

introducing at Bologna
& London Book Fairs 2017

Barbie[™]



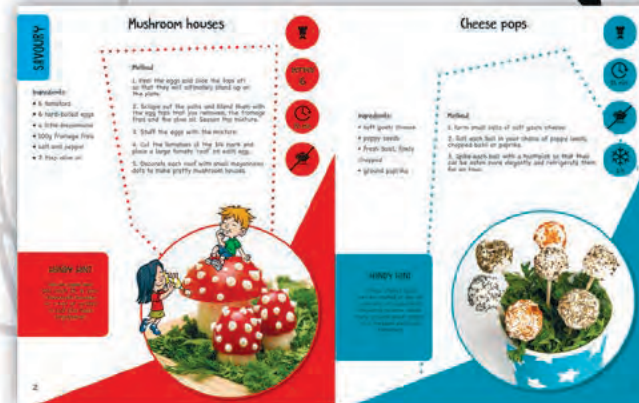
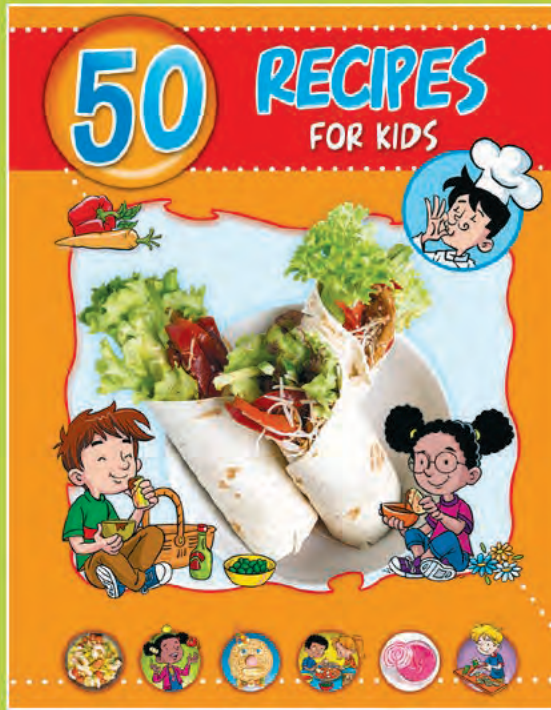
and many
other
surprises...



This is not a book.



50 RECIPES



Foreseen publication:
March 2018

Deadline for material:
1st October 2017



An exciting new title that extends our "50 Activities" collection:

Getting children involved in the kitchen has many benefits: developing creativity and fine motor skills, encouraging healthier eating and an interest in food, beating fussy eating habits, and a newfound appreciation for how hard adults work for them.

Our new "50 Recipes" offers easy and quick recipes that will make every parent proud of their budding top-chef!

- ▶ Short and "easy to do" recipes
- ▶ Clear step-by-step instructions
- ▶ Mix of photos and illustrations

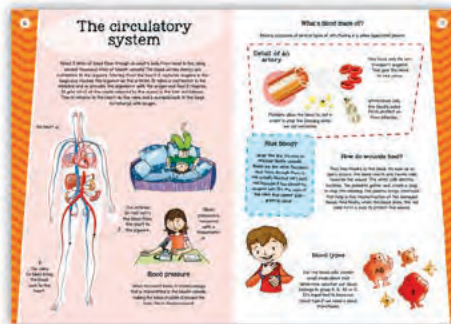
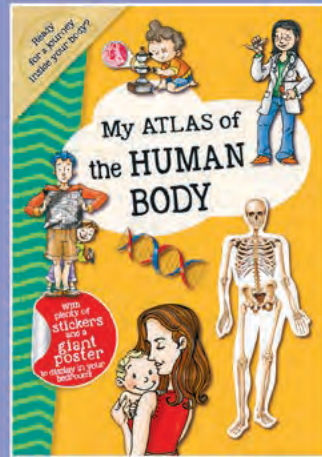
Previous titles in this series:



1 title
68 pages + cover
207 x 265 mm



MY ATLAS OF THE HUMAN BODY



MEGA Poster!



With Transparent Stickers

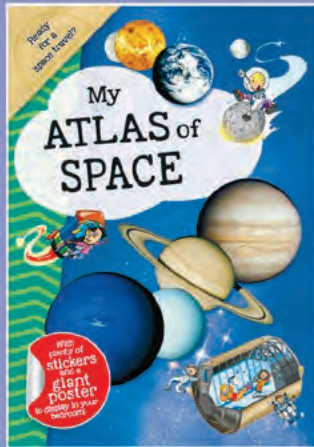
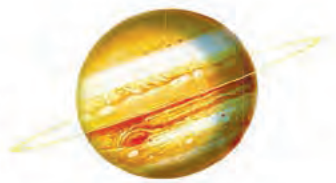
Foreseen publication:
February 2018

Deadline for material:
1st September 2017





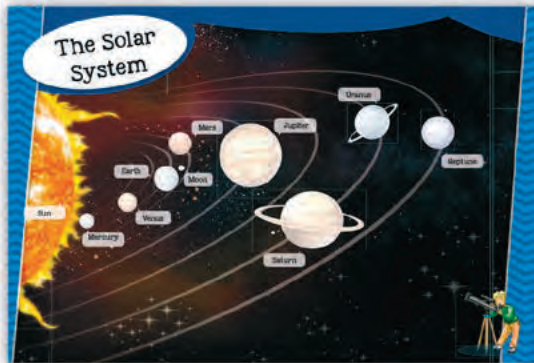
MY ATLAS OF SPACE



Two new titles in our bestselling "Atlas" series!

We have developed 2 new titles mixing well-known bestselling themes with the winning format and concept of our new "Atlas" series. Captivating text, bright illustrations, plenty of stickers and a large poster to complete. A fun and interactive way to initiate vocations to become a doctor or an astronaut!

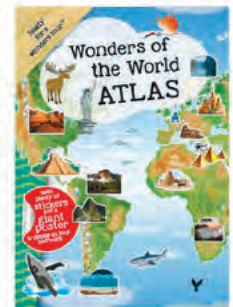
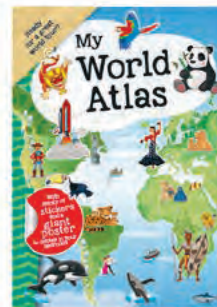
- ▶ Bestselling format & concept
- ▶ Educational and interactive
- ▶ Plenty of stickers and a giant poster



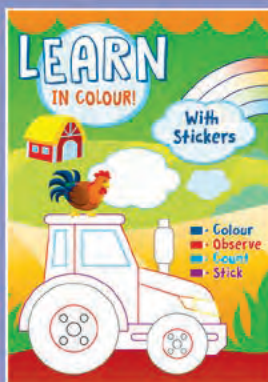
2 titles
24 pages
+ 1 sticker spread
+ poster (550 x 370 mm)
+ cover
210 x 297mm



Previous titles in this series:



LEARN IN COLOUR!



4 titles
24 pages
+ 1 sticker spread
+ cover
210 x 297 mm

A bright and colourful educational series mixing pre-school learning themes with colouring activities. Particularly interactive, the well-designed exercises will guide the children through their first steps into writing, observation, counting and other dexterity skills.

- Diverse exercises & activities
- Fun & educational
- Plenty of interactive stickers



With Stickers

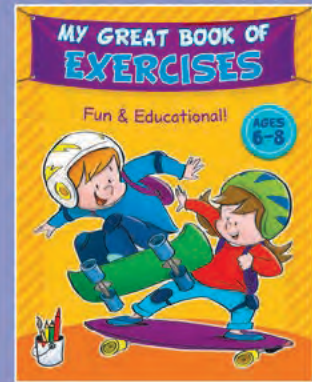
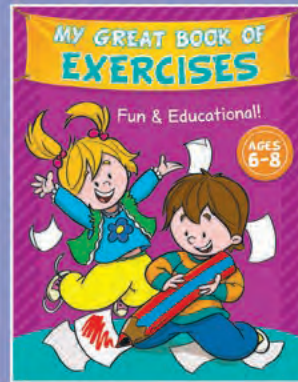
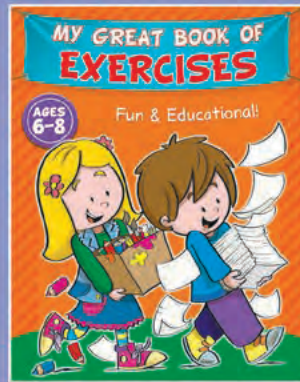
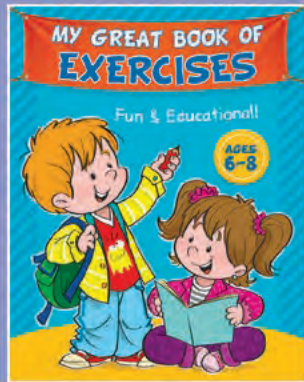


Foreseen publication:
January 2018

Deadline for material:
1st August 2017



MY GREAT BOOK OF EXERCISES

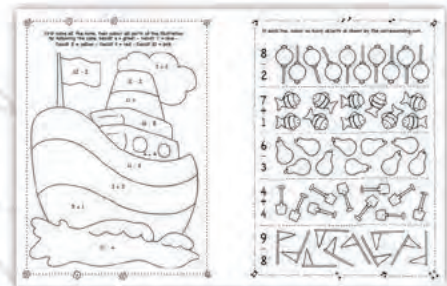


A classical Caramel educational series printed in black & white that continues year after year to provide guaranteed values to our partners.

These 4 titles have been designed with varied themes and topics to grab the attention of children between 6 to 8 years old.

A winning combination that makes sure that children learn while having fun!

- ▶ Bestselling learning format & concept
- ▶ Fun & educational



4 titles
32 pages + cover
210 x 265 mm

Foreseen publication:
March 2018

Deadline for material:
1st October 2017



ROBOTS



Two new exciting titles using the concept & format of our successful "Restyling" series. The 160+ reusable vinyl stickers in each book will allow the children to grow their creativity at will! By using the 2 flaps, they can exercise their skills by copying the models. Then they can let their imagination run free and create monsters or robots of their wildest dream!

- ▶ Electrostatic vinyl (no glue) stickers
- ▶ Endless make-over combinations
- ▶ Creative and entertaining

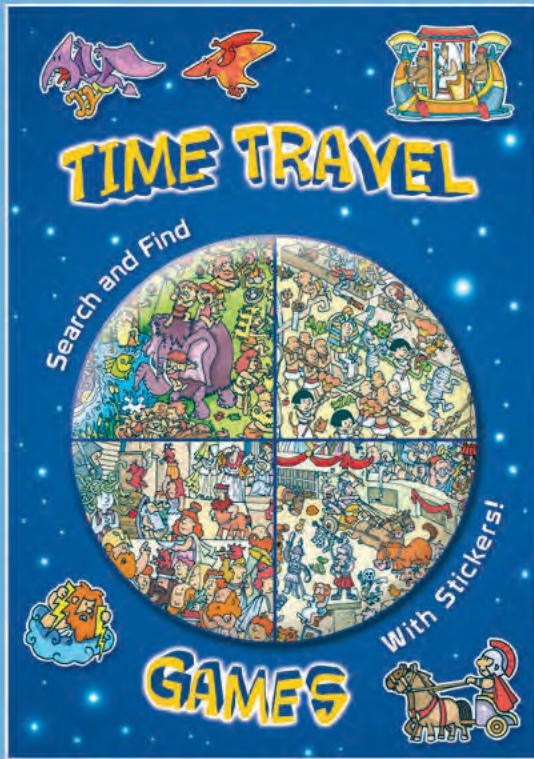
2 titles
16 pages
+ 2 vinyl sticker spreads
+ 8 pages cover
170 x 297 mm



Previous titles in this series:



TIME TRAVEL



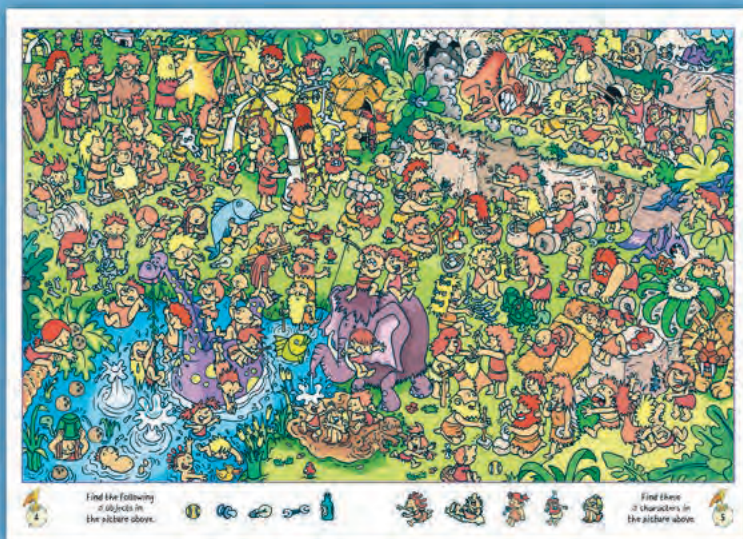
With Stickers



Foreseen publication:
January 2018

Deadline for material:
1st August 2017

SEARCH AND FIND & ACTIVITIES



Two titles mixing the "Hide & Seek" concept with creative and fun activities. Each title contains 4 themes related to different periods in history. As a bonus a full spread of stickers will allow the children to recreate amusing scenes of the past as per their own imagination. No better way to have fun while travelling in the past!

- Detailed "Search & Find" scenes
- Diversified activities
- Solutions in each title



2 titles
24 pages
+ 1 sticker spread
+ cover
210 x 297 mm

PLAY WITH FIREMAN SAM



Three activity titles with the heroic and brave "Fireman Sam"! Full of diversified games and activities based on the images and illustrations of this well-known TV series. Each title comes with a full spread of animated and colourful stickers.

"Fireman Sam" license:

- ▶ Currently n° 1 children's license in Europe
- ▶ Carries great educational values
- ▶ Mattel License
- ▶ Age group: 3 - 6

3 titles
24 pages
+ 1 sticker spread
+ cover
210 x 297 mm



With Stickers



Foreseen publication:
January 2018

Deadline for material:
1st August 2017

Barbie



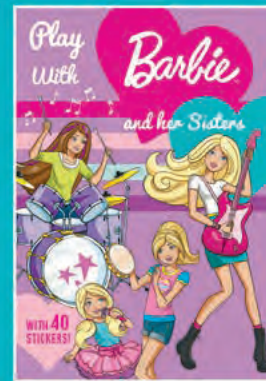
PLAY WITH BARBIE

Three activity titles with the legendary "Barbie". One title is dedicated to Barbie's pet friends while another one, children will discover Barbie's life at home with her lovely sisters. The third title focuses on Barbie's charming friends. Full of diversified games and activities, each title comes with a full spread of cute and bright stickers.

"Barbie" license:

- ▶ Amongst the most well known in the world
- ▶ Everlasting characters
- ▶ Mattel License
- ▶ Age group: 5 - 7

3 titles
24 pages
+ 1 sticker spread
+ cover
210 x 297 mm



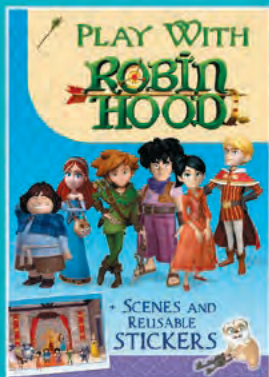
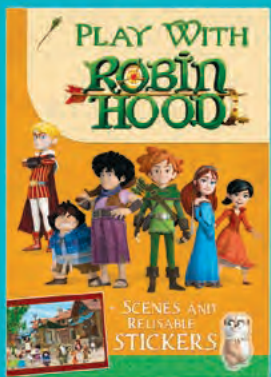
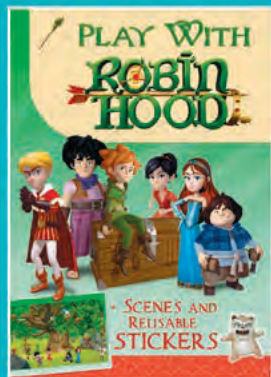
With Stickers



Foreseen publication:
February 2018

Deadline for material:
1st September 2017

PLAY WITH ROBIN HOOD



At 10 years old, Robin Hood is already a true hero full of bravery. With humour, he goes up against young Prince John, along with his faithful friends, Tuck, Little John, Marian and Scarlett. Children will discover the universe of the young Robin Hood while going through the numerous games and activities of this series. Thanks to a spread of vinyl stickers, children will also have fun placing again and again these characters and many others on the various scenes of Sherwood Forest, Nottingham village and Prince John's Castle.

With Vinyl Stickers!



- ▶ Well-known TV licence © Method Animation
- ▶ Everybody loves the legendary and generous Robin Hood
- ▶ Big scenes to be complete with plenty of vinyl stickers
- ▶ Season II (52 new episodes) to be released soon



3 titles

16 pages

+ 1 vinyl stickers spread

+ 6 pages cover

210 x 297 mm

Foreseen publication:
January 2018

Deadline for material:
1st August 2017





THE SON OF BIG FOOT

Delighted to present in exclusivity 2 exciting activity books based on the soon-to-be released "The Son Of Bigfoot" 3D movie! This fully animated film, scheduled for Fall 2017, centres on a teenage outsider who discovers he is the son of the mysterious and legendary Bigfoot! This adventurous little boy discovers that he too is gifted with superpowers, which he will need to save his family from the villains. Our 2 titles offer a rich mix of varied puzzles and games using the actual images and scenes of the movie! Full thrills guaranteed!

- ▶ Exciting 3D images & illustrations from the movie
- ▶ Original covers & thrilling activities
- ▶ Massive marketing & promotional campaign to start late Spring 2017

2 titles
24 pages
+ 1 sticker spread
+ peek-a-boo die-cut cover
210 x 297 mm



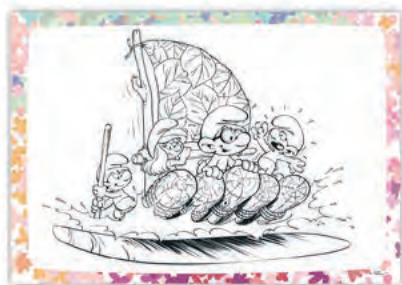
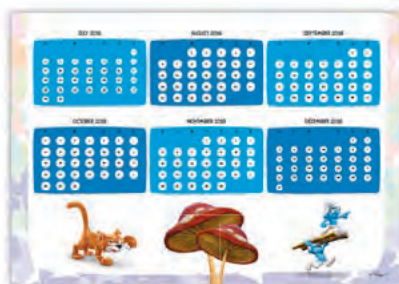
With Stic



Foreseen publication:
August 2017
Deadline for material:
1st June 2017



SMURFS CALENDAR



Foreseen publications:
August 2017 - October 2017

Deadline for material:
1st June 2017



With 200+ Stickers

1 title
24 pages
+ 1 sticker spread
+ cover
210 x 297 mm

Each month, our budding artist will have the opportunity to colour in a new exciting illustration based on the new fully animated Smurfs movie! A great way to display children's colouring and artistic talent! Furthermore, we have included a spread containing more than 200 fun stickers that can also be used to indicate and highlight on the calendar all the important dates of the months: birthdays, parties, activities, sporting events, holidays ... and any other special occasions! Presented folded as a traditional A4 format for efficient display in the shops, these calendars (A3) come with a little rounded die-cut perforation for easy hanging on any walls or doors!

- ▶ Illustrations of "The Lost Village" Smurfs movie
- ▶ More than 200 interactive stickers



GOLD COLOR - SILVER COLOR



Each title of this flashy "metallic" series comes along with a matching thick GOLD or SILVER marker pen. This brand new colouring concept combines the bright metallic colouring with some black backgrounds to achieve luminous and uniquely bright illustrations. These books have pre-cut pages to allow budding artists to easily produce, share and display their artwork.

- ▶ Thick Gold & Silver marker pens securely trapped inside a blister pack
- ▶ Proven and bestselling concept and format
- ▶ Cute animal illustrations

2 titles

36 pages + 1 sticker spread + cover

Cover with gold / silver foil

Tear-out perforation on the inside pages

+ pen in blister glued on the back cover

220 x 220 mm



With Stickers

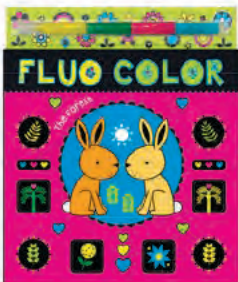
+ golden pen



+ silver pen



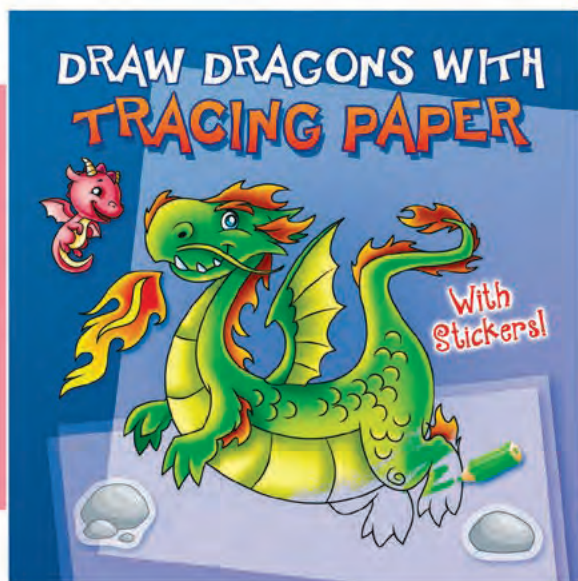
Previous titles in this series:



Foreseen publication:
February 2018

Deadline for material:
1st September 2017

DRAW DRAGONS WITH TRACING PAPER



A series of 2 titles bringing another fun and interactive way of drawing by using tracing paper. Each title comes along with 8 sheets of tracing paper with pets or dragons to be completed. By using the models inside the book, the children will complete and colour in the illustrations using their very own creativity. A sheet of stickers will provide the final touch to their artwork.

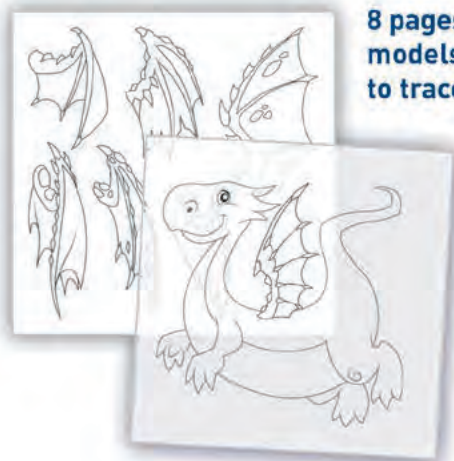
- ▶ Nicely illustrated tracing paper sheets
- ▶ Two bestselling themes: Pets & Dragons
- ▶ Fun and colourful stickers



2 titles
32 pages
+ 1 sticker spread
+ 8 tracing paper sheets
+ cover
220 x 220 mm



With Sticke



8 pages of
models
to trace

8 tracing
paper
sheets



DRAW PETS WITH TRACING PAPER



8 pages of models to trace



8 tracing paper sheets



With Stickers



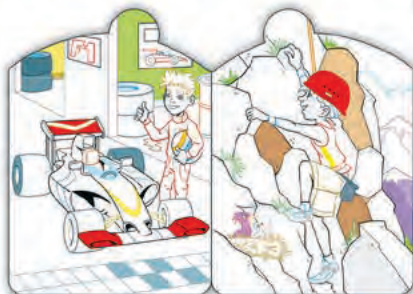
Foreseen publication:
December 2017

Deadline for material:
3rd July 2017

COLOR



With Stickers



Foreseen publication:
December 2017

Deadline for material:
3rd July 2017



A classic Caramel colouring series that is particularly adapted for a reduced budget. Different exciting and bestselling themes are highlighted in each title in order to satisfy any young audience. The coloured outlines help the children in their artwork completion.

- ▶ Each title has different shaping for easy and better display
- ▶ Coloured outlines of lively illustrations for stunning results



4 titles
16 pages
+ 1 sticker spread
+ cover
Shaped
210 x 297 mm

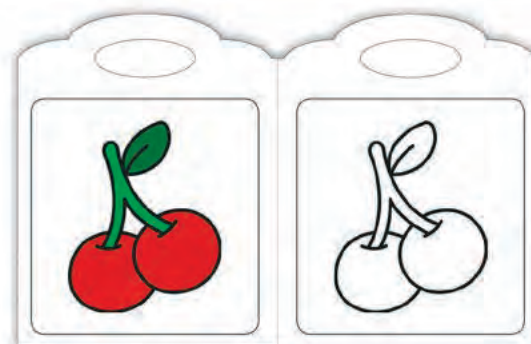
COLOR ADAPTED TO DIFFERENT AGE GROUPS



Children will have lots of fun colouring the nice illustrations adapted to their own age. The thickness of the lines and the level of difficulty of each illustration has been especially tailored to follow the dexterity of each age group.

- ▶ 4 different age-groups
- ▶ Entertaining and fun
- ▶ Handle-shaped™ for easy carry-on

4 titles
48 pages + cover
Handle shaped
207 x 265 mm

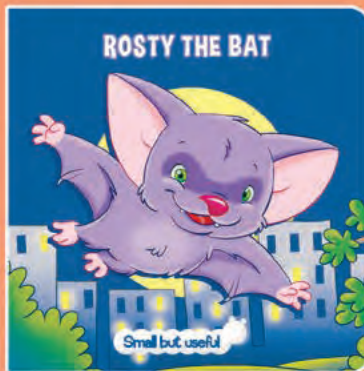
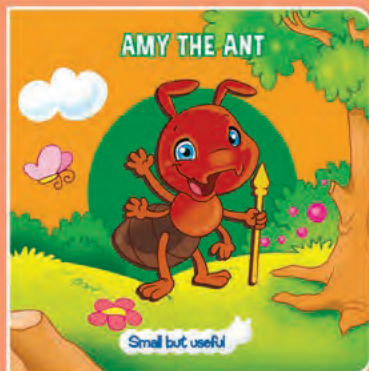


Foreseen publication:
January 2018

Deadline for material:
1st September 2017



SMALL BUT USEFUL



Foreseen publication:
March 2018

Deadline for material:
1st October 2017



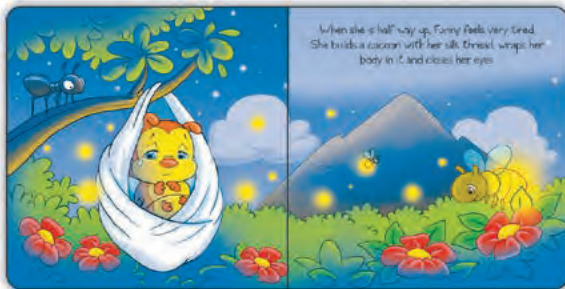
FUNNY THE CATERPILLAR



HENRY THE HEDGEHOG



LUCKY THE WORM



6 titles
8 spreads + cover
White board books
160 x 160 mm

These 6 captivating stories narrate the adventures of small but useful animals in their day-to-day life. Wonderfully illustrated, these lively stories are not only cute but also educational. Indeed, they reveal the usefulness of small creatures in nature.

- ▶ **Format adapted to little hands**
- ▶ **Colourful illustrations**
- ▶ **Short text but still informative and educational**

SEASONAL - REF J0339

CHRISTMAS PAPERCRAFT

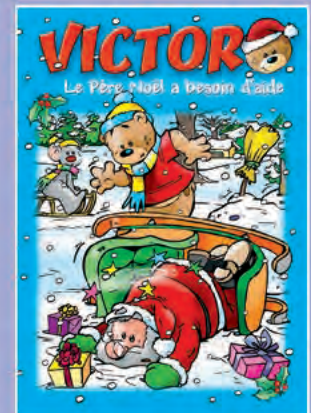


Foreseen publications:
September - October 2017

Deadline for material:
1st June 2017

SEASONAL - REF P0095

VICTOR'S CHRISTMAS



SEASONAL - REF C0187

HALLOWEEN & CHRISTMAS POSTERS

