

S0243

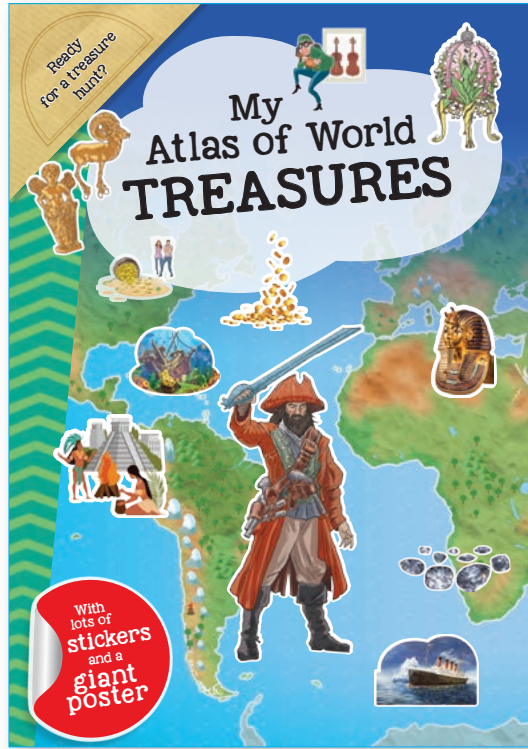
# Atlas series



13 titles  
210 x 297 mm

24 pages  
poster & stickers

Delivery MAR 2025  
Material 10/09/2024



- Best-selling concept
- Poster & interactive stickers
- Short and to-the-point information
- Appealing & eye-catching layout



13 THEMES:





P0164

4 titles  
200 x 200 mm

24 pages  
Hard cover

Delivery MAR 2025  
Material 10/09/2024

# The Magic Book



Discover the books that enable Jade & Adam to shrink and spend a day with 4 small animals.



In front of the queen, Jade and Adam curtsy.  
"Please can you pass on a message to your parents: we need them to plant more flowers as we produce our honey from flower nectar."

"They also need to stop using toxic products in the garden - these kill us, you see."  
The queen offers them some honey and royal jelly.



Jade watches in wonder as a little caterpillar emerges from one of the eggs and gobbles up a leaf.  
"But this isn't a baby butterfly - it has no wings!" she says.  
"The patient," says the butterfly.

"And what's this?" asks Adam eagerly.  
"It's a moult. A caterpillar sheds its skin several times before it reaches its full size," explains the butterfly. "Before I became a butterfly, I was a caterpillar too."



A red ladybird with seven spots appears in front of them.  
"Hello children! Let me show you around..."

The ladybird spreads her wings.  
"Jump on!" she calls, then takes off with Adam and Jade on her back.

- Immersive stories
- Enchanting nature
- Learn about familiar animals



More info





S0252

2 titles  
210 x 297 mm

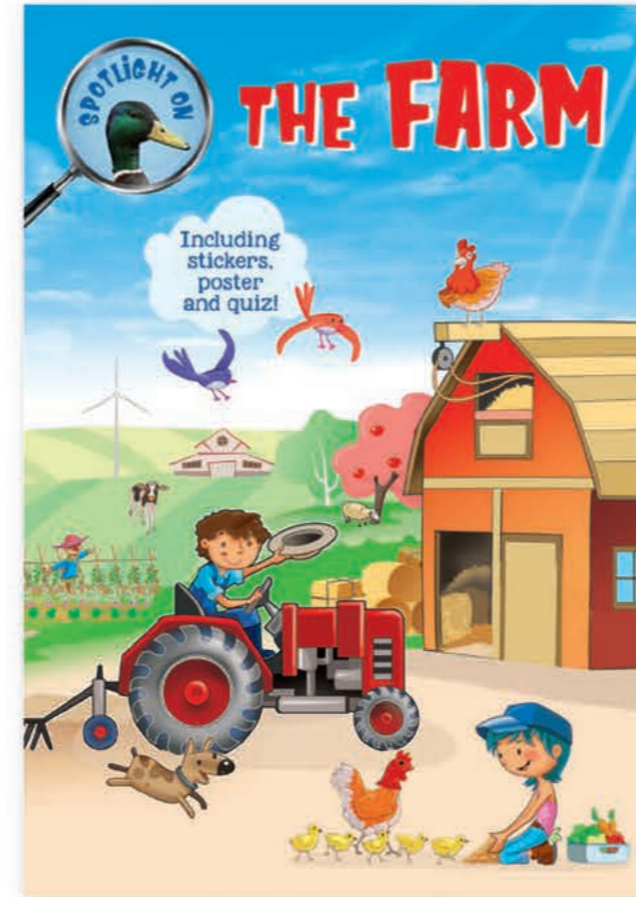
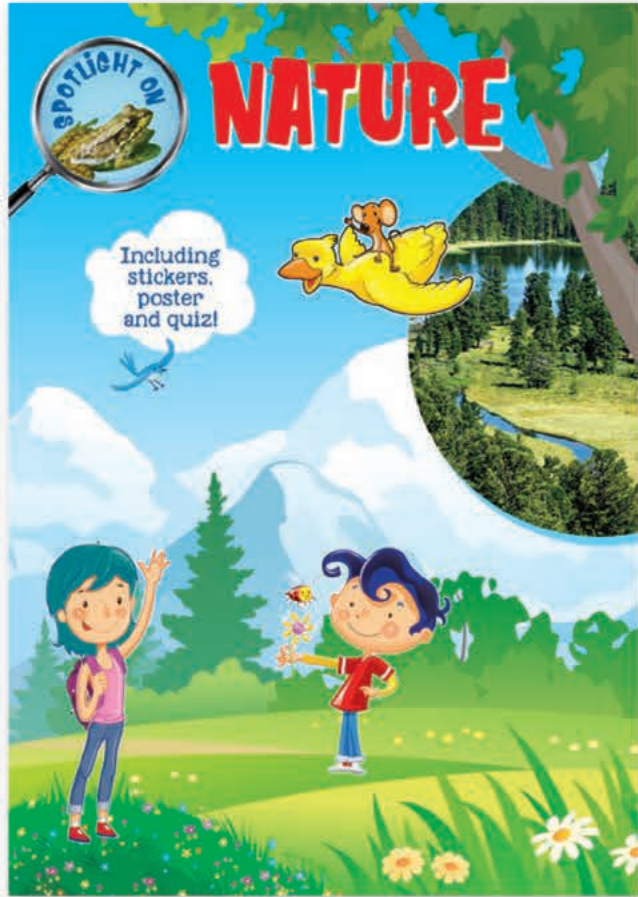
24 pages  
Poster & stickers

Delivery MAR 2025  
Material 10/09/2024

# Spotlight on Nature / the Farm



Poster



Stickers



Poster



Stickers



- First approach of popular themes
- Rich content
- Quiz, poster & stickers make it interactive



More info





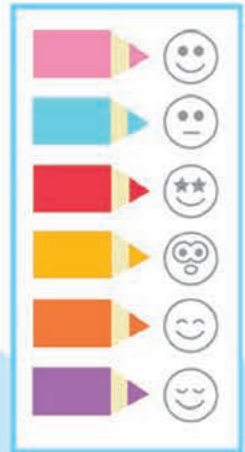
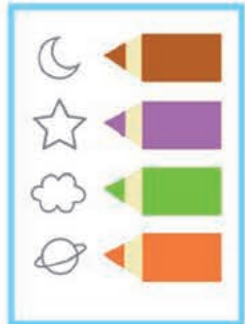
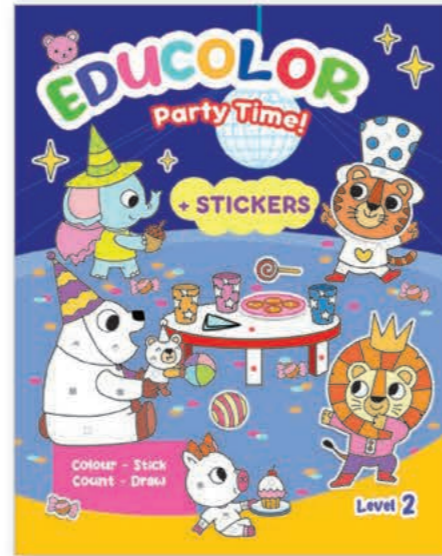
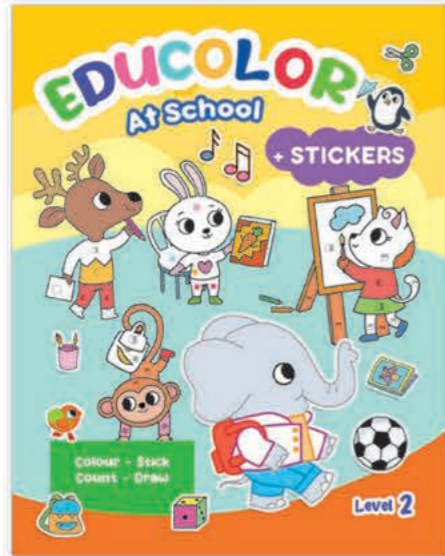
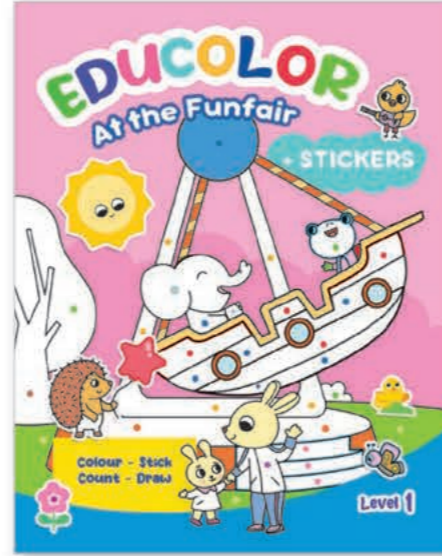
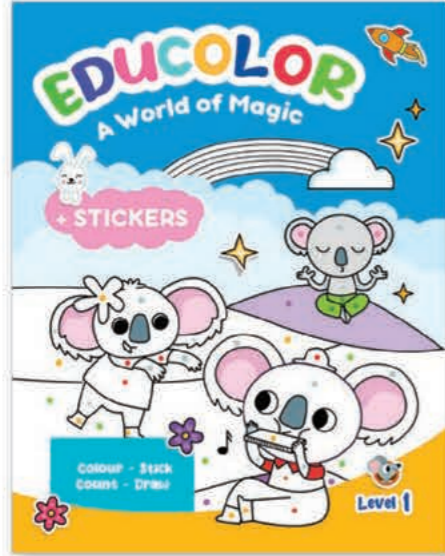
S0251

4 titles  
210 x 297 mm

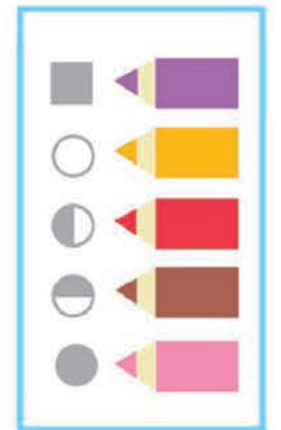
16 pages  
+ stickers

Delivery FEB 2025  
Material 01/08/2024

# Educolor



Stickers



- Colour by code
- Easy way to learn about numbers, colours & shapes
- 2 levels of difficulty
- Bind-up available

More info





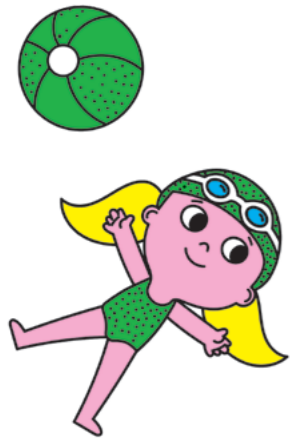
S0237

2 titles  
210 x 297 mm

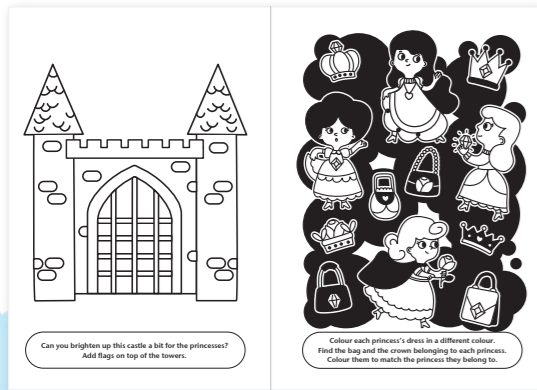
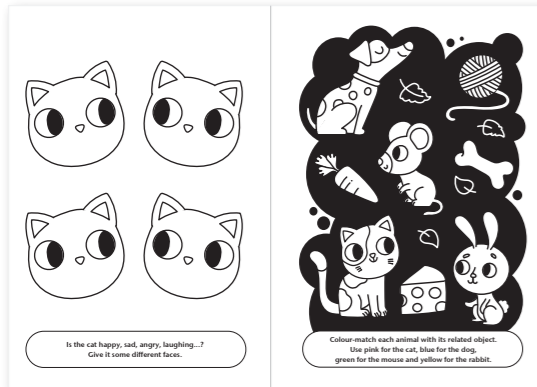
32 pages  
Fluo felt-pen

Delivery JAN 2025  
Material 01/07/2024

# Fluo Color



- Cool gadget: 4 fluo pens
- Preschool exercises
- Attractive illustrations



# Hot Wheels

D0012

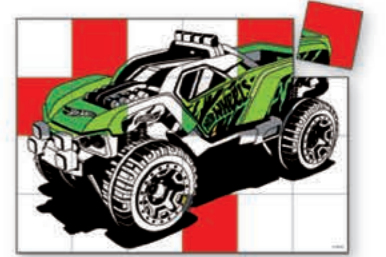
1 title  
210 x 297 mm

Pocket with 8 pages  
+ stickers  
Magnet

Delivery FEB 2025  
Material 01/08/2024



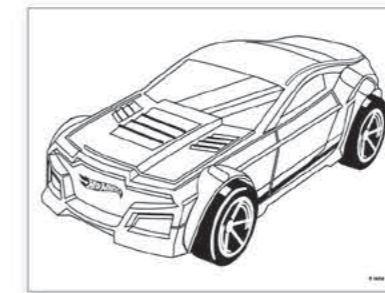
Stickers



Magnet puzzle



Stickers

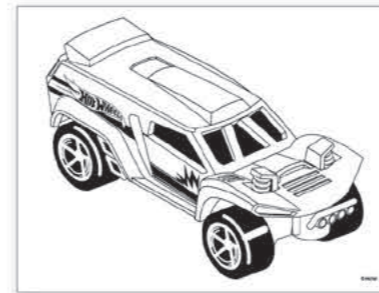


D0013

1 title  
210 x 297 mm

Pocket with 8 pages  
+ stickers  
6 coloured pencils

Delivery FEB 2025  
Material 01/08/2024



More info





S0253

2 titles  
170 x 297 mm

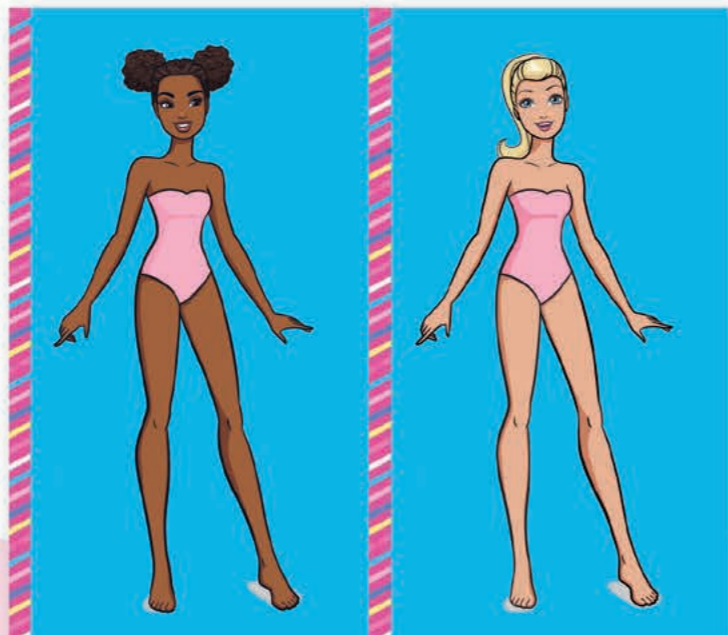
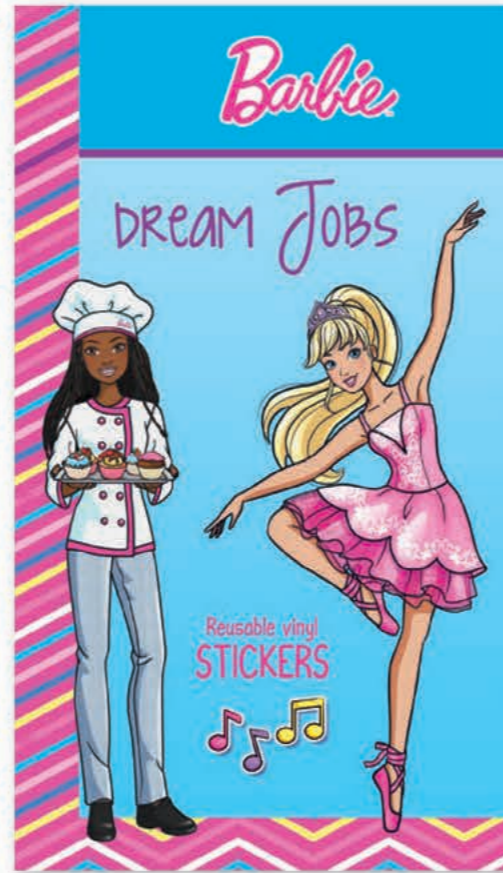
16 pages  
+ 4 pages  
+ vinyl stickers

Delivery MAR 2025  
Material 01/09/2024

# Barbie Dream Jobs



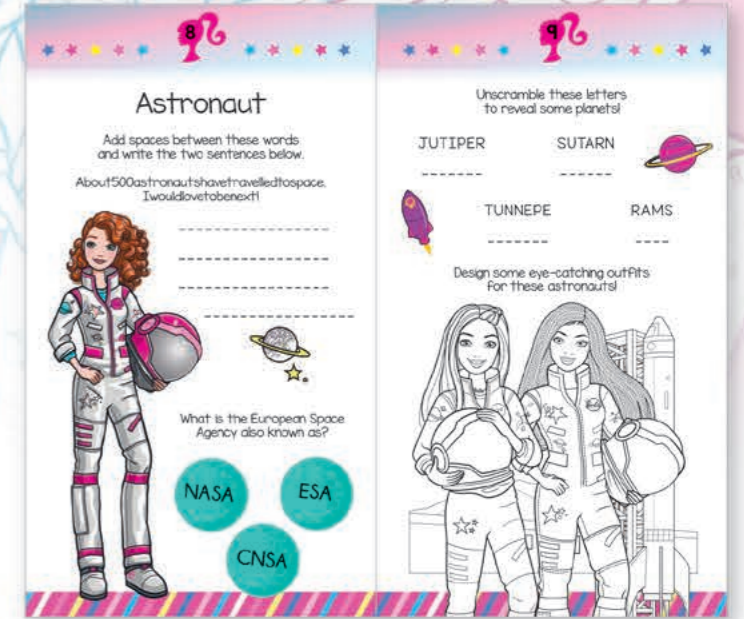
Vinyl stickers



Vinyl stickers



- Repositionable vinyl stickers
- Two Barbie dolls to dress
- Fun activities
- Mattel license



More info





S0255

2 titles  
210 x 297 mm

16 pages  
wipe-clean  
+ poster + stickers

Delivery FEB 2025  
Material 01/08/2024

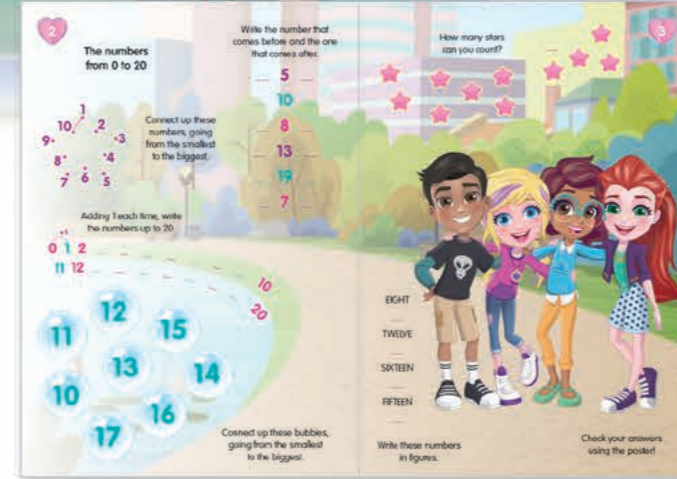
# Calculate with Polly Pocket



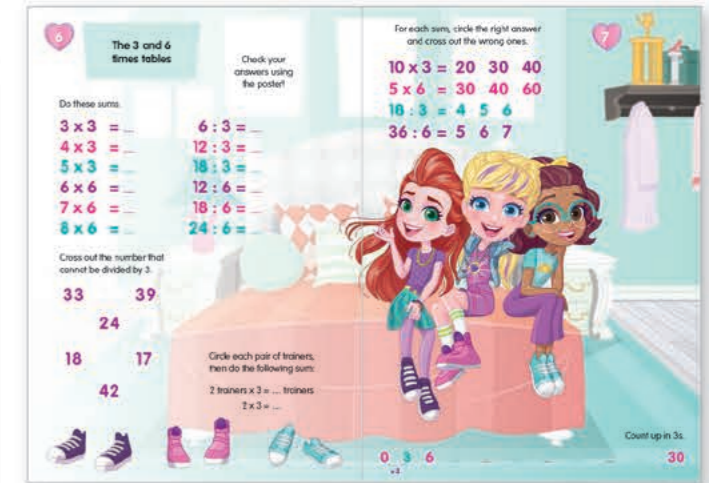
Stickers



Poster



Poster



- Wipe-clean pages
- Learn as if by magic!
- Addition & multiplication tables
- Mattel license



More info





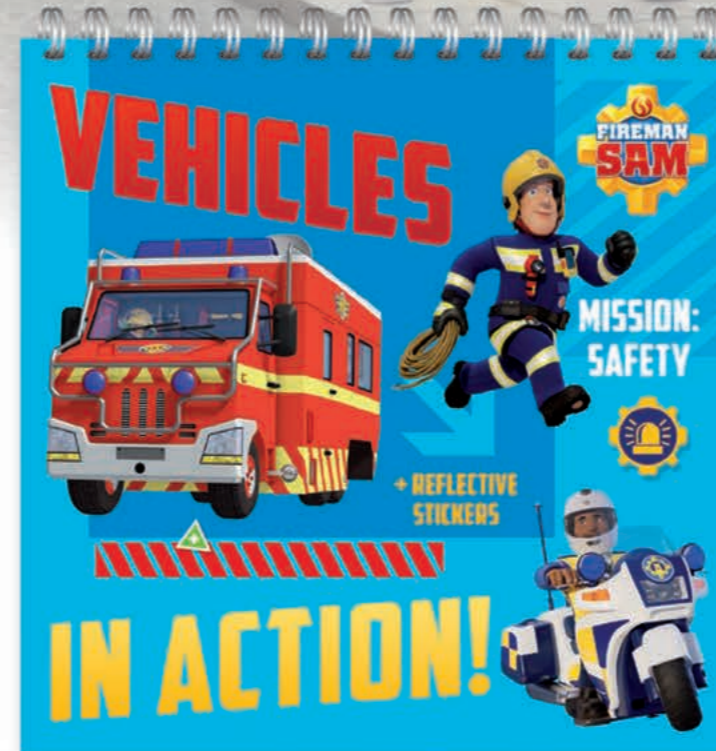
S0254

2 titles  
220 x 220 mm

36 pages  
+ stickers  
+ reflective stickers  
Wire-o

Delivery MAR 2025  
Material 01/09/2024

# Fireman Sam Sam in Action!



REFLECTIVE STICKERS



- Learning safety tips
- Interactive & educational
- Mattel license



SAFETY FIRST!

More info





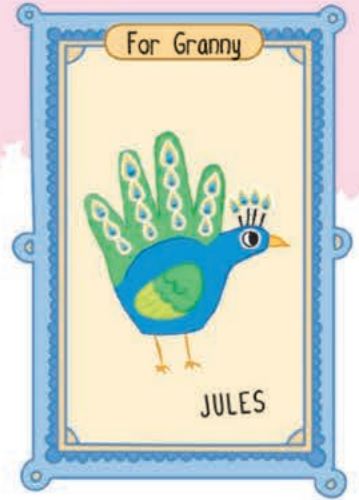
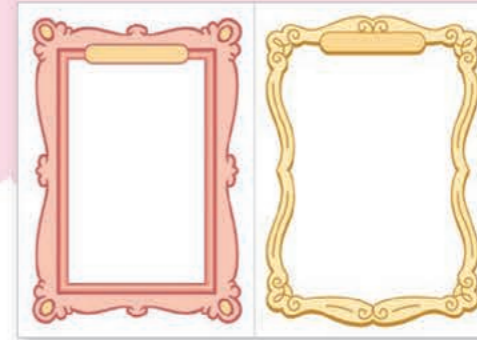
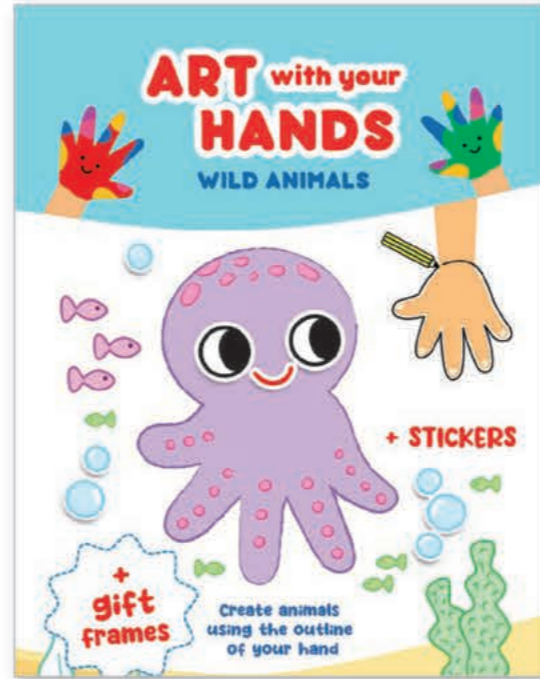
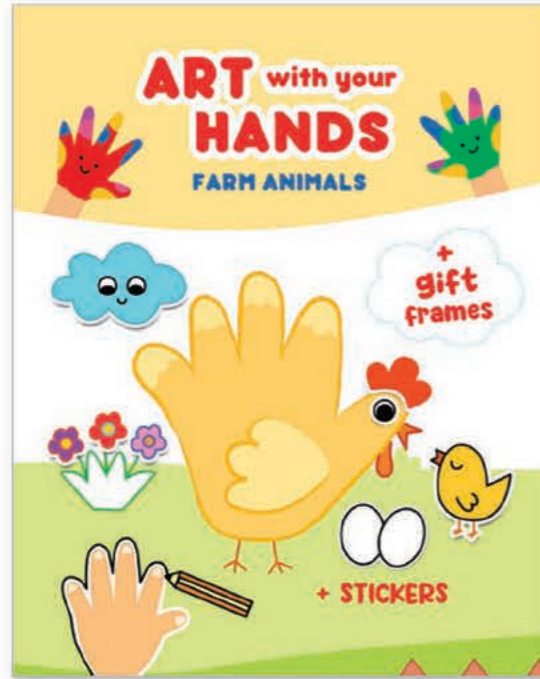
J0395

2 titles  
210 x 297 mm

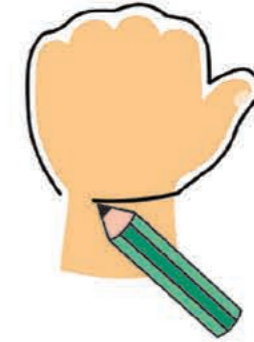
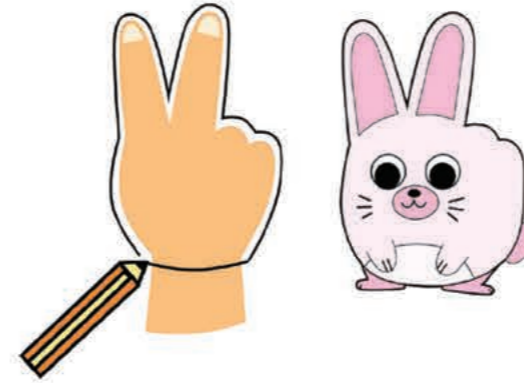
16 pages  
+ 4 pages  
+ stickers

Delivery JAN 2025  
Material 01/07/2024

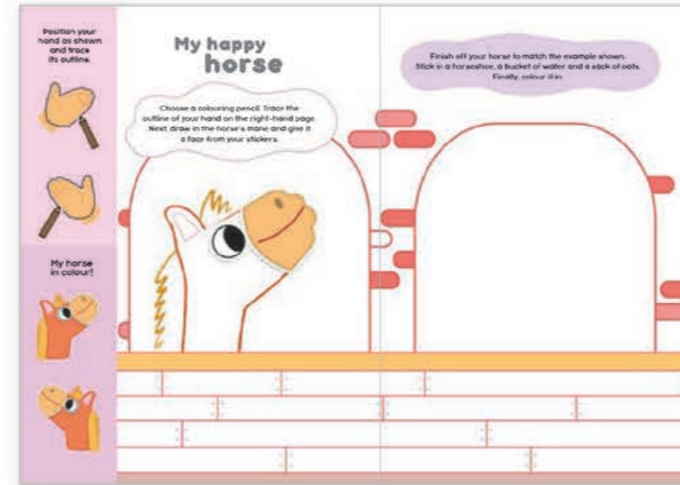
# Art with your Hands



FRAMES TO OFFER THE CHILD'S CREATIONS



Stickers



- Easy-to-draw animals
- Individual art handprints for each child
- Step-by-step method

More info





J0396

2 titles  
210 x 297 mm

12 craft pages  
+ 4 instructions pages  
+ stickers

Delivery FEB 2025  
Material 01/08/2024

# Rock & Roll Animals



Stickers



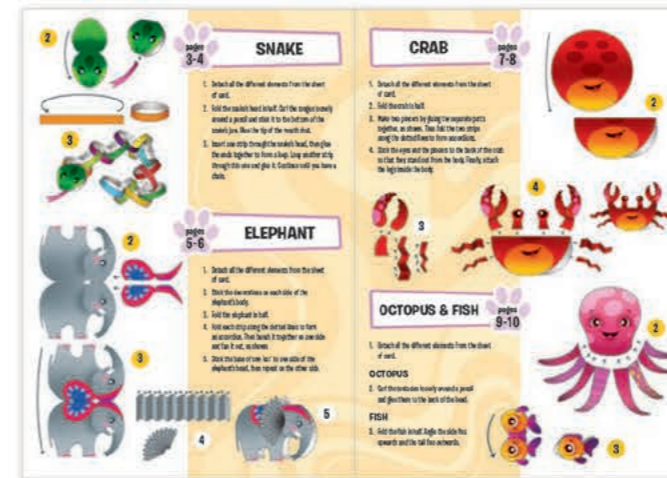
- Fun & easy craft activities
- No cutting tools required
- Promotes concentration
- Develops fine motor skills



Stickers



Precut craft



More info





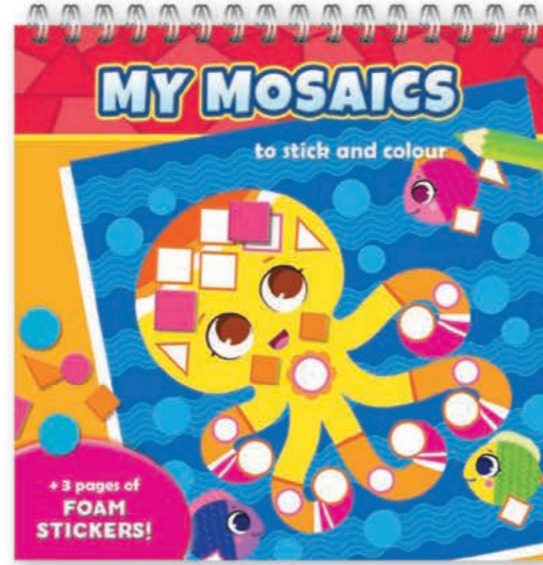
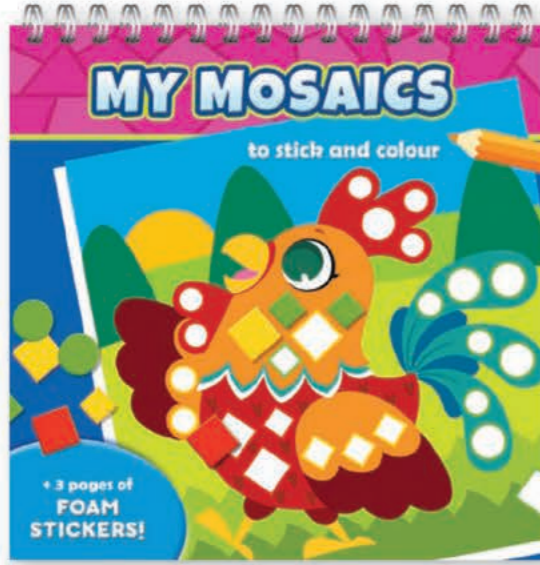
J0397

2 titles  
220 x 220 mm

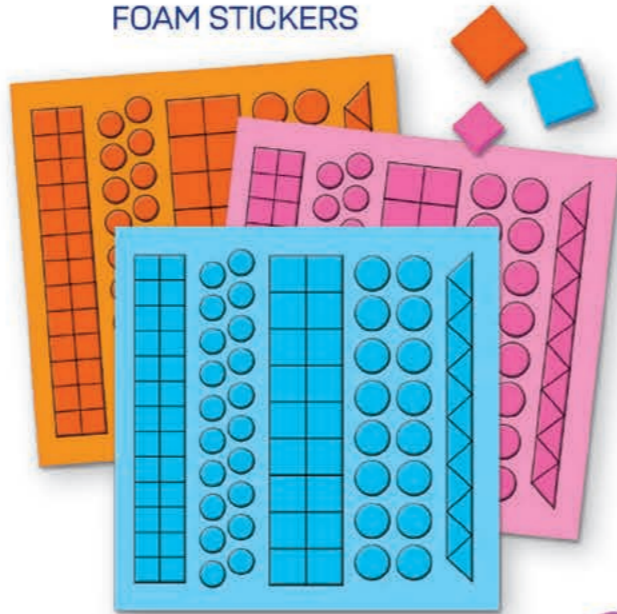
36 pages  
+ 3 foam sticker  
sheets  
Wire-o

Delivery JAN 2025  
Material 01/07/2024

# My Mosaics



FOAM STICKERS



- Foam stickers
- Domestic and wild animals to colour
- Learn about shapes & colours



# Stencils & Pencils



C0267

2 titles  
220 x 220 mm

32 pages  
+ 2 PP stencils  
+ stickers  
Wire-o

Delivery FEB 2025  
Material 01/08/2024



- Attractive colourful stencils
- Creative activity
- Hours of pleasure!



Stickers



More info





K0176

2 titles  
160 x 160 mm

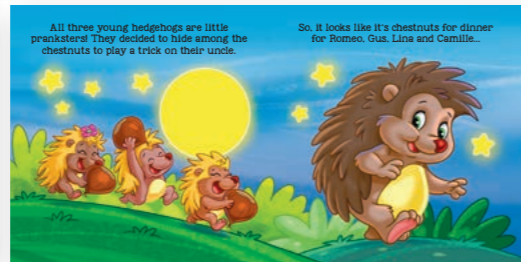
5 spreads + cover  
Glow in the dark

Delivery MAR 2025  
Material 01/09/2024

# Romeo's Adventures



- Glow in the dark treatment
- Short stories
- Perfect for bedtime



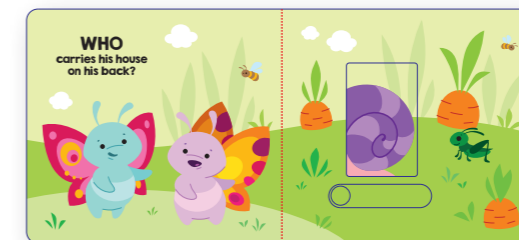
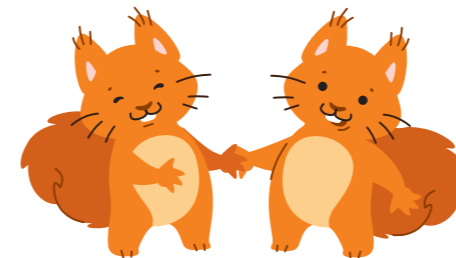
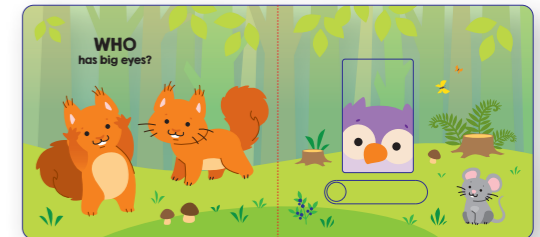
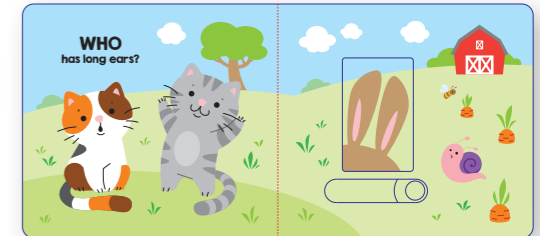
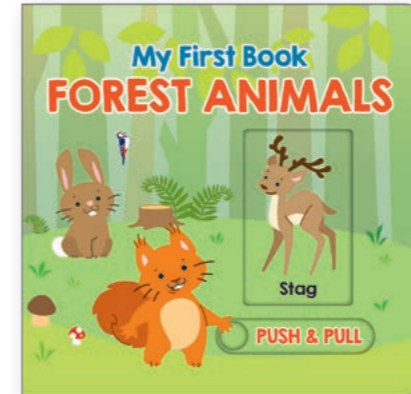
# My First Book

K0181

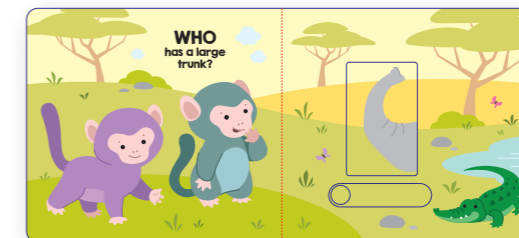
4 titles  
180 x 165 mm

4 spreads + cover  
Push and pull

Delivery MAR 2025  
Material 01/09/2024



Push and pull



- Push and pull sliders
- Interactive stories
- Fun surprises



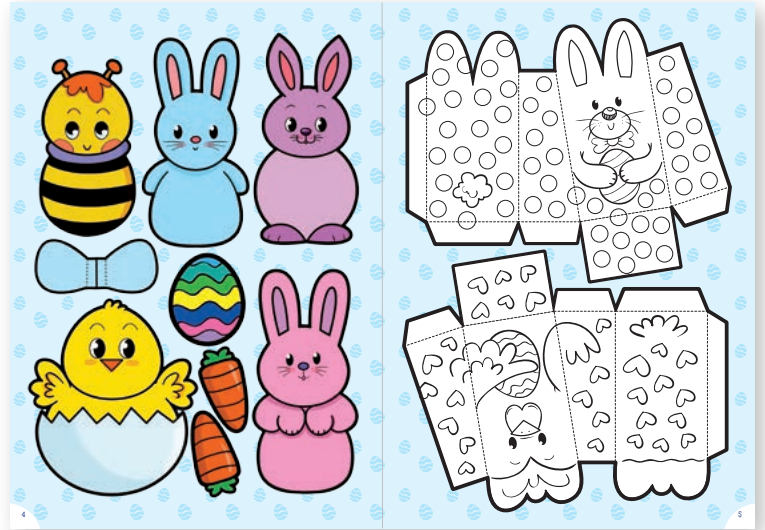
More info





# J0363

Delivery JAN 2025  
Material 01/07/2024

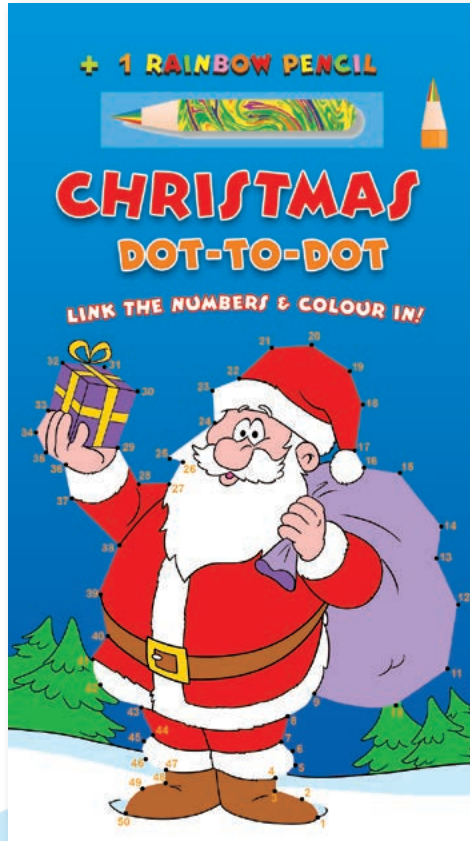


# J0339

Delivery SEP 2024  
Material 01/05/2024

# J0362

Delivery SEP 2024  
Material 01/04/2024



More info

