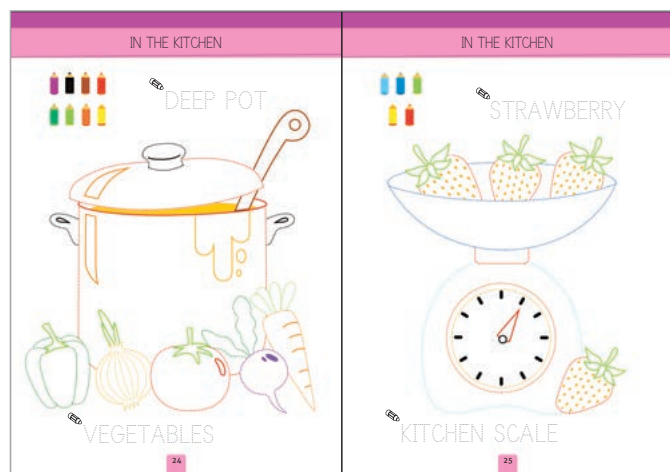




A collection of activities well-loved by pre-school kids! Tracing over dotted lines is an excellent way of developing hand-eye coordination. Children will also learn to write their first words while expanding their vocabulary.

Plenty of fun can also be had by drawing and colouring in their artworks.

The accompanying QR codes allow children to test their motricity and colouring skills in a fun digital format.



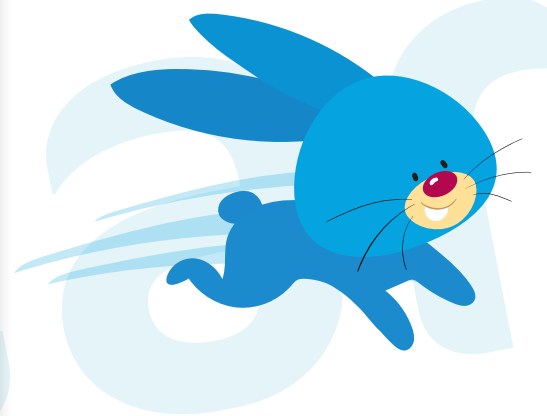
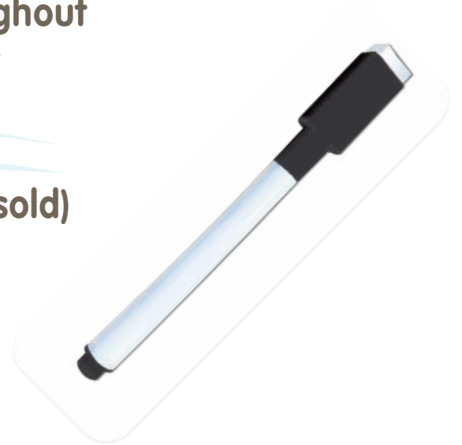
Ref.: S0185

Foreseen publication :
May 2022Deadline for material :
1st December 2021

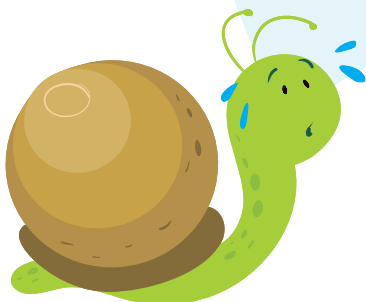
- 1 title
- 16 wipe-clean pages including cover
- Erasable felt-pen in blister glued on the cover
- 210 x 297 mm
- Wire-stitched

I Learn to Observe

- Observation exercises
- Wipe-clean pages throughout
- Felt-tip pen inside blister on front cover
- Bestselling collection (almost a million copies sold)



ALSO AVAILABLE :



A brand-new title in our popular, educational "wipe-clean" series!

This title aims to help develop children's observational skills. It contains a wide range of exercises that can be practised over and over again thanks to the fully wipe-clean pages and the easily erasable felt-tip pen provided!



Ref.: S0235

Foreseen publication :
June 2022Deadline for material :
1st January 2022

- 2 titles
- 48 pages + 1 sticker page + cover + 1 mm grey board
- 220 x 220 mm
- Wire-O

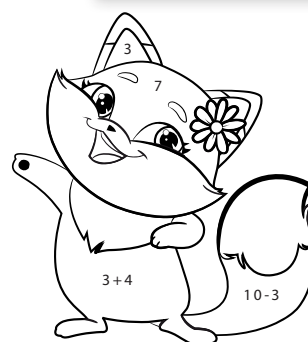
Calculate & Colour with Enchantimals

- Colour by numbers, a proven winning concept
- Maths exercises
- Iconic Mattel licenses
- 5-6 age group

Enchantimals™



- 1
- 2
- 3
- 4
- 5
- 6
- 7



A fun way for children to improve their mathematical skills.

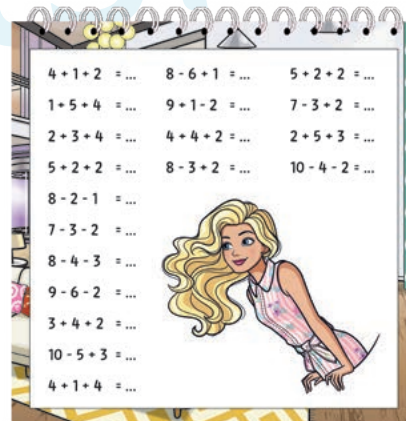
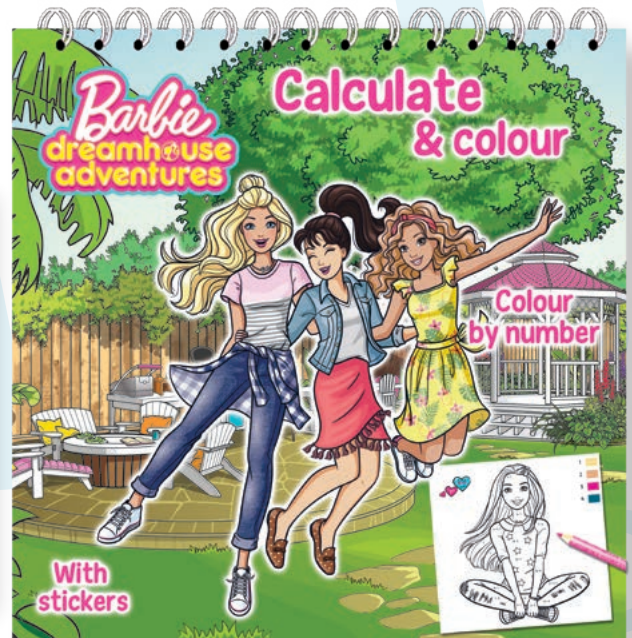
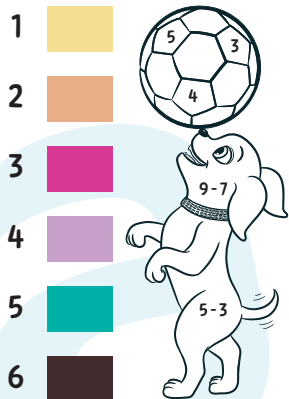
With the help of the Enchantimals and Barbie, young readers will have lots of fun cracking the colour codes to finish the pictures. A few pages of sums can also be found at the back of the book to test the level achieved.

STICKERS:



Deadline for material :
1st January 2022

Barbie™

[illegible]

Ref.: Jo380

Foreseen publication :
June 2022

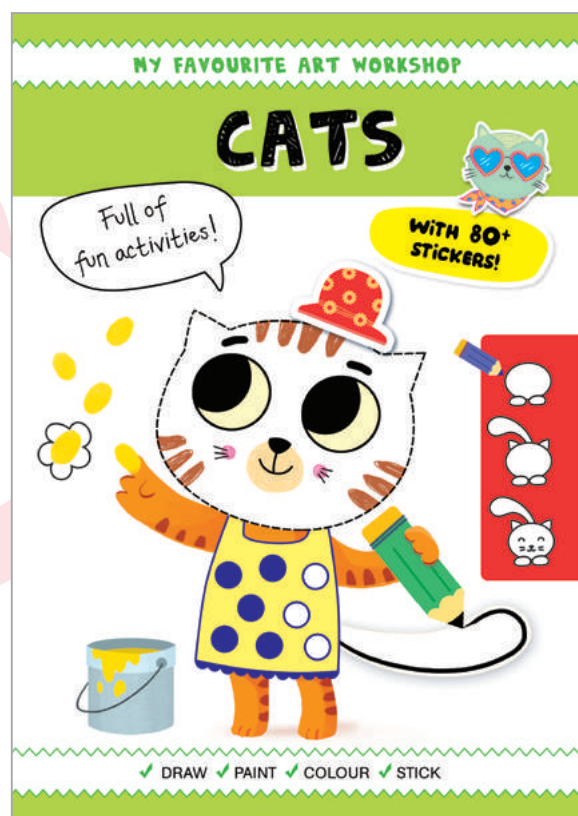
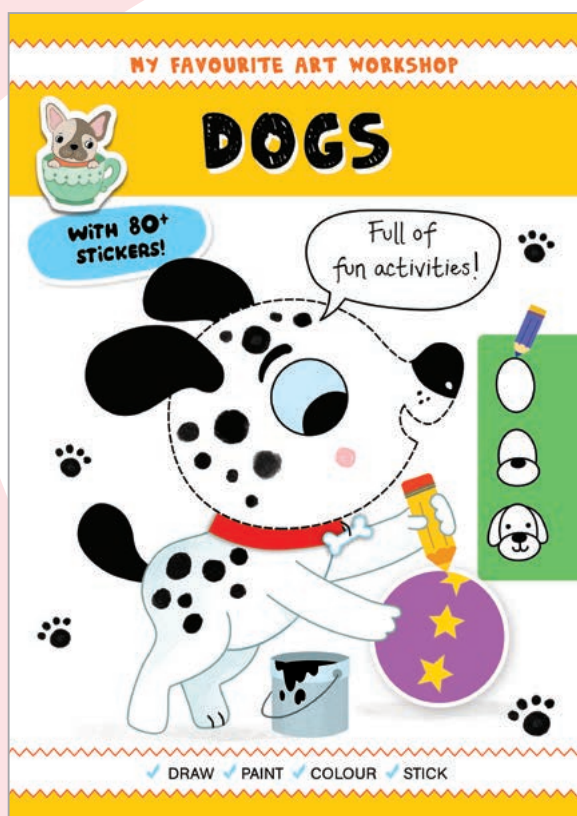
Deadline for material :
1st January 2022

- 4 titles
- 16 pages + 2 sticker spreads
+ cover
- 210 x 297 mm
- Wire-stitched

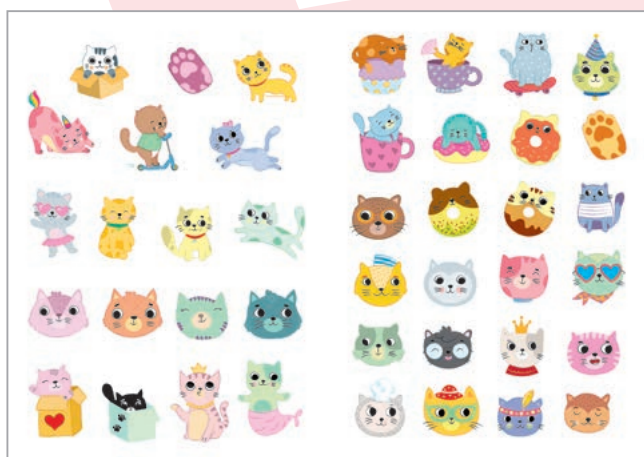
ACTIVITY

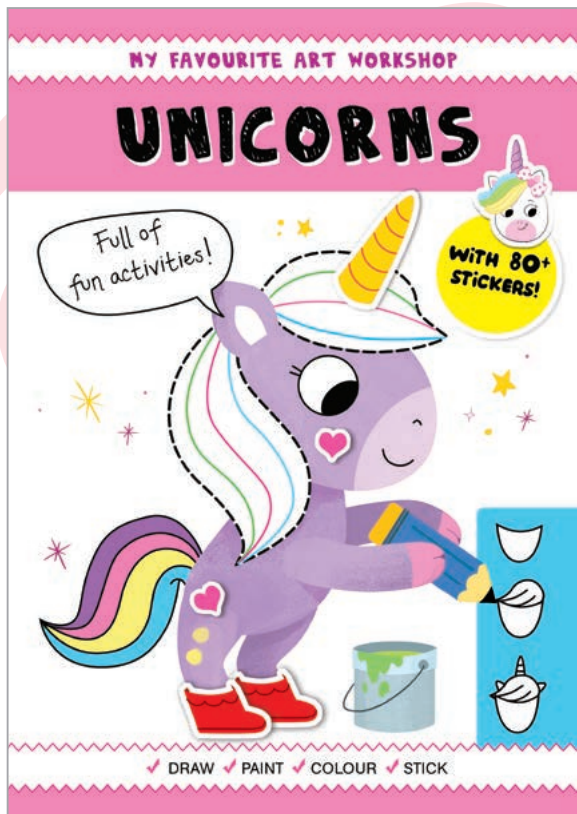
My Favourite Art Workshop

- Animal themes
- Wide-ranging activities
- 2 spreads of stickers
(interactive & decorative)



2 STICKER SPREADS PER TITLE

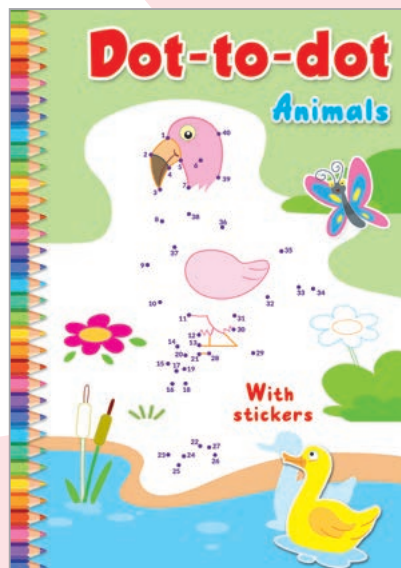
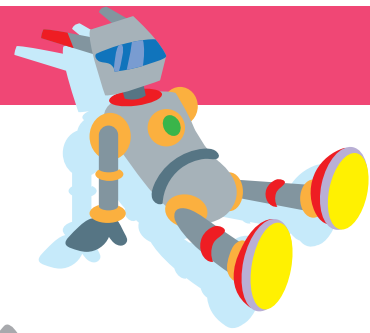




A series jam-packed with a variety of creative activities including colouring, drawing, fingerpainting and stickers... The cute animal characters, fun exercises and extra spread of decorative stickers will keep young readers amused for hours.

- 4 titles
- 24 pages + 1 sticker spread + cover
- 210 x 297 mm
- Wire-stitched

- Learning to count
- Developing motor skills
- Bestselling themes & concept



A collection of 20 colorful cartoon illustrations of various animals and objects, arranged in two groups. The left group includes a bee, a squid, a starfish, a frog, a banana, a crab, a kite, a sun, a fish, an octopus, and an owl. The right group includes a duck, a seahorse, a clownfish, a butterfly, a clam, a monkey, a lion, a starfish, and a fish. Each illustration is a simple, friendly cartoon style with large eyes and bright colors.



Look Book "Tropical" & "Floral collection"

- Bestselling format & concept
- Stencils & paper patterns
- Arts & crafts

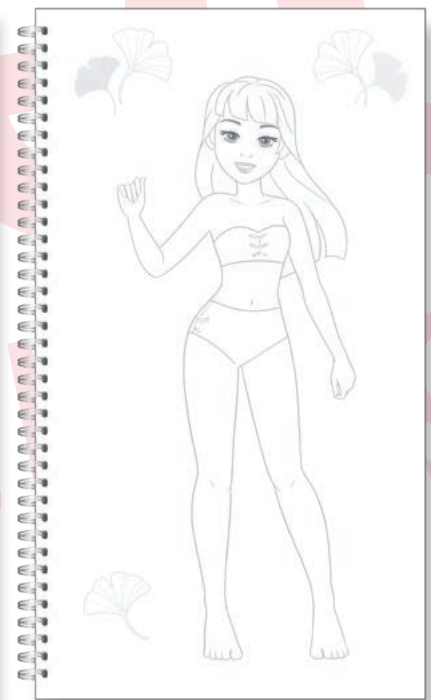


Ref.: J0377

Foreseen publication :
June 2022

Deadline for material :
1st January 2022

- 2 titles
- 36 pages + 12 pages
+ 2 PP sheets + 1 sticker
sheet + greyboard + cover
- 167 x 297 mm
- Laser lamination treatment
on covers
- Wire-O



Our much loved "Party Girls" collection has been extended with these 2 new books that are bound to please all budding designers!

This time, the focus is on flower designs and patterns!

Each book comes with stencils that can be used to draw clothes on the models or to cut the paper fabrics to size.



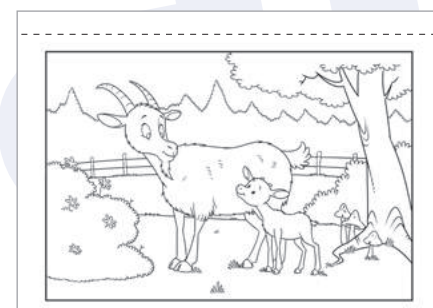
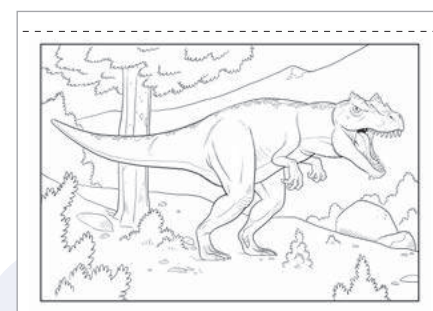
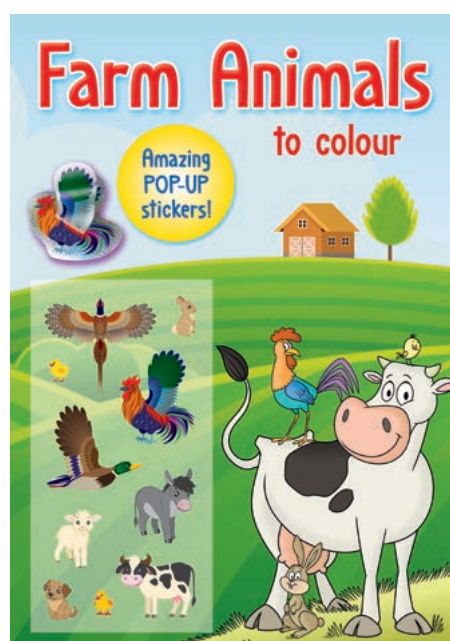
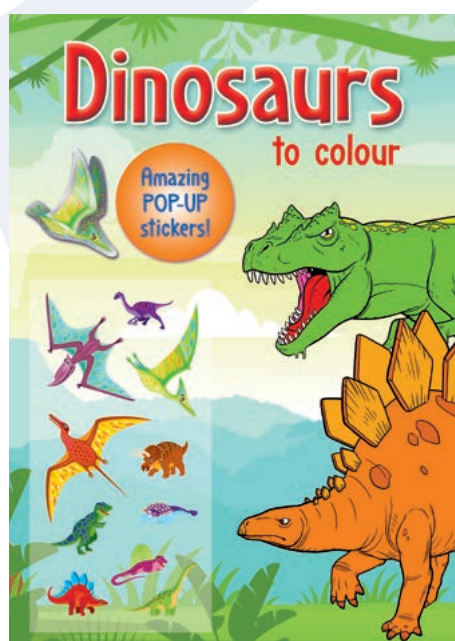
Ref.: C0256

Foreseen publication :
June 2022Deadline for material :
1st January 2022

- 2 titles
- 32 pages + sticker spread + cover
- Pop-up stickers inside polybag glued on the cover
- Inside pages with "landscape" illustrations
- 210 x 297 mm
- Wire-stitched + tear-out perforation

Animals to Colour with Pop-Up stickers: Dino & Farm

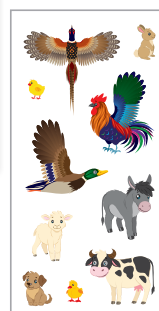
- Favourite themes
- Sticker spread plus pocket of pop-up stickers
- Landscape illustrations
- Pre-cut pages for easy handling & sharing



Classic colouring books that include a spread of stickers, as well as some fun "POP-UP" stickers!

The flying dinosaurs and the proud cockerel will delight children.

STICKERS 3D:



STICKERS:



Princesses, Fairies & Unicorns to Colour with Pop-Up stickers

- Favourite themes
- Sticker spread plus pocket of pop-up stickers



Ref.: **Co257**

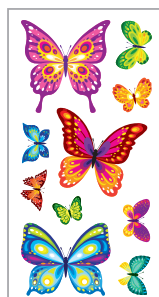
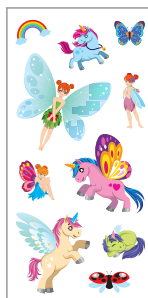
Foreseen publication :
June 2022

Deadline for material :
1st January 2022

- 2 titles
- 32 pages + sticker spread + cover
- Pop-up stickers inside polybag glued on the cover
- 210 x 297 mm
- Wire-stitched



STICKERS 3D :



STICKERS :



Classic colouring books that include a spread of stickers, as well as some fun "POP-UP" stickers!

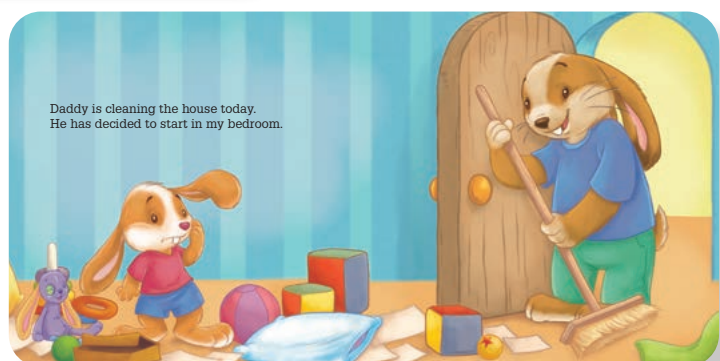
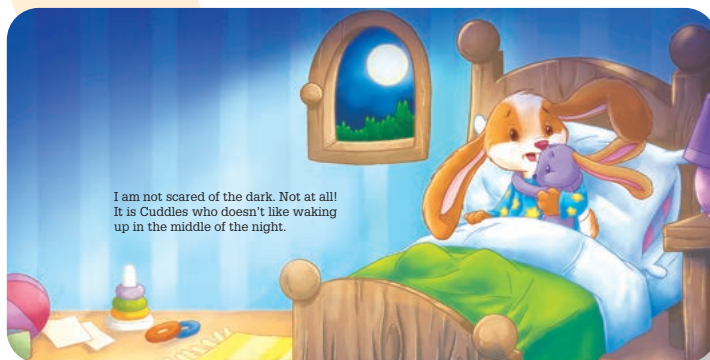
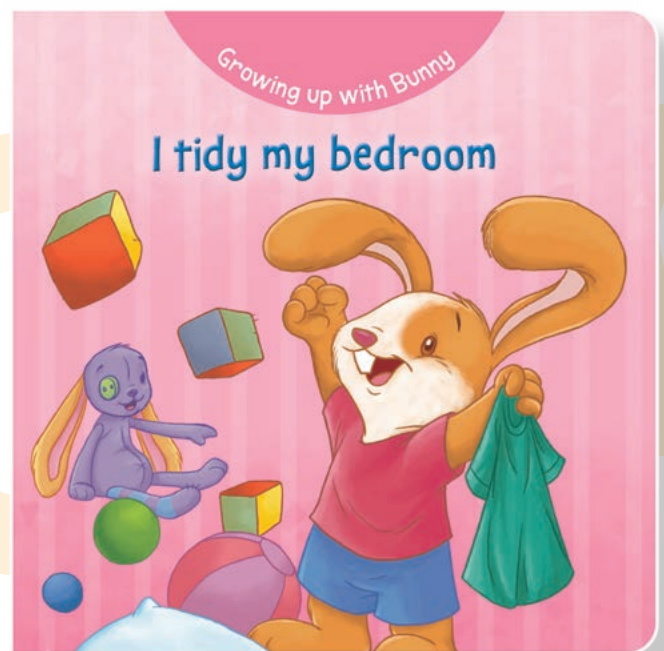
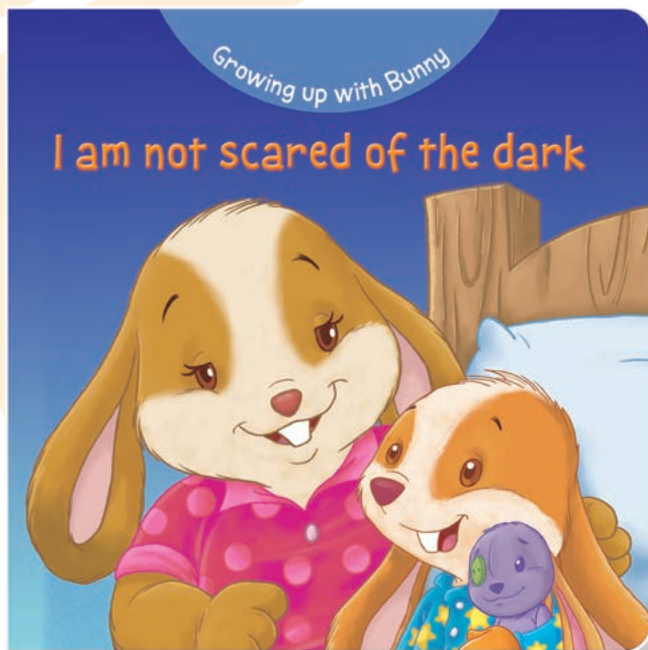
Beautiful butterflies and flying unicorns will complete this magical experience.

Ref.: **Ko161**Foreseen publication :
September 2022Deadline for material :
1st April 2022

- 8 titles
- 5 spreads + cover
- 160 x 160 mm
- White board 400 gsm
- Board book binding

Growing up with Bunny

- Early-learning themes
- Short stories
- Cute, warm illustrations
- Small format adapted to little hands





ALSO AVAILABLE :



Our "Bunny" series has gained two new titles. In the first, Bunny learns how to tidy his room; in the second, his parents help him to overcome his fear of the dark.

As in the first 6 titles, educational messages are subtly scattered throughout the text to boost readers' confidence!

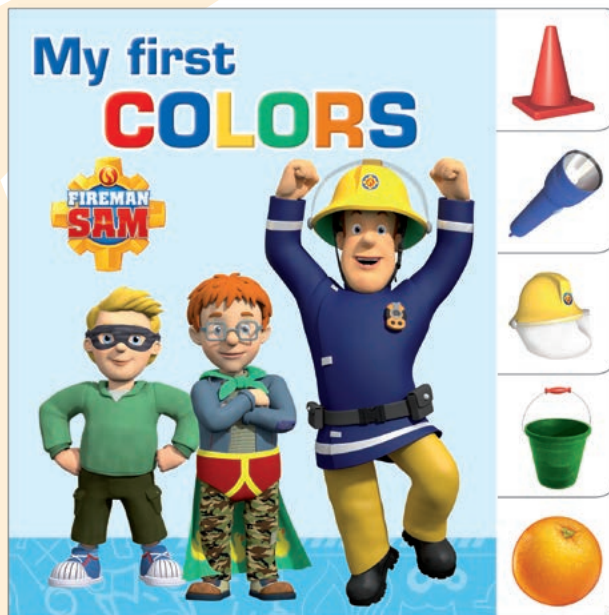


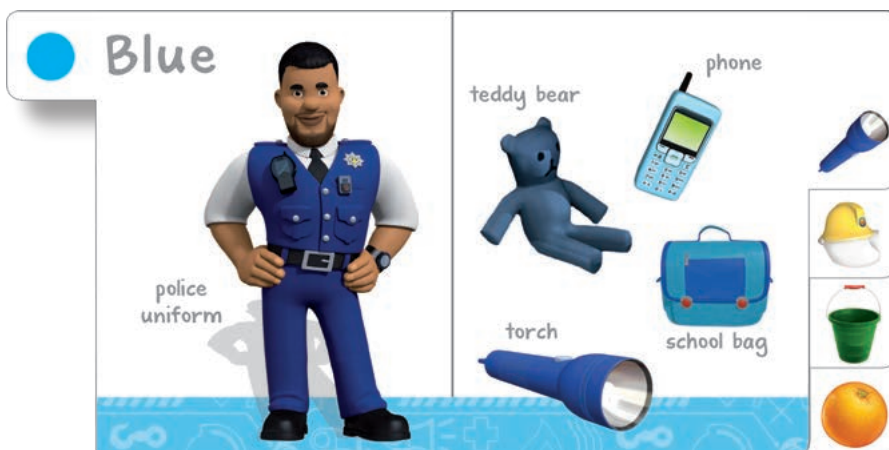
Ref.: **K0175**Foreseen publication :
September 2022Deadline for material :
1st April 2022

- 4 titles
- 5 spreads + cover
- 140 x 140 mm
- White board 400 gsm
- Board book binding with tab index

My First... with Fireman Sam

- Rock-solid Mattel License
- Famous character
- Early learning
- 3-5 age group





Welcome to Pontypandy, the village where Fireman Sam, the now-legendary children's hero, lives and works!

These 4 fun books with "tabs" will help to familiarise readers with the basics of numbers and colours, as well as teach them to recognise some well-known jobs and vehicles.

© HIT Entertainment Ltd
© Prism Art & Design Ltd
© MATTEL

Ref.: **K0176**Foreseen publication :
September 2022Deadline for material :
1st April 2022

- 2 titles
- 5 spreads + cover
- "Glow-in-the-dark" ink treatment
- 160 x 160 mm
- White board 400 gsm
- Board book binding

Romeo's House & Romeo is Hungry

- Glow-in-the-dark elements on all the pages
- Short stories
- Cute, comforting illustrations

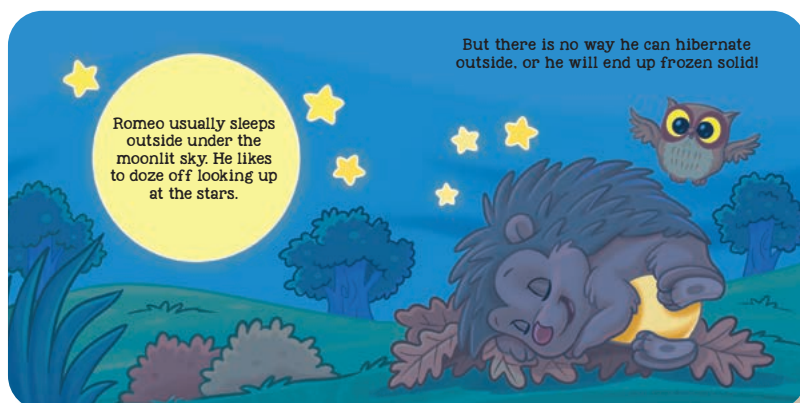


Romeo is a fussy hedgehog. While his brothers are happy to munch on snails and worms, Romeo prefers to eat fruit and seeds.

One day, his friend Lucian tells him about a garden near the forest where he can find lots of tasty seeds.



“Glow in the Dark” effect



Better than a nightlight, these books will help to light up bedtime! Our adorable hedgehog's cute short stories will help young children relax before dropping off to sleep. The glow-in-the-dark elements will continue to shine when the lights go off!



Our most popular "seasonal" titles !



Ref.: J0363



Ref.: J0363



Ref.: J0363



Ref.: C0235



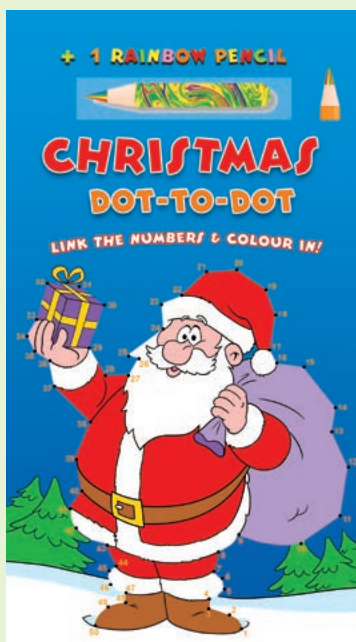
Ref.: J0351



Ref.: J0358



Ref.: J0362



Ref.: J0339

