

# AUTUMN 2024



# BIND-UP Stories

4 titles  
200 x 200 mm

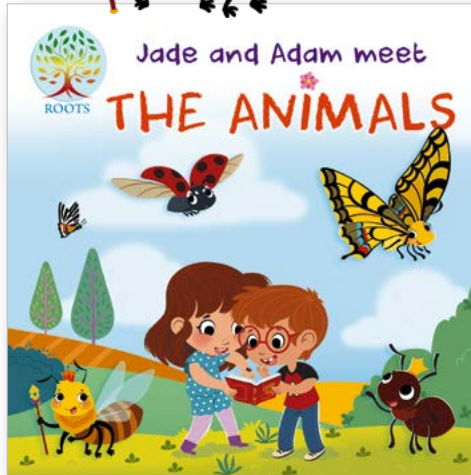
72 pages  
Hard cover

**Delivery SEP 2025**  
Material 03/03/2025

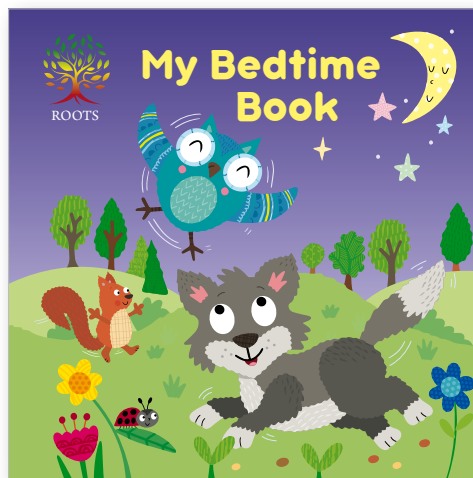
# Roots Collection



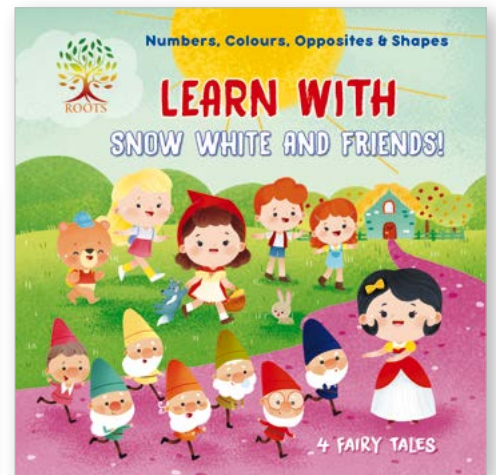
**P0164**  
Magic  
Book



**P0143**  
Family  
Life



**P0165**  
My Bedtime Book



**P0162**  
Fairy  
Tales



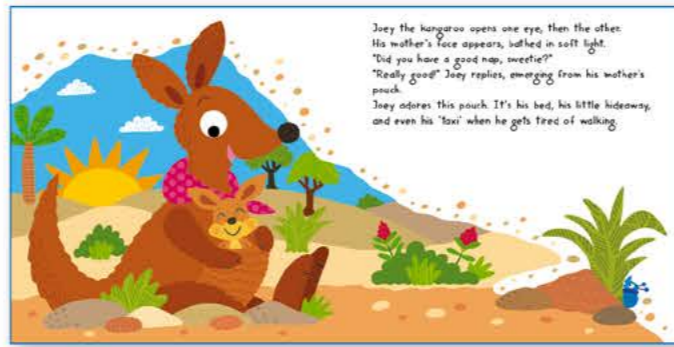
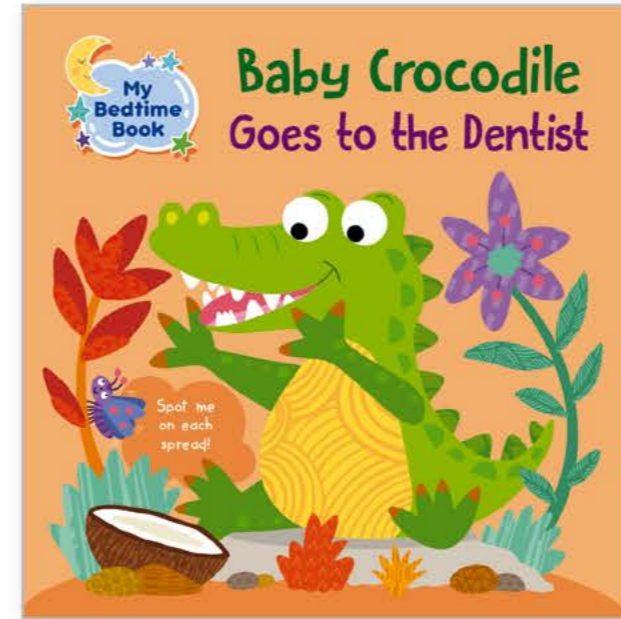
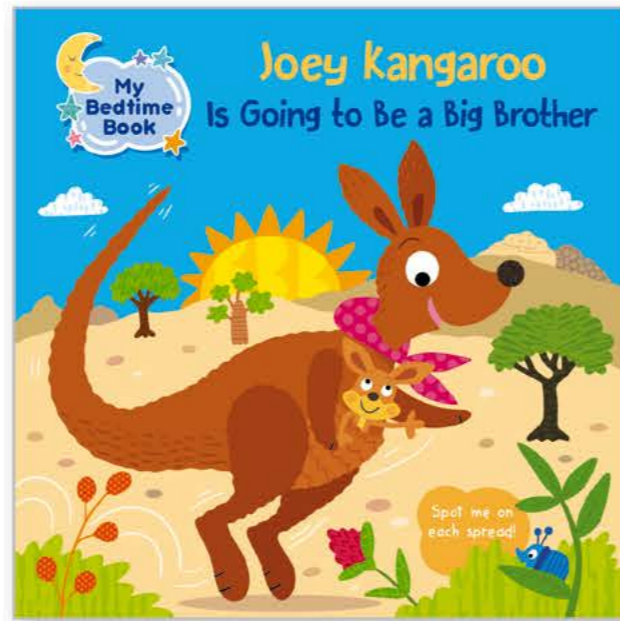
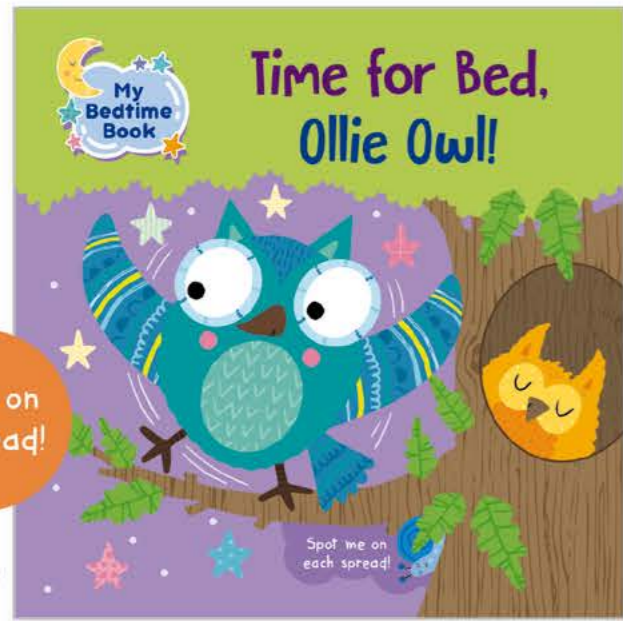
- Hardcover collection of 4 stories per title
- Beyond just stories, enriched with educational content
- Endearing characters
- Humorous and vibrant illustrations

P0165

4 titles  
200 x 200 mm

24 pages  
Hard cover

Delivery SEP 2025  
Material 03/03/2025



- Everyday life situations
- Likeable characters
- The perfect bedtime book
- Fanciful and imaginative illustrations



More info



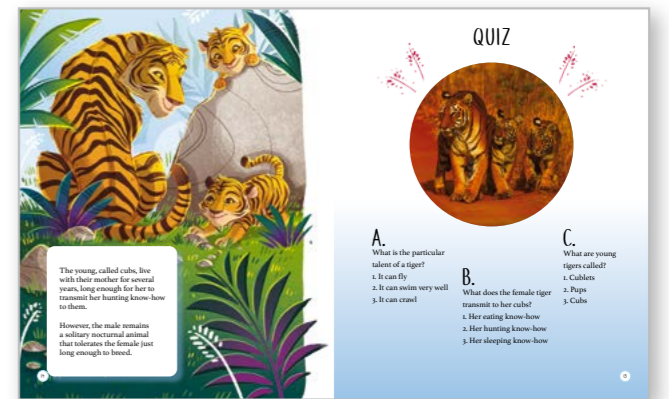
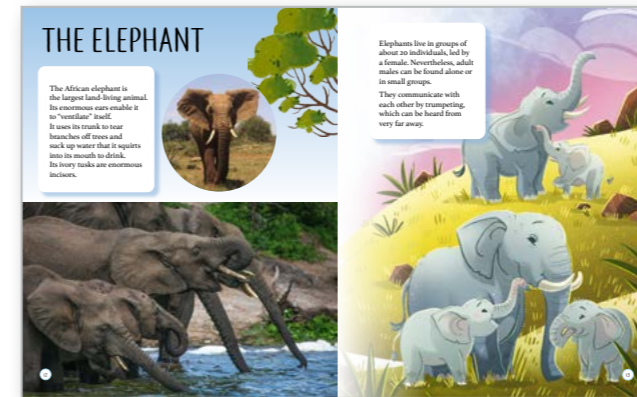
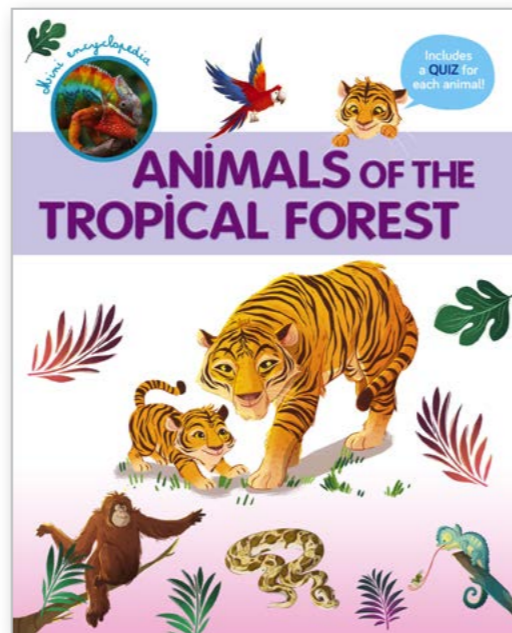
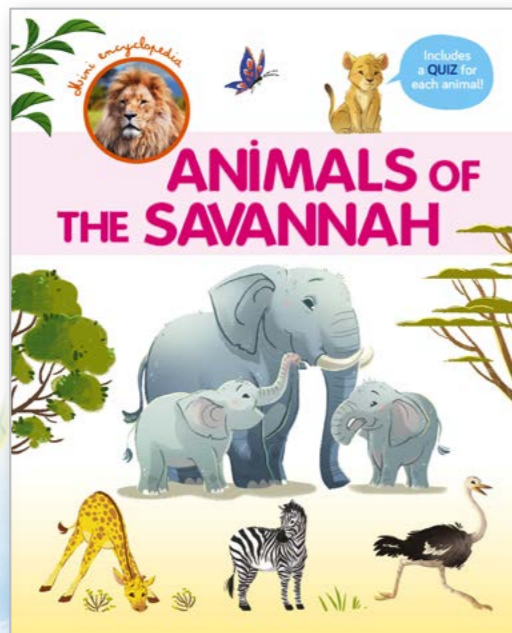
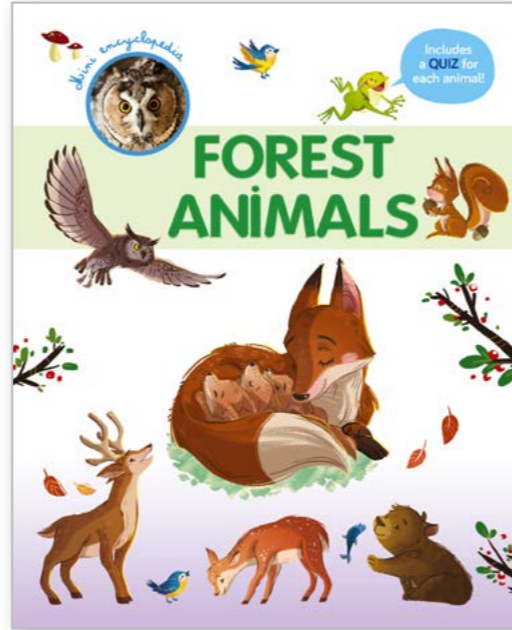
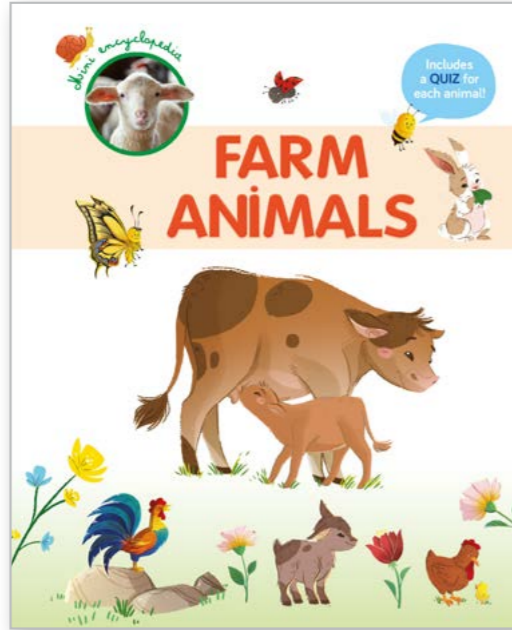
P0160

4 titles  
195 x 242 mm

32 pages  
Hard cover

Delivery JUN 2025  
Material 06/01/2025

# Animal Encyclopedia



- Animal themes are always a hit with kids
- A blend of nice, detailed illustrations and photos
- Rich information about animal life, perfect for kids
- Educational and fun aspect with quizzes



More info



S0256

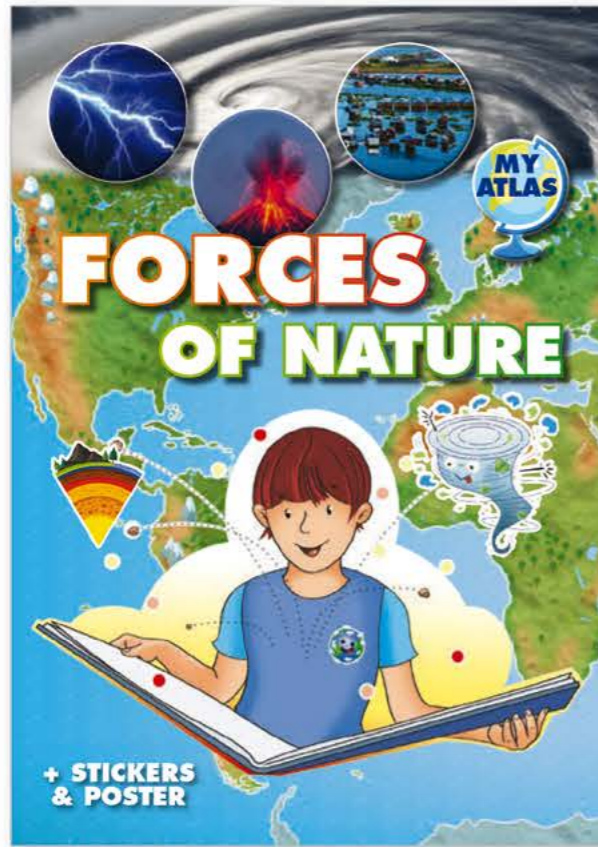
1 new atlas  
210 x 297 mm

24 pages  
+ poster & stickers

Delivery SEP 2025

Material 03/03/2025

# Forces of Nature



Stickers



Poster



- Tsunamis, eruptions and earthquakes captivate kids
- Power of nature as seen in recent disasters
- How humans attempt to predict them
- Rich, interactive content with poster and stickers
- Extends our famous Atlas collection (14 books now!)

More info



S0257

2 titles  
210 x 297 mm

Pad 210 x 200 mm  
48 pages pad  
+ scissors

Delivery JUN 2025

Material 06/01/2025



# Scissor Skills



**Level 1**  
HAND-EYE COORDINATION

**SCISSOR SKILLS**

Cutting Activities

**Level 2**  
HAND-EYE COORDINATION

**SCISSOR SKILLS**

Cutting Activities

With your finger, trace the snail's trail.  
Then cut out a beautiful spiral by following the dotted line.

Cut out all these pieces.  
Glue them together to make a pretty house.

First trace the route taken by the llama with your finger.  
Then cut along the dotted line.

Cut out the 6 petals.  
Glue them together to create 2 beautiful tulips.

Enjoy creating 2 funny dinos by cutting out the shapes and gluing them together as shown at the top. You can ask a grown-up to help you cut around the smaller shapes.

- Scissor skills: essential for young children
- Enhances fine motor skills
- Gradual and gentle learning
- Fun and varied exercises
- Cool gadget: rounded-tip scissors



Cut out all the shapes by following the dotted lines.  
Then stick them in the right places in the top 2 rows.



More info



S0258

4 titles  
210 x 297 mm

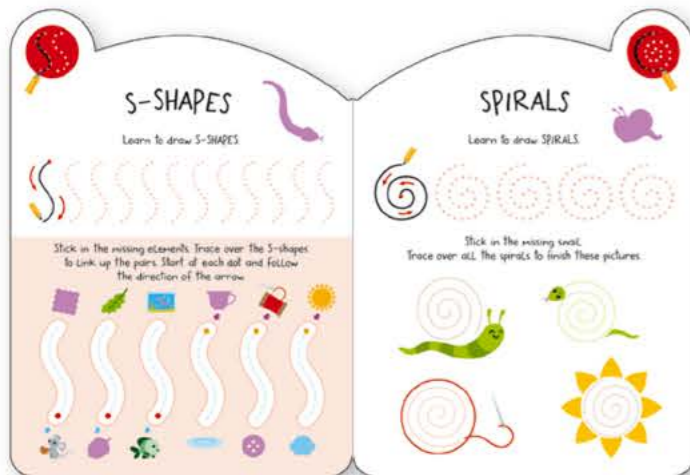
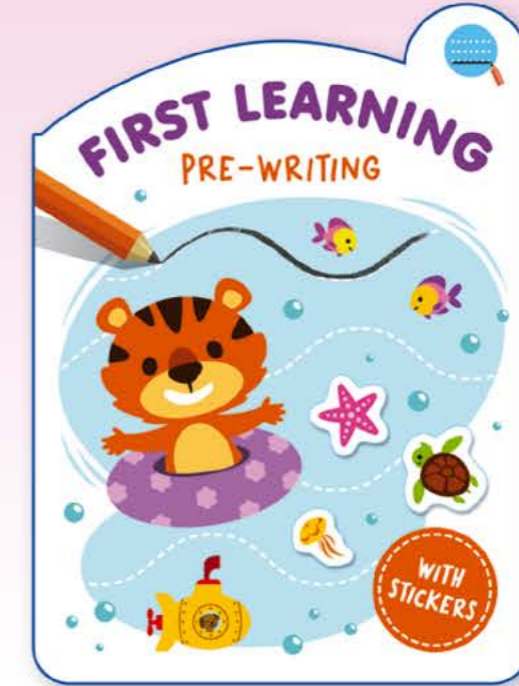
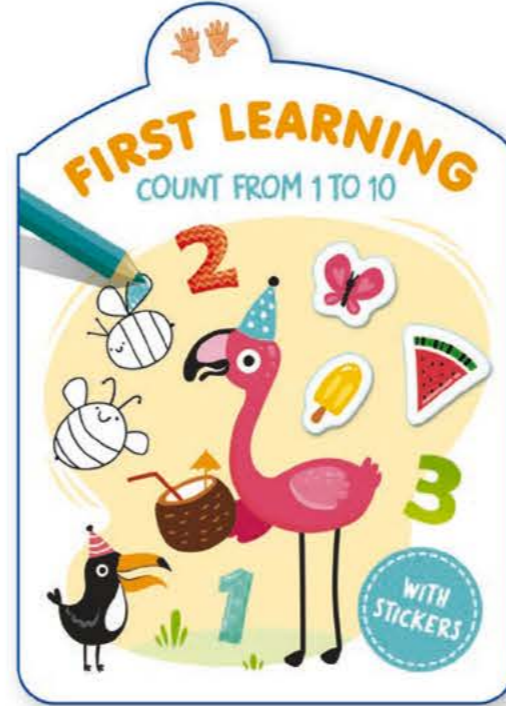
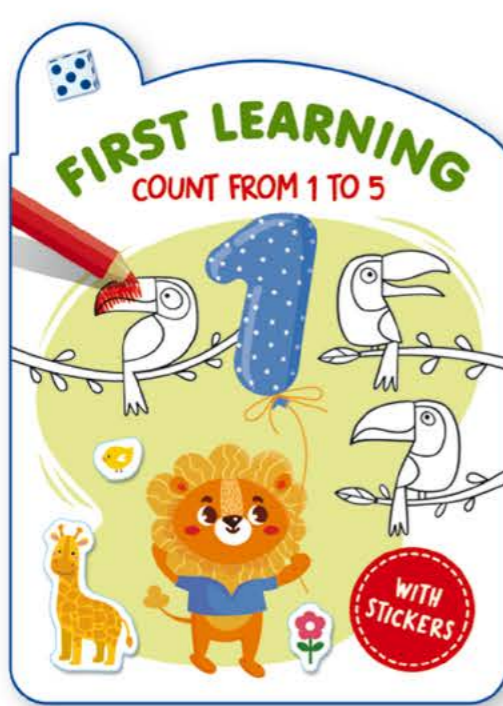
Shaped  
16 pages  
+ stickers

Delivery JUN 2025  
Material 06/01/2025

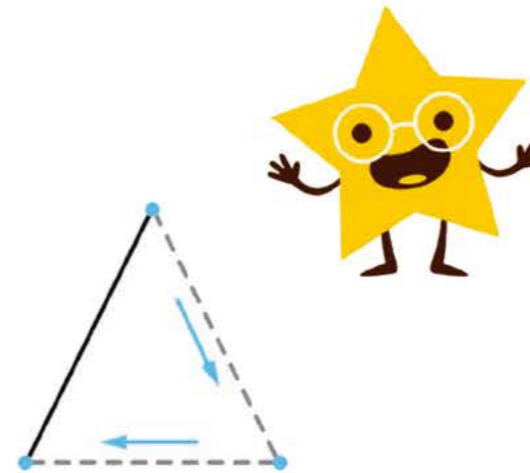
# First Learning



Numbers 0-5 / 0-10 /  
Shapes & Colours / Prewriting



Stickers



- Shaped titles for a better display-view of the 4 books
- Preschool learning
- Interactive and fun with stickers
- Clear layout and educational exercises



More info



S0259

2 titles  
210 x 297 mm

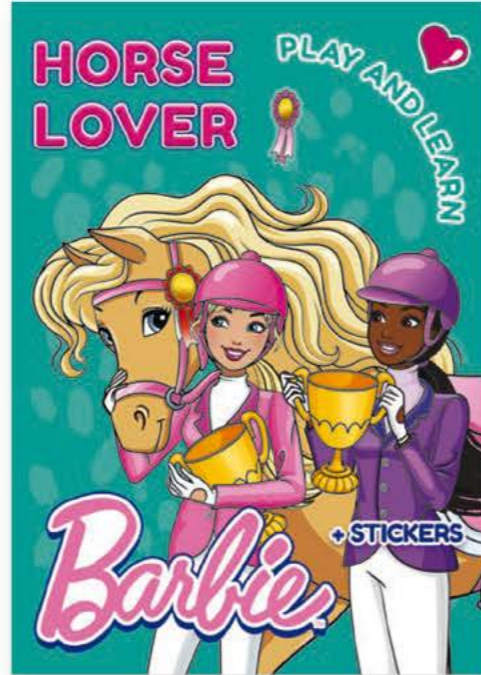
Matt & shiny cover  
24 pages  
Stickers

Delivery JUN 2025  
Material 06/01/2025

# Barbie



## Horse Lover & Animal Lover



Stickers



- Favourite activities for girls while developing their knowledge!
- Winning combination of Barbie with her animal friends
- Stickers for added fun
- Mattel license that we can sell in Europe



# Polly Pocket



S0260

2 titles  
210 x 210 mm

Handle-shaped  
Matt & shiny cover  
24 pages  
+ stickers

Delivery JUN 2025  
Material 06/01/2025

## Learn your Sums & Learn your Words



Stickers



- Popular and dynamic character
- Educational and entertaining activities
- Heart-shaped handle
- Mattel license that we can sell in Europe

More info





S0261

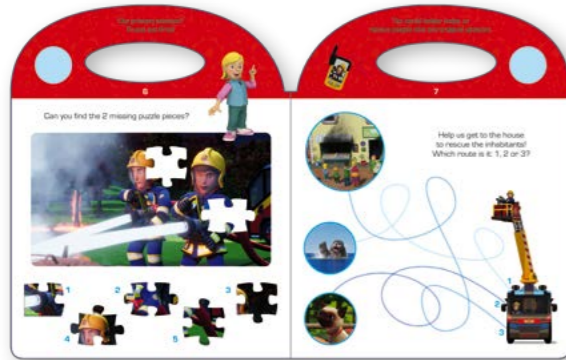
2 titles  
210 x 265 mm

Handle-shaped  
16 pages  
+ stickers

Delivery SEP 2025  
Material 01/04/2025



## Our job? Firefighter! / Police Officer!



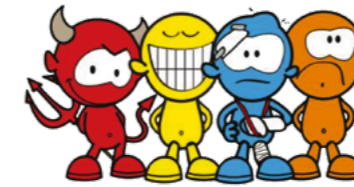
Stickers



- Firefighters and police officers: two dream jobs for kids
- A mix of colouring and educational activities
- Handle-shaped and with attractive stickers
- Mattel license that we can sell in Europe



ME!Humanity



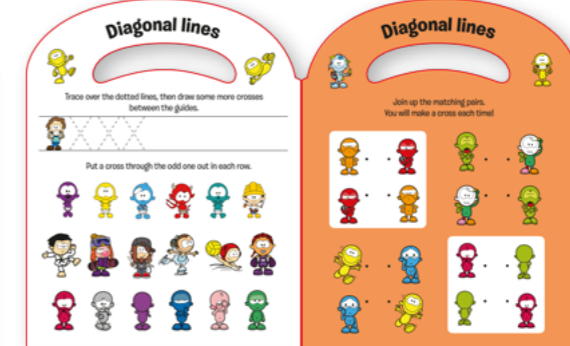
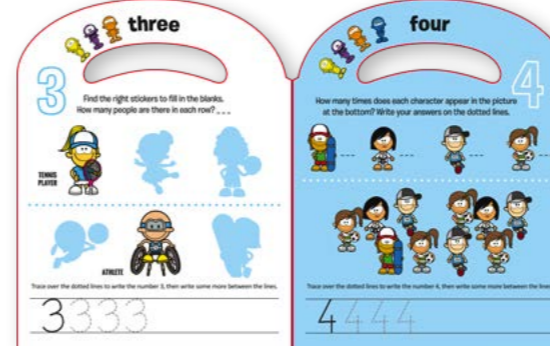
## Learn to Count & Learn to Write

S0262

2 titles  
210 x 265 mm

Handle-shaped  
16 pages  
+ stickers  
Puffy stickers in polybag

Delivery MAY 2025  
Material 02/12/2024



Stickers



Stickers



- Endearing characters that will captivate children
- Puffy stickers on cover + sticker spread
- Preschool learning made more enjoyable with fun characters
- New license

More info



J0387

# Sticker Book

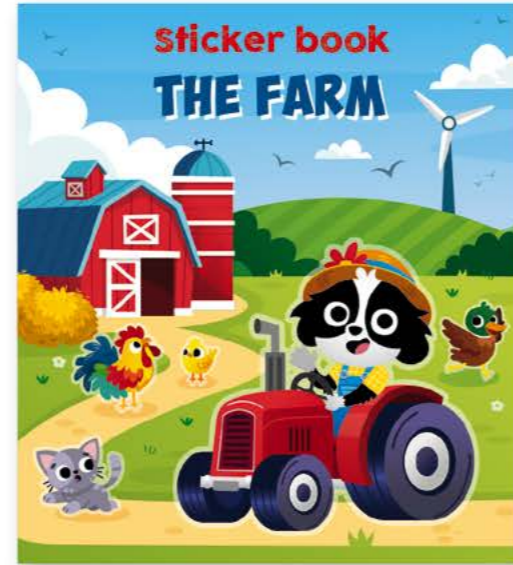
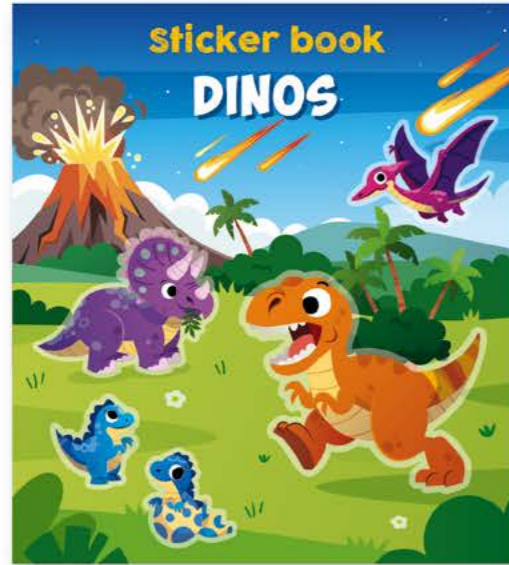
## Dinos & the Farm



2 new titles  
175 x 195 mm

12 pages  
cov. included  
2 vinyl sticker  
spreads

Delivery JUN 2025  
Material 06/01/2025



Vinyl stickers



### 4 OTHER THEMES:



- Small format adapted to the targeted age group
- 2 spreads of electrostatic vinyl stickers
- Creative activities
- Existing series now extended from 4 to 6 books



# Dot-to-dot

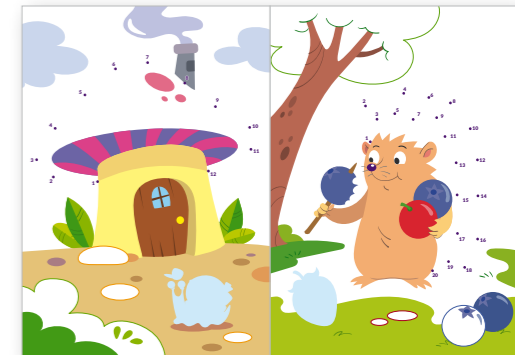
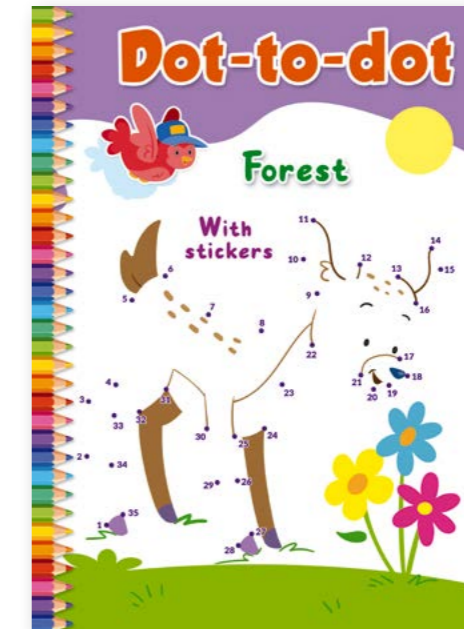
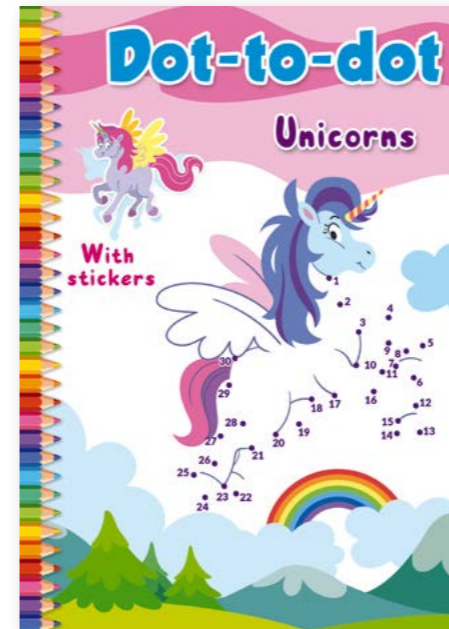
## Unicorns & Forest

J0378

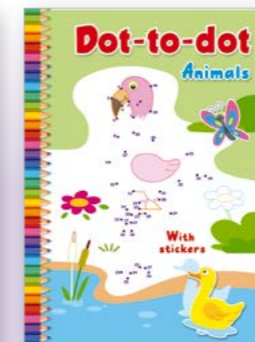
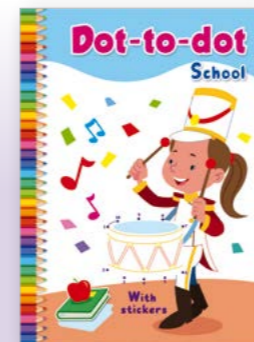
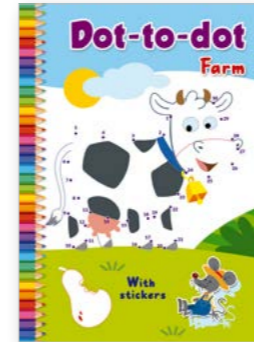
2 new titles  
210 x 297 mm

24 pages  
Stickers

Delivery MAY 2025  
Material 02/12/2024



### 4 OTHER THEMES:



Stickers



- 2 new titles for our successful series
- Learning to count
- Developing motor skills
- Bestselling themes & concept

### More info



J0398

# Me & My Cat

2 titles  
167 x 297 mm

36 pages  
+ 12 pages  
2 PP sheets  
+ stickers

Delivery MAY 2025  
Material 02/12/2024



- Girls and cats: a winning combination!
- For future stylists
- Rich content: stencils, patterns, stickers, and colouring pages
- Bestselling format



# Texture Art



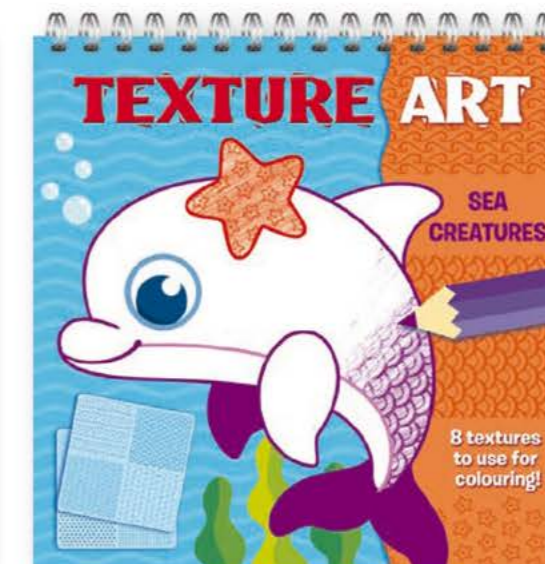
C0269

## Garden & Sea Animals

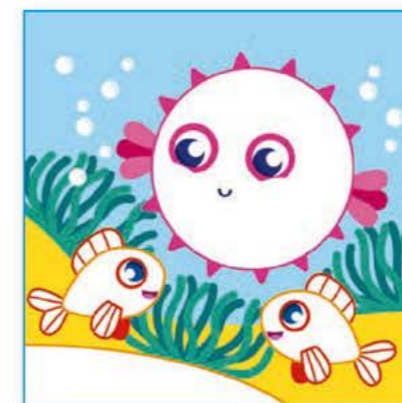
2 titles  
220 x 220 mm

36 pages  
1 PP sheet

Delivery MAY 2025  
Material 02/12/2024



- Original colouring concept with 8 textures
- Fun and charming illustrations
- Full-colour inside pages
- Appealing garden and sea animals



8 TEXTURES



PP sheet with textures

More info



C0268

4 titles  
210 x 297 mm

16 pages  
Poster  
+ scratch-off  
stickers

Delivery JUN 2025  
Material 06/01/2025

# Colouring



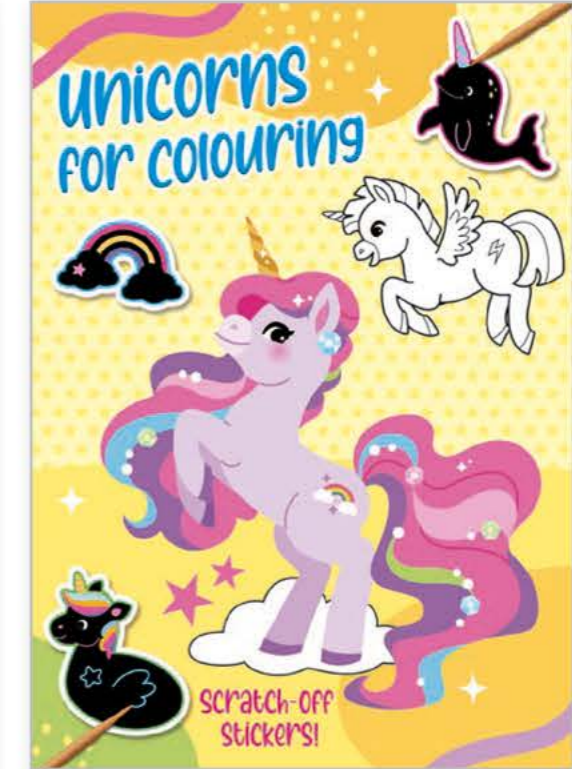
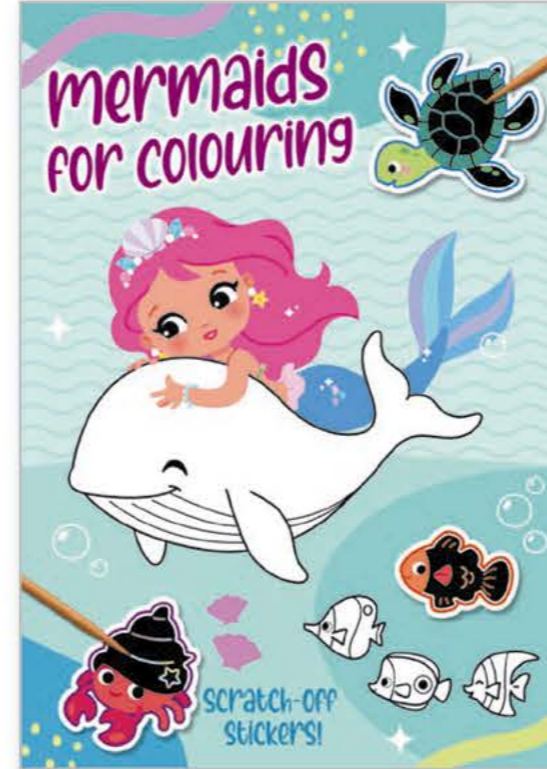
## with scratch-off stickers

### Princesses, Fairies, Mermaids, Unicorns

Scratch-off stickers



Poster



- Scratch-off stickers for added surprise and discovery
- Fosters creativity
- The series every little girl dreams of
- Fantastic and popular themes
- Soft, charming illustrations

Stickers



More info

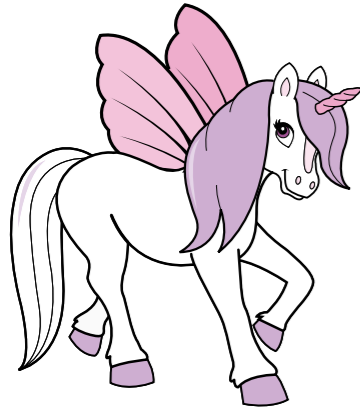


C0154

4 titles  
210 x 297 mm

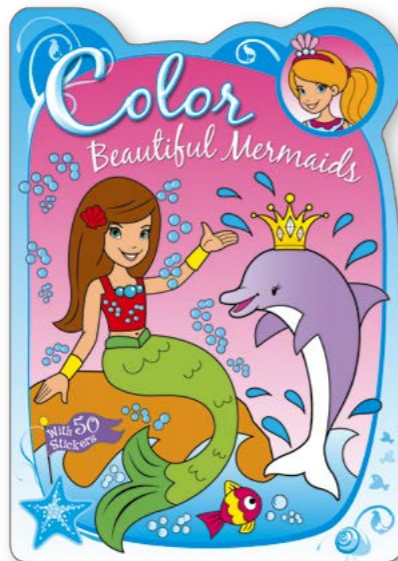
Matt & shiny cover  
16 pages  
Stickers

Delivery MAY 2025  
Material 02/12/2024



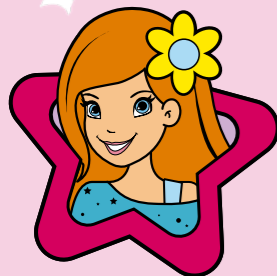
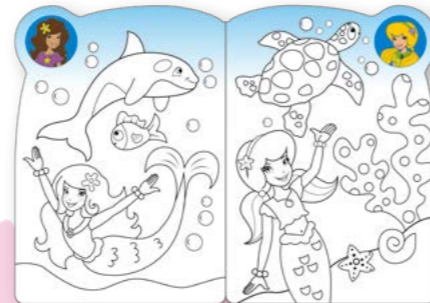
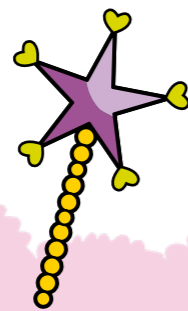
# Color Beautiful

Princesses, Fairies, Mermaids & Stars



- Shaped
- Bestselling themes
- Great stickers
- "Matt & Shiny" treatment on front covers

Stickers



# Memory

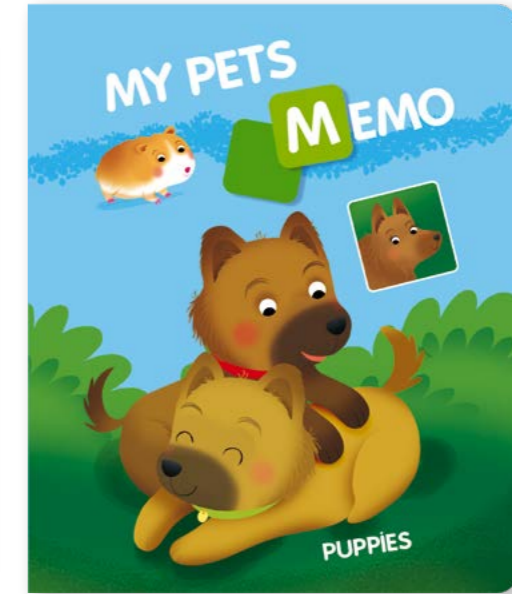
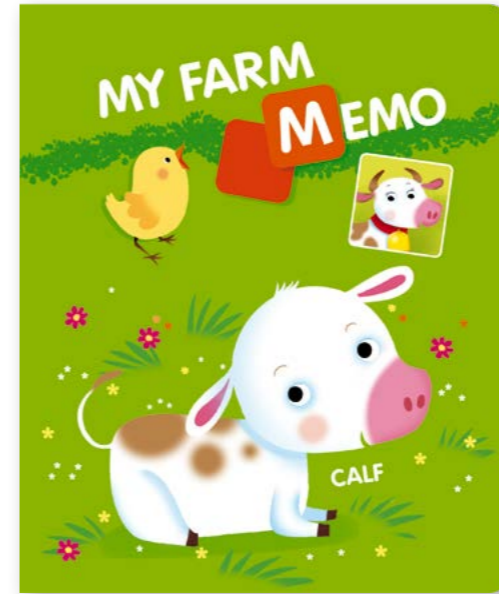
Pets & Farm Animals

K0182

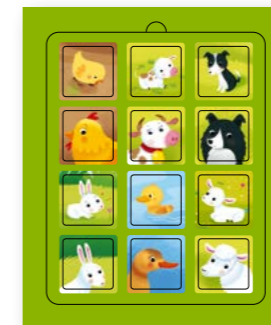
2 titles - board book  
175 x 210 mm

5 spreads + cover  
Memory cards

Delivery SEP 2025  
Material 01/04/2025



Cards



Cards



- Amusing stories for toddlers with an educational aspect
- Learning animals' names
- Bonus: a memory game to enjoy with your child
- Warm, inviting illustrations

More info



K0161

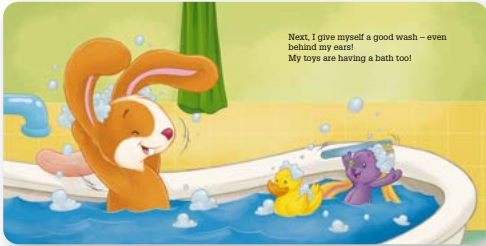
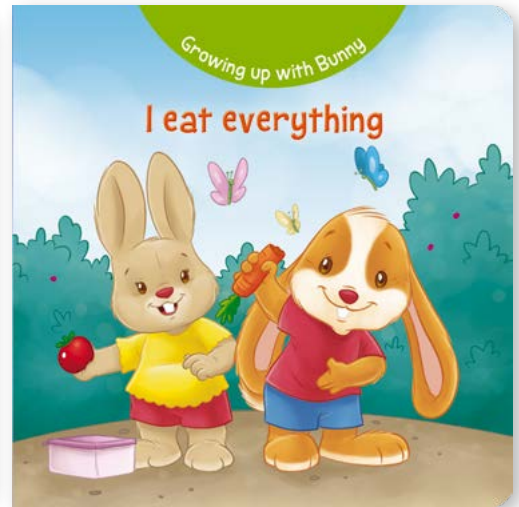
2 new titles  
160 x 160 mm

Board book  
5 spreads + cover

Delivery SEP 2025  
Material 01/04/2025



# Bunny



- Artistic and warm illustrations
- Enlightening and educational
- Touching stories with humour

## 8 OTHER THEMES:

